

International Marketing/French Certificate Program

Director of Program

The Omer E. and Laurette M. Boivin Center for French Language and Culture offers a Certificate Program in International Marketing/French. Any UMass Dartmouth student wishing to pursue the Certificate may apply to The Boivin Center through its Director for entrance into the program.

Mel Yoken Foreign Languages

Certificate Requirements

Students must have completed French courses through French 202, or have the equivalent knowledge of French. The Certificate of Studies in International Marketing/French will be awarded with the diploma at graduation, providing that the student has at least a 2.5 grade point average in Certificate courses.

	Credits
<i>Courses in French</i>	
FRN 301 French Composition and Conversation I	9
FRN 302 French Composition and Conversation II	
FRN 337 Commercial French	
<i>Courses in Economics and Business</i>	
ECO 231 Economics	12
ECO 232 Economics II	
MKT 211 Principles of Marketing	
ECO 372 International Finance OR	
ECO 371 International Trade	
<i>One of the following courses</i> (Course substitutions may be made with permission of the director)	
FIN 312 Business Finance	3
HST 329 European Economic History	
PSC 383 The Politics of International Economic Relations	
FIN 397 Financial Forecasting Methods	
FIN 398 Financial Institutions	
MKT 420 International Marketing	
ECO 371 International Trade	
FIN 494 International Financial Management	
Total:	24

For full course descriptions please consult the appropriate department listings.