

 UMass | Dartmouth
Charlton College of Business

Business Innovation Research Center (BIRC)
Charlton College of Business
University of Massachusetts Dartmouth
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Charlton College of Business Business Partnerships

Through innovative partnerships and mutually beneficial collaborations the University of Massachusetts Dartmouth and business partners can create and nurture economic growth and address the concerns of businesses in an increasing global economy.

Partnership examples include:

- ▶ Collaborating with companies and organizations to tackle the challenges of today's technology driven world
- ▶ Using the university's expert faculty and special resources to research the specific issues faced by modern business
- ▶ Providing advice and information on successfully participating in the international market
- ▶ Furthering knowledge about current and emerging topics in business through conferences, workshops, and seminars



Partners Enjoy a Variety of Benefits

EVENTS AND NETWORKING

- ▶ Attend the many University events offered at low or no cost
- ▶ Attend Business Innovation Research Center Seminars
- ▶ Be a part of relevant business panel discussions
- ▶ Attend the Southern New England Entrepreneur Forum Events
- ▶ Connect with students, faculty and alumni

RECRUITMENT AND STUDENT INVOLVEMENT

- ▶ Recruitment services, career job fairs, job posting and on-campus recruitment
- ▶ Internships and directed studies
- ▶ Project based assistance- student teams available

PROMOTIONAL OPPORTUNITIES

- ▶ Named Sponsorships
- ▶ Event Promotions
- ▶ Corporate profiles and website presence
- ▶ Panel and speaking engagements available

UNIVERSITY CONNECTIONS

- ▶ Single point of contact through the Business Innovation Research Center
- ▶ Access to the dean- advise the dean on future business community needs
- ▶ Collaborate on mutually beneficial projects
- ▶ Assistance with education and training needs and resources
- ▶ Executive on Campus opportunities

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Partnering with the business community is essential to the success of the University of Massachusetts Dartmouth and to the economic growth of our region. Innovative and successful organizations, such as yours, are critical to the knowledge base of our students and preparing our future leaders. By creating mutually beneficial partnerships, we can generate solution driven programs that provide key elements to continued success in your organization while educating our future exceptional business leaders.

The first step is creating a memorandum of understanding that outlines areas of current and future potential collaborations, such as internship opportunities, speaking engagements, networking events, mentoring options, and/or education programs. The memorandum of understanding outlines the opportunities that exist, together we decide on how to procedure on a case by case basis.



The Business Innovation Research Center (BIRC) is an UMass Dartmouth research center designed to conduct research and disseminate knowledge about emerging business practices. The BIRC will also be affiliated with other research centers, both domestic and international and strategically work with local Chambers of Commerce and other networks of companies including non-profit organizations in South Coast Massachusetts. The mission of BIRC is to help businesses create value for customers and stakeholders by improving their performance through research. To accomplish the mission, we will serve as a public university research center for South Coast of Massachusetts through sponsored activities that promote both the academic and general body of knowledge encompassing innovative business research and applications.

In addition the center provides education through activities such as conferences, custom-tailored programs and seminars, and courses in emerging business theory and practice.



The Charlton College of Business is committed to serving the needs of the business community in southern Massachusetts and the state, while creating opportunities for our students to learn, grow, and succeed.