



The University of Massachusetts Dartmouth's strategic plan, *Engaged, Embedded, and Evolving*, established in 2000 and updated in 2007 with broad-based input from campus stakeholders, focuses on achieving smart, dynamic growth while fostering institutional effectiveness.

Engaged, Embedded, and Evolving challenges the campus to become powerful stewards of our place by allowing regional needs to stimulate the creativity and energy that drive global impact.

Under *Engaged, Embedded, and Evolving*, change is embraced as a constant and positive force. Members of the campus community are challenged to accept the difficult process of personal and institutional change, and to see innovation as the default response to current and emerging trends. Although higher education institutions move slowly and change reluctantly, this plan demonstrates confidence that the UMass Dartmouth community will continue to be an agent of change in the community and demonstrate a willingness to be changed itself.

Engaged, Embedded, and Evolving reminds everyone that entrepreneurship shaped the campus' past. It calls upon faculty, staff, students, and campus leaders to continue that tradition of breaking new ground in our present and future decision-making.

Much was accomplished from 2000 through 2007. Now, the next chapter—2008 to 2012—promises that our core values will continue to inform growth and bold innovation across the campus. As we honor our historic values we will create and sustain a modern climate of:

Partnership to expand the margin of excellence.

Opportunity to increase access to excellent education.

Engagement to enrich our community.

Teaching and learning at the undergraduate and graduate levels to challenge and inspire individuals.

Research and innovation to transform the campus, region, and Commonwealth.

Our mission:

The University of Massachusetts Dartmouth distinguishes itself as a vibrant public university actively engaged in personalized teaching and innovative research, and acting as an intellectual catalyst for regional economic, social, and cultural development.

Our vision for the future:

Within a climate that is inclusive, open, and diverse, UMass Dartmouth will be the university of choice for students seeking high quality liberal arts and science programs as well as professional academic programs that build a foundation for civic responsibility, individual skills, and professional success.

UMass Dartmouth will distinguish itself by providing a personalized academic environment where the scholarly research and creative activities of faculty and graduate students are interwoven with the undergraduate experience.

UMass Dartmouth aspires to create additional masters and doctoral programs, with commensurate support, in addition to enhanced technological capabilities for the delivery of our educational and outreach programs.

Our strategic goals:

- > The University is recognized for its excellent undergraduate and graduate programs that integrate innovative teaching strategies and prepare students for advancement in the 21st century environment.
- > A community of respectful learners and scholars is established.
- > The intellectual capital of the faculty, staff, and students is embedded in the activities of the region and the Commonwealth.
- > Student access, diversity and success is demonstrated during a period of enrollment growth.
- > An effective physical, technical, fiscal and human infrastructure is in place to support academic activities.