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CHARLTON COLLEGE OF BUSINESS

## BUSINESS NEWS

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### Faculty Successes

#### Accepted or Published Manuscripts

**D. Nguyen**, S. Mishra, A. Prakash, and D. Ghosh (accepted), "Liquidity and Asset Pricing under the Three-Moment CAPM Paradigm" *The Journal of Financial Research*.

**M. H. Anderson** and **R. Jackson** (accepted), "Managing High Risk in a Retail Operation: The Rent-to-Own Business," *Southern Business and Economics Journal*.

**Rai BK**, Chinnam RB, Singh N (accepted), "Prediction of Drill-Bit Breakage from Degradation Signals Using Mahalanobis-Taguchi System Analysis", *International Journal of Industrial and Systems Engineering*.

Moon, D., Wei, J. and **J. Wu**. 2006. "Do Mergers and Acquisitions Promote Corporate Survival?", *Journal of Academy of Business and Economics*. Vol 6, No.1.

**D. Braha** and Y. Bar-Yam (2006), "From Centrality to Temporary Fame: Dynamic Centrality in Complex Networks", *Complexity*, November.

#### Professional Activities, Presentations, and Positions

**Dan Braha** has been invited to join the Program Committee of the IEEE International Conference on Systems Engineering.

**Kellyann Kowalski** is a volunteer with Junior Achievement.

**Michael H. Anderson** presented "A Multiple Destinations Analysis of Rent-to-Own Transactions," co-authored with Sanjiv Jaggia, at the national Financial Management Association meeting in Salt Lake City, UT, in October.

**Soheil Sibdari** presented "Revenue Management of Auto train at Amtrak", an invited paper by Railroad Applications of INFORMS, at the INFORMS Conference in November.

**Soheil Sibdari** presented "Dynamic Effects of Promotions on Demand Product in an Oligopoly", an invited paper by the Revenue Management and Pricing section of INFORMS, at the INFORMS Conference in November.

**Duong Nguyen** and Robert Daigler presented "A Return-Volume-Volatility Analysis of Futures Contracts" at the national Financial Management Association meeting in Salt Lake City, UT, in October.

**Angappa Gunasekaran** has been appointed to the Editorial Board of the *International Journal of Energy Section Management*.

**Angappa Gunasekaran** serves on the Editorial Board of the *International Journal of Computer Integrated Manufacturing*.

**Angappa Gunasekaran** served as co-chairperson for the 4th International Conference on Supply Chain and Information Systems, in Taichung, Taiwan, in July.

Special thanks goes out to **Soheil Sibdari**, **Jia Wu**, **Chris Papenhausen**, and **ZhengZhong Shi** for their research seminars during October and November as a part of the CCB-BIRC Research Seminar Series.

### Student Successes

Students in **Dr. Kellyann Berube Kowalski's** MGT431 "Developing and Managing Work Teams" course are working on a semester long service learning team project. Thirteen teams of students are working with elementary schools in New Bedford and Dartmouth to increase recycling behavior, recycling awareness, and recycling education in celebration of America Recycles Day, which is November 15th. Teams are having "events" at the schools such as recycling lessons, poster contests, recycling contests, and art projects. In addition to serving the community, this is an extraordinary opportunity for the students in MGT431 to learn about the functioning of a team, to learn their own strengths and weaknesses as team members, and most importantly to develop the skills needed to be effective team members.

### CCB in the News

Mr. Chuck Charlton visited our campus on Monday, October 30. During his visit, Mr. Charlton held an interactive question and answer session with the students in Evelyn Thrasher's MIS101(The Business Organization) class. As a part of this course, students read *The Charlton Story* and submit essays reflecting on their reading. In addition, Dr. Thrasher's students submitted questions for discussion with Mr. Charlton. The 112 students attending the session came away with a new excitement for business as a result of the time spent with Mr. Charlton. His time with the class was greatly appreciated.

**Dan Braha's** research on social networks and the roles of individuals in these networks has been featured in a press release by the New England Complex Systems Institute. The press release can be accessed at this link: <http://www.necsi.org/research/networks/com122/pr.html>.

On November 7, The Business and Innovation Research Center (BIRC) hosted a research seminar led by Dr. S.R.K. Prasad, Director of the Coimbatore Institute of Technology, in Coimbatore, India. Dr. Prasad's presentation focused on the role and development of India in the global economy. Looking at the growth of India in the past 2 decades, suggestions and solutions to issues were discussed. Dr. Prasad has received numerous prestigious awards and has published his work in the top journals and conferences. He recently received the Best Citizen of India Award for his work in building world-class software products and enhancing the name of the Indian software industry.

Twenty-four students in Dr. Kellyann Berube Kowalski's MGT443 "Human Resource Development" course are volunteering with Junior Achievement (JA) this semester. The MGT443 students are working in elementary schools in the greater New Bedford and Fall River areas to educate children in grades K-5 about business and economics. JA is a non-profit organization with a vision to "inspire and prepare young people to succeed in a global economy."

## Upcoming Events

### Charlton College of Business Meeting

The next college meeting will be held Friday, December 1, 3:00pm, room 115.

### Executive on Campus

Our second Executive on Campus event will be held Monday, December 4. Mary Lynn Lenz will be our special guest that day. All faculty are invited to participate in a roundtable discussion with Ms. Lenz at 10:45am, in room 115. Ms. Lenz is CEO and President of Slade's Ferry Bancorp, a \$605 million publicly traded bank headquartered in Somerset, Massachusetts. Prior to joining Slade's Ferry Bancorp in 2002, Mary Lynn was Executive Vice President, Director of Retail Banking for Citizens Bank of Massachusetts. With more than 20 years of banking experience, Ms. Lenz was recognized by US Bankers as one of the "25 Most Powerful Women in Banking" for both 2004 and 2005. As an involved member of the local community, Mary Lynn is on the board of directors and advisory boards of several organizations and serves the University of Massachusetts Dartmouth in a number of volunteer capacities. Please RSVP for the faculty roundtable by contacting [Nancy Freeman](#).

## Take Note

The Business Innovation Research Center (BIRC), under the direction of Dr. Angappa Gunasekaran, has just released a new journal, entitled *International Journal of Business Innovation and Research*. Details of the journal and its submission requirements may be found at the following link: <http://www.inderscience.com/ijbir>.

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