2009 CIRP Survey Results

- Prepared by
- Dr. David Milstone
- April 2010

Respondents: 1504 new students

CIRP

- CIRP stands for “Cooperative Institutional Research Program”
- CIRP is part of HERI (Higher Education Research Institute) at UCLA School of Education and Informational Studies
- Initiated in 1966 – presently involves 700 colleges and 400,000 students annually
- When reading the slides, the first percentages represent UMass Dartmouth and the percentages in parentheses represent the national averages for 4-year public institutions

Who is the Class of 2013?

- Male 55% (45%)
- Female 45% (55%)
- 18 yrs old 70%
- 19 yrs old 26%
- White 86% (72%)
- African American 8% (13%)
- Roman Catholic 35% (26%)
- No Preference 31% (21%)

Who is the Class of 2013?

- Parents married/together - 63%
- Father some college - 53%
- Mother some college - 62%
- These numbers suggest that 38-47% of the Class of 2013 are First-generation college students.
- Estimate of parents’ income in 2008: $100K-250K - 28%
- $50K-99K - 40%
- less than $49K - 32%

Who is the Class of 2013?

- UMD was 1st choice – 50% (60%)
- Attended Public HS 90%
- Average HS grade:
  - A 17% (36%)
  - B 72% (58%)
  - C 10% (6%)

Who is the Class of 2013?

- Applied to only UMass Dartmouth 9% (16%)
- Applied to seven-ten Colleges 13% (7%)
- Attended mostly White HS 62% (49%)
**Proximity to Home**

<table>
<thead>
<tr>
<th>Number of Miles</th>
<th>UMD (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-50</td>
<td>50</td>
</tr>
<tr>
<td>51-100</td>
<td>37 (18)</td>
</tr>
<tr>
<td>101-500</td>
<td>11 (25)</td>
</tr>
<tr>
<td>&gt; 501</td>
<td>1 (9)</td>
</tr>
</tbody>
</table>

**Activities During Past Year**

- Drank beer: 53% (38%)
- Drank wine/liquor: 55% (44%)
- Smoked cigarettes: 21% (17%)
- Performed volunteer work: 76%
- Felt overwhelmed by all s/he had to do: 82%
- Felt depressed: 46%
- Attended a religious service: 59% (74%)

**Activities During Past Year**

- Arrived late to class: 62%
- Was bored in class: 97%
- Discussed Politics: 73% (79%)
- Participated in an organized demonstration: 17% (25%)
- Was Guest in a Teacher's Home: 13% (20%)

**How Their Time Was Spent During Typical Week of Senior Year in HS**

<table>
<thead>
<tr>
<th>Hours</th>
<th>Study:</th>
<th>Sports/Exer:</th>
<th>Party:</th>
<th>Work for Pay:</th>
<th>Volunteer:</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-1</td>
<td>26%</td>
<td>16%</td>
<td>36%</td>
<td>21%</td>
<td>64%</td>
</tr>
<tr>
<td>1-2</td>
<td>27%</td>
<td>16%</td>
<td>19%</td>
<td>4%</td>
<td>19%</td>
</tr>
<tr>
<td>3-5</td>
<td>27%</td>
<td>17%</td>
<td>19%</td>
<td>6%</td>
<td>10%</td>
</tr>
<tr>
<td>6-10</td>
<td>12%</td>
<td>18%</td>
<td>18%</td>
<td>6%</td>
<td>4%</td>
</tr>
<tr>
<td>11-15</td>
<td>5%</td>
<td>20%</td>
<td>13%</td>
<td>16%</td>
<td>1%</td>
</tr>
<tr>
<td>16+</td>
<td>3%</td>
<td>20%</td>
<td>6%</td>
<td>36%</td>
<td>2%</td>
</tr>
</tbody>
</table>

**How Their Time Was Spent During Typical Week of Senior Year in HS**

<table>
<thead>
<tr>
<th>Hours</th>
<th>Watch TV:</th>
<th>Read for Fun:</th>
<th>Comp Games:</th>
<th>On-Line:</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-1</td>
<td>21%</td>
<td>60%</td>
<td>53%</td>
<td>29%</td>
</tr>
<tr>
<td>1-2</td>
<td>27%</td>
<td>18%</td>
<td>18%</td>
<td>28%</td>
</tr>
<tr>
<td>3-5</td>
<td>28%</td>
<td>11%</td>
<td>12%</td>
<td>23%</td>
</tr>
<tr>
<td>6-10</td>
<td>14%</td>
<td>6%</td>
<td>8%</td>
<td>11%</td>
</tr>
<tr>
<td>11-15</td>
<td>5%</td>
<td>3%</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>16+</td>
<td>6%</td>
<td>3%</td>
<td>6%</td>
<td>6%</td>
</tr>
</tbody>
</table>

**Rated Self "Above Average" Compared with Person His/Her Age**

- Drive to Achieve: 59% (72%)
- Leadership Ability: 51% (60%)
- Computer Skills: 45% (38%)
- Spirituality: 26% (33%)
Rated Self “Above Average” Compared with Person His/Her Age

- Academic Ability – 52% (61%)
- Self-confidence (intellectual ability) – 50% (57%)
- Self-Confidence (social skills) – 48% (52%)
- Public Speaking – 28% (34%)

Why Students Chose This Particular College? (Most Important)

1. Cost – 60% (52%)
2. UMD has good academic reputation – 44% (56%)
3. Grads get good jobs – 42% (50%)
4. Offered financial assistance – 39%
5. Size of campus – 34%
6. Good reputation for social activities – 31%

Why Students Chose This Particular College?

7. Campus Visit – 28% (37%)
8. Live near home – 23%
9. Could not afford 1st choice – 22% (15%)
10. Grads go to graduate/professional schools – 19% (27%)

Why Students Chose This Particular College?

11. Parents wanted me to come – 19%
12. HS Counselor advised me – 16% (12%)
13. Not offered Financial Aid by 1st choice – 13%
14. Information from website -12% (17%)
15. Rankings in national magazines – 6% (11%) (myth)

Future Plans

Highest Degree the Student Plans to Attain at any College

- Bachelors – 30%
- Masters – 45%
- PhD or Ed.D. – 14%
- Professional Degree – 7%

Probable Major
- A&S – 29%
- CCB – 21%
- Engineering – 19%
- Health - 11%
- Fine Arts – 7%

Probable Career
- Business – 16%
- Undecided – 15%
- Engineer – 16%
- Nurse – 9%
- Artist – 8%
At UMD, Chances are Very Good that I Will:

1. Live on campus for my first year – 79% (71%)
2. Get a job while attending – 57% (49%)
3. Socialize with someone of another racial/ethnic group – 53% (60%)
4. Make at least a “B” average – 55% (62%)
5. Be satisfied with my institution – 41% (50%)
6. Participate in a student club – 31% (39%)
7. Discuss course content outside of class – 28% (38%)
8. Communicate regularly with professors – 25% (33%)

At UMD, Chances are Very Good that I Will:

9. Participate in study-away program – 19%
10. Change major – 18%
11. Have a roommate of a different race/ethnicity – 18% (26%)
12. Participate in community service – 17% (24%)
13. Play varsity athletics – 16%
14. Change career choice – 15%

Social Views
- Same-sex couples should have the right to legal marriage status – 77% (63%)
- Abortion should be legal – 70% (66%)
- Only volunteers should serve in the armed forces – 67%
- Marijuana should be legalized – 62% (45%)
- Colleges have the right to ban extreme speakers from campus – 36% (41%)

Political Views
- Middle of the road – 56% (47%)
- Liberal – 27% (25%)
- Conservative – 12% (23%)

What Do You Consider Essential?
- Being well-off financially – 42%
- Raising a family – 39%
- Helping others who are in difficulty – 23%
- Becoming successful in a business of my own – 19%
- Developing a meaningful philosophy of life – 17%
- Becoming an authority in my field – 17%
- Obtaining recognition for contributions to my field – 15%

Now For The Important Questions:
- What do we do with this information?
- How should this knowledge impact our efforts?
- How can we help campus colleagues to utilize this information?