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CHARLTON COLLEGE OF BUSINESS

BUSINESS NEWS

Volume 2, Issue 2
February 2007

Faculty Successes

Accepted or Published Manuscripts

D. Nguyen and R. Daigler (accepted), "A Return-Volume-Volatility Analysis of Futures Contracts", *The Review of Futures Markets*.

Gunasekaran, A. and Ngai, E.W.T. and McGaughey, R.E. (2006), "Information Technology and Systems Justification: A Review for Research and Applications", *European Journal of Operational Research*, Vol. 173, No. 3, 957-983. (ScienceDirect Top25 Hottest Articles, July-Sep 2007: Top 2 under Decisions Sciences Journals and Top 1 under EJOR).

Gunasekaran, A. and Ngai, E.W.T. (2005), "Build-to-Order Supply Chain Management: A Literature Review and Framework for Development", *Journal of Operations Management*, Vol. 23, No. 5, 423-451. (ScienceDirect Top25 Hottest Articles, July-Sep 2007: Top 9 under Decisions Sciences Journals and Top 1 for the past one year under JOM).

Gunasekaran, A., Patel, C. and McGaughey, R. (2004), "A Framework for Supply Chain Performance Measurement", *International Journal of Production Economics*, Vol. 87, No. 3, 333-348. (ScienceDirect Top25 Hottest Articles, July-Sep 2007: Top 17 under IJPE).

Griffin, M. (accepted), "Developing World Class Proposals", *Strategic Finance*.

Professional Activities, Presentations, and Positions

Cathy Curran-Kelly and Jeff Richards have had a paper entitled "Food Advertising to Children: Quest for the Right Regulatory Recipe" accepted for the American Academy of Advertising Conference, in Burlington, Vermont, April 2007.

Cathy Curran-Kelly has been invited to participate in the Meet the Editors roundtable at the American Academy of Advertising Conference, in April.

Cathy Curran-Kelly has been asked by Houghton Mifflin publishers to present a one day teaching workshop in Baltimore, in February.

Awards and Recognition

B.K. Rai received the '2006 Powertrain Technology Innovation Award' by Ford Motor Company for developing and implementing a Warranty Spend Forecasting Model for superduty truck engines.

Angappa Gunasekaran has recently had a number of his articles listed in the ScienceDirect 25 Hottest Articles for July through September. A few of those are listed above. In addition, several of his articles have been cited frequently according to Google Scholar, bringing his total number of citations to approximately 1200 in over 60 journals.

Upcoming Events

Charlton College of Business Student Advisory Board

CCB announces the establishment of a Student Advisory Board. The board will consist of approximately 30 undergraduate and graduate students. It will meet each semester to discuss student issues and garner suggestions for improvement. It is an opportunity to interface with the Dean and the CCB leadership team in shaping policy and procedures affecting students. The first meeting is scheduled for March 13, 2007, 5:00-7:00pm, CCB conference room 115.

Take Note

Faculty are reminded to update Sedona regularly with research, teaching, and service activities. These records are very important for CCB and need to be as complete as possible. As we begin 2007, please take a moment to ensure that your Sedona account is up to date.

CCB in the News

Dan Braha and Yaneer Bar-Yam, president of the New England Complex Systems Institute (NECSI), are researching a new way of looking at how large-scale networks -- from flu pandemics to terrorist organizations - influence the world. Their research is based on a study of the behavior of 57,000 email users over a period of four months. Braha and Bar-Yam's paper, "From Centrality to Temporary Fame: Dynamic Centrality in Complex Networks," was a feature article in the November issue of the journal *Complexity*, whose editorial board includes four Nobel laureates. The complete press release featured in the Campanil-E may be accessed at the following link: http://www.umassd.edu/communications/articles/showarticles.cfm?a_key=1140

Michael Griffin recently completed an academic software development project for Pearson/Addison Wesley. The software is called My-FinanceLab and is a fully integrated homework and tutorial system that accompanies Corporate Finance (copyright 2007) by Jonathan Berk and Peter DeMarzo. Mike collaborated with Professors Berk (Hass School of Business, University of California) and DeMarzo (Stanford Graduate School of Business) to develop over 500 algorithmically generated homework problems, hints, solutions, and a partial credit scoring system. As lead content developer and project manager, Mike oversaw a team of finance and accounting faculty and student assistants from schools such as California Polytechnic State University, Bridgewater State College, and San Diego State University. The software should be available this spring.

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