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## Certificate in International Business

### General Business Course

The International Business Certificate Program offers a unique opportunity for students to gain exposure to international business through a combination of coursework and travel in an overseas setting.

The program is open to College of Business degree students who are interested in international business.

The Certificate consists of 21 credit hours, which must include an overseas experience (see below), and will be awarded with the diploma at graduation, providing that the student has at least a 2.5 GPA in the Certificate Courses.

The overseas experience can be fulfilled in one of the following ways:

- UMD/CCB sponsored course that has a minimum overseas stay of 2 weeks;
- A semester abroad at a partner university;
- A summer session at a partner university;
- A year abroad at a partner university

During the course of the overseas experience students may take up to 9 credits of course work (or their equivalent) which would fulfill the requirements of the Certificate.

#### Program Coordinator

**Matthew H Roy**  
Associate Dean  
Charlton College of Business

#### Certificate Requirements

Courses in Foreign Language (6 credits)  
Elementary or Intermediate Level

Required Upper Division Elective courses

Courses in Business (3 credits)  
Choose one from the following:  
MGT 420 International Management  
MKT 420 International Marketing  
FIN 494 International Financial Management

Courses in Economics or Political Science (3 credits)

Choose one from the following:  
ECO 371 International Trade  
ECO 372 International Finance  
PSC 360 Politics and Governments of Western Europe  
PSC 361 Chinese Government and Politics  
PSC 363 Politics and Governments of the Middle East  
PSC 381 Contemporary International Relations  
PSC 393 Portugal and the European Union  
PSC 394 The Politics of European Integration  
PSC 395 Politics and Development of Modern Portugal

*Additional Upper Division Elective courses (3 credits)*

Any 300 or 400 level advanced course in the chosen foreign language  
Any 300 or 400 level course in history or sociology, which focuses on the history or culture of the chosen foreign language

*General Elective Courses (6 credits)*

Any 200 level (or above) course (or courses) in the chosen foreign language not used to satisfy the Language Requirement above.

Any economics or political science course in international issues not used to satisfy the Economics or Political Science elective above

Any history or sociology course in history or culture of the chosen foreign language not used to satisfy the Additional Upper Division Elective course above

The Program Coordinator must approve certificate participants' course programs. Other courses may be substituted at the discretion and approval of the Program Coordinator.

**MIS 101** three credits

#### The Business Organization

Prerequisite: CCB entering freshman only  
A technology-based, cross-discipline course for first-year students, the first business core course. It introduces first-year business majors to the world of business and enriches their first-year experience. It provides students with an overview of business, its environment and its sub-systems (e.g. operations, marketing, accounting, finance, and information systems); and enhances their computer and team-working skills. Through informational and advising experiences students make decisions in areas such as the selection of courses, a major, a career, and the utilization of on-campus student resources. This course replaces a two-semester sequence formerly offered as MIS 101, 102.

Transfer students, change of major, and students enrolled in the Division of Professional and Continuing Education will substitute a 300- or 400-level business elective (later in their program) for GBA 101.