

NAME _____

SID _____

STUDENT SELF-TRACKING DEGREE REQUIREMENTS SHEET MARKETING

The Department of Management and Marketing, Charlton College of Business

Date	Competed/ Transfer(T)	Grade	Freshman Year
_____	_____	ENL 101	Critical Writing and Reading I
_____	_____	ENL 102	Critical Writing and Reading II (ENL 101)
_____	_____	MTH 103	Finite Math
_____	_____	MIS 101	+The Business Organization
_____	_____	_____	Cultural/Artistic Literacy _____
_____	_____	_____	Cultural/Artistic Literacy _____
_____	_____	_____	Diversity _____
_____	_____	_____	Social Science _____
_____	_____	_____	Natural Science/Technology _____
_____	_____	_____	Natural Science/Technology _____

Sophomore Year – All courses require sophomore standing plus prerequisite as noted

_____	_____	ACT 211	Principles of Accounting I
_____	_____	ACT 212	Principles of Accounting II (ACT 211)
_____	_____	ECO 231	Principles of Microeconomics
_____	_____	ECO 232	Principles of Macroeconomics
_____	_____	ENL 265	Business Communications (ENL 101, 102)
_____	_____	POM 212	Business Statistics (MTH 103)
_____	_____	MGT 312	Legal Framework of Business
_____	_____	_____	Cultural/Artistic Literacy _____
_____	_____	_____	Social Science _____
_____	_____	_____	**Non-business elective _____

Junior Year – All courses require junior standing plus prerequisite as noted

_____	_____	FIN 312	Financial Management (ACT 212, ECO 231)
_____	_____	MGT 311	Organizational Behavior (ENL 265)
_____	_____	POM 333	Quantitative Business Analysis (POM 212)
_____	_____	POM 345	Operations Management (POM 212)
_____	_____	MKT 311	Principles of Marketing
_____	_____	MIS 315	Information Systems (ENL 102)
_____	_____	MKT 330	Marketing Intelligence and Info Tech (MKT 311)
_____	_____	MKT 331	Integrated Marketing Communication (MKT 311)
_____	_____	_____	Business Elective (any 300-400 level business course)
_____	_____	_____	**Non-business elective _____

Senior Year – All courses require senior standing plus prerequisite as noted

_____	_____	MGT 490	Strategic Management (MIS 315, MGT 311, POM 333, POM 345, FIN 312)
_____	_____	MKT 431	Consumer Behavior (MKT 311)
_____	_____	MKT 441	Marketing Management (MKT 311)
_____	_____	MKT 442	Marketing Research (MKT 311, POM 212, MKT 330)
_____	_____	MKT _____	Marketing elective _____
_____	_____	MKT _____	Marketing elective _____
_____	_____	_____	Business Elective (any 300-400 level business course)
_____	_____	_____	**Non-business elective _____
_____	_____	_____	**Non-business elective _____
_____	_____	_____	**Non-business elective _____

Total number of Transfer Credits applied toward degree requirements _____

IMPORTANT: It is the student's responsibility to ensure that all of the specific 3 credit hour courses listed above have been met. These courses constitute the 120 credit hours required for this degree program.

+If transfer or change of major student, business elective (300+) will be taken in place of MIS 101.

****Non-business electives can be any course taken outside CCB.**

See reverse for description of General Education Requirements.

CHARLTON COLLEGE OF BUSINESS

UNIVERSITY OF MASSACHUSETTS DARTMOUTH GENERAL EDUCATION REQUIREMENTS*

The following is a **SAMPLE** list of General Education requirements to be fulfilled by all CCB students.

The full list can be found at www.umassd.edu/registrar/genedbycode.pdf

Cultural and Artistic Literacy – 9 credits total must be taken. No more than 6 credits may be taken from a single department. Students select courses from the following categories:

- Courses with the following prefixes: ARH, ART, HST, MUS, PHL, TAR
Each is considered a separate department for the “6-credit” rule.
- Courses with the following prefixes: FRN, GER, ITA, LAT, MLG, LIN, POR, RUS, SPA, CVC
These Foreign Language and Literature prefixes together are considered **one** department for the 6-credit rule
- Literature or creative writing courses with the prefix ENL. The following ENL courses are excluded: ENL 100, ENL 101, ENL 102, ENL 260, ENL 262, ENL 265, ENL 266, ENL 270, ENL 279, ENL 296, ENL 349, ENL 350, ENL 363, ENL 364, ENL 365, ENL 368, ENL 371, ENL 430, ENL 453, ENL 454, ENL 495, ENL 496.
- Courses from other Departments, as listed individually here: PSC 363, PSC 373
- The following prefixes are allowed but individual courses are difficult to find: AED, DES, FIA, FOU, ATR.

Diversity – 3 credits total must be taken. Students select a course from the following list:

AAS 206, AAS 235, ANT 232, ARH 380, ECO 103, ECO 111, GRT 201, GRT 300, HST 115, HST 116, HST 205, HST 206, HST 207, HST 209, HST 301, HST 302, HST 303, HST 304, HST 305, HST 306, HST 310, HST 314, LST 103, LST 205, LST 206, LST 209, LST 310, MGT 452, MGT 462, MUS 106, MUS 125, PHL 300, PSC 313, PSC 339, SOC 101, SOC 232, WMS 101, WMS 103, WMS 107, WMS 111, WMS 305, WMS 310, WMS 339, WMS 343, WMS 380

Natural Science and Technology – 6 credits total must be taken. Students select the courses from the following categories:

- Any course with the following prefixes: BIO, CEN, CHM, CIS, ECE, EGR, MLS, MNE, PHY
- Courses from other Departments, as listed individually here: NUR 105, NUR 485, MTX 110, MTX 105, MTX 201, MAR 110

Social Science Electives – 6 credits total must be taken. Students select the courses from the following categories.

Any course with the following prefixes: ANT, CJS, ECO, PSC, PST, PSY, SOC

***NOTE: Courses meeting GEN ED requirements must be 3 credit hours, and must be graded (Pass/Fail status is not allowed for GEN Ed courses.) Courses from other colleges and universities can be used to fulfill GED ED requirements after prior approval from the CCB advising office. Transfer courses are accepted with grades of C- or better.**