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CHARLTON COLLEGE OF BUSINESS

BUSINESS NEWS

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Faculty Successes

Publications

A new book, *Modeling and Analysis of Enterprise Information Systems*, edited by **Angappa Gunasekaran**, has been completed and will be available from Idea Group Publishing very soon.

Professional Activities, Presentations, and Positions

B.K. Rai has been invited to join the Editorial Board of *International Journal of Management Development*.

CCB Essay Series Featured in Standard Times

Since mid-February, CCB faculty have been writing op-ed pieces for the Standard Times. Each Wednesday, the paper has been running a series called: Business View – opinion pieces on business and business education in the SouthCoast. **Dean Eileen Peacock** wrote the initial piece which appeared February 14, and was entitled: Collaborating on the Creative Economy, documenting efforts by a CCB MBA class to apply creativity and innovation concepts to urban problems. Here are highlights of other Op-ed pieces:

Assistant Dean Michael Griffin's piece of February 21 explained the workings of CCB's internship program and how it can benefit companies of the SouthCoast.

Professor Susanne Scott's piece of February 28, Leadership Involves Generosity of Spirit, discussed effective leadership and how it is discovered in the leadership courses taught by Dr. Scott.

Professor Tim Shea's piece of March 7, E-Commerce: Time for All of Use to Pay Attention, encouraged the SouthCoast business community to embrace e-commerce and to look to CCB for help; including the post-masters certificate in e-commerce.

Associate Dean Matthew Roy's piece of March 14, Service Learning Projects – Leveraging University Talents to Meet Community Needs, detailed UMD's efforts to encourage service learning and the benefits for both the student and the SouthCoast of a robust service learning program.

Professor Michael Anderson's piece of March 21, Helping Insure a Good Retirement, addressed the trend towards defined benefit plans and tips on how to manage such arrangements to maximize retirement benefits.

Planned op-ed pieces include contributions from **Dr. Angappa Gunasekaran** regarding fostering economic growth of the SouthCoast through CCB research and support and **Dr. Soheil Sibdari** on transportation issues facing the SouthCoast.

These op-ed pieces have generated some positive feedback and publicity for the Charlton College of Business. Attributed content from the editorials have also been carried on web sites and the Standard Times has received positive reviews including follow-up letters to the editor.

Student News

INTERNSHIP NEWS: A number of exciting things are happening with our internship program, under the direction of **Mr. Mike Griffin**.

Internship Information Sessions

With summer and fall registrations slated to happen in April, we have scheduled two information sessions regarding internships. Students interested in learning about getting credit for a summer internship or how to go about getting a Fall 2007 internship, should attend one of these sessions:

Thursday April 12th 3:00 pm – 4:00 pm Charlton College of Business, Room 115 (Large conference room)

Friday April 13th Noon – 1:00 pm Charlton College of Business, Room 115 (Large conference room)

Dr. Steve White will teach the summer Internship course. The course begins in June and meets once a week for 7 weeks on Tuesday evenings.

Starting immediately, the Career Resource Center will post all Internship announcements on MonsterTRAK.com. MonsterTRAK is the leading website for

CCB in the News

A quote from **Dr. Michael Anderson** appeared in the March 29 edition of The Boston Globe. In a report on the opening of additional Aaron's stores, Dr. Anderson comments on the state of the rent-to-own industry and regulations that have helped to improve the image of this industry. The article may be accessed at the following link:
http://www.boston.com/business/articles/2007/03/29/rent_to_own_chain_to_add_50_area_stores/.

The new Leading for Learning program was recently featured in Southcoast Today. This program, developed by the Charlton College of Business and the Center for University, School, and Community Partnerships, brings together business leaders and school superintendents. This unique experience provides K-12 educators the opportunity to learn from both the business and education disciplines to prepare them to be school principals. The full article can be accessed at the following link:
<http://www.southcoasttoday.com/apps/pbcs.dll/article?AID=/20070325/NEWS/703250414/1018/ARCHIVE>.

Please click [HERE](#) for a printer friendly version of this newsletter.

announcements on MonsterTRAK.com. MonsterTRAK is the leading website for college students and alumni to find jobs, internships and part-time work during school and after graduation. In addition to targeted job postings, the site features a range of career management resources including job search tips, alumni networks and more.

Mr. Steven A. Loffredo, Human Resources Manager of KLR Ltd, the largest CPA firm in Rhode Island, visited campus in March and interviewed 8 accounting majors for a Fall 2007 internship with his firm. Currently, Jessica Oliveira (Class of 2007) is completing her second semester as an intern with KLR. This semester we have student interns working at the following companies: Acushnet Company, Atlantis Mortgage Company, Burke and Lamb CPA, Dartmouth Building Supply, Davin Wheels, Fairhaven Town Hall, Farmer and First CPA, Fernandes and Charest CPA, General Growth Properties International Trade Association, James F. Driscoll CPA, Jed Cohen CPA, Milara Inc., Nestle Waters, New Bedford City Auditor, Northgate Advisors, Northwest Mutual Putnam Investments, Standard Times, Stepping Stone Inc., Summit Capital, Textron, Town of Westport, UPS, and WHALE.

Upcoming Events

Tuesday April 3rd, 1-2:30 CCB Main Conference Room
John Perkins, author of "Confessions of an Economic Hit Man"
Lunch and conversation, RSVP to Susan Jennings, ext. 6484

CONFESSIONS OF AN ECONOMIC HIT MAN exposes the little known inner workings of a system that fosters globalization and leads to the impoverishment of millions of people across the planet. It is a compelling story that also offers hope and a vision for realizing that the American dream of a just and compassionate world that will bring us greater security.

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