During November 2012, 1,242 undergraduate alumni who had earned their degrees during the 2011-2012 academic year (AY 2012) were asked to participate in an online survey about their employment and educational activities since graduation. Undergraduate alumni were asked to participate in the survey through a series of five email invitations and reminders. Overall, 262 undergraduate alumni responded to the survey (a response rate of 21.1%). This brief details the principal findings from the survey (note: responses are based on the number of alumni responding to the relevant survey items).

**THE SURVEY**

During November 2012, 1,242 undergraduate alumni who had earned their degrees during the 2011-2012 academic year (AY 2012) were asked to participate in an online survey about their employment and educational activities since graduation. Undergraduate alumni were asked to participate in the survey through a series of five email invitations and reminders. Overall, 262 undergraduate alumni responded to the survey (a response rate of 21.1%). This brief details the principal findings from the survey (note: responses are based on the number of alumni responding to the relevant survey items).

**Key Findings:**

- 83.5% of AY 2011-2012 undergraduate alumni surveyed were employed six months after graduation.*

- The full-time employment rate for AY 2011-2012 undergraduate alumni surveyed six months after graduation was 62.2%.**

- About 1 in 5 (22.8%) of AY 2011-2012 undergraduate alumni surveyed were pursuing further education six months after graduation. Another 60.2% planned to pursue additional education at some point.

**Undergraduate Degree Earners:**

**EMPLOYMENT OUTCOMES: UNDERGRADUATE ALUMNI**

- 83.5% of AY 2012 undergraduate alumni were employed six months after graduation.
  - The majority of those employed (69.8%) were working full-time.
  - The majority of those employed (82.5%) were in a permanent position.
  - The majority were employed in a position that they did not work at while at UMD (67.0%)

- 10.0% of AY 2012 undergraduate alumni were not employed six months after graduation and were seeking employment. Another 6.5% were unemployed and were not seeking employment.

- The full-time employment rate for AY 2012 undergraduate alumni six months after graduation was 62.2%.**

- 78.8% of AY 2012 undergraduate alumni who were employed indicated that their job was “somewhat” or “highly related” to their major/program.
  - Over half of those with a job (56.6%) indicated that their job was “highly related” to their major/program.
  - The majority of those with a job (68.9%) specified that an undergraduate degree was required as a condition of their employment.

- Among AY 2012 undergraduate degree alumni who were employed, 83.5% were working in Massachusetts.

- The average annual reported gross salary for AY 2012 undergraduate alumni working full-time was $41,423.

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*The survey took place six months after the May graduation ceremony. Future administrations of this survey will occur six months after each of the three degree award periods (September, January, and May) during the course of an academic year.

**The most frequently cited occupational groups by AY 2012 undergraduate alumni who were employed:**

1. Healthcare Practitioners, Support, and Technical Occupations (26.4%)
2. Management, Business, and Financial Operations (18.9%)

**Employers of AY 2012 undergraduate alumni included:**

MEDITECH
UMass Dartmouth
Southcoast Hospitals Group
Raytheon

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**Degree earners not actively seeking employment were excluded in the rate calculation.**
EDUCATIONAL ACTIVITIES: UNDERGRADUATE ALUMNI

- 22.8% of AY 2012 undergraduate alumni were pursuing an advanced certificate or degree at a graduate/professional school six months after graduation. Another 60.2% were not currently pursuing further education, but planned to do so at some point.
- The majority (82.5%) of those engaged in further education were pursuing some type of Master’s degree (i.e., MBA, MS, MA, or other Master’s degree). Another 17.5% were pursuing some other type of advanced degree (e.g., Ph.D. or Ed.D., M.D. or D.O., J.D.) or certificate.
- Nearly half (45.6%) of those engaged in further education indicated that their main reason for pursuing an advanced certificate or degree was because it was required for their chosen career path.

84.1% of AY 2012 undergraduate alumni rated their entire educational experience at UMD as “good” or “excellent.” 77.0% also indicated that they would “probably” or “definitely” go to UMD again for undergraduate studies if they could start over.

Degree fields of AY 2012 undergraduate alumni who were pursuing further education included:
- Business, Management, and Marketing
- Engineering
- Psychology
- Education
- Legal Professions and Studies
- Biological and Biomedical Sciences

Educational institutions of AY 2012 undergraduate alumni included:
- UMass Dartmouth and UMass Law
- Bryant University
- Springfield College
- UMass Boston

SUMMARY STATISTICS BY COLLEGE FOR UNDERGRADUATE DEGREE EARNERS

<table>
<thead>
<tr>
<th>College</th>
<th>% Had Job 6 Months After Graduation</th>
<th>% Still Seeking Job 6 Months After Graduation</th>
<th>Full-time Employment Rate**</th>
<th>Average Annual Full-time Gross Salary</th>
<th>% Attending Graduate or Professional School</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts and Sciences</td>
<td>77.2%</td>
<td>12.7%</td>
<td>54.9%</td>
<td>$37,434</td>
<td>35.4%</td>
</tr>
<tr>
<td>Business</td>
<td>87.2%</td>
<td>6.4%</td>
<td>71.8%</td>
<td>$38,047</td>
<td>21.1%</td>
</tr>
<tr>
<td>Engineering</td>
<td>82.5%</td>
<td>10.0%</td>
<td>68.6%</td>
<td>$48,647</td>
<td>34.2%</td>
</tr>
<tr>
<td>Visual and Performing Arts</td>
<td>75.0%</td>
<td>18.8%</td>
<td>35.7%</td>
<td>$28,840</td>
<td>14.3%</td>
</tr>
<tr>
<td>Nursing</td>
<td>92.0%</td>
<td>8.0%</td>
<td>59.2%</td>
<td>$49,852</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

**Degree earners not actively seeking employment were excluded in the rate calculation.

Office of Institutional Research and Assessment

UNIVERSITY OF MASSACHUSETTS DARTMOUTH

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We’re on the Web!
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