Approximately six months following the completion of their studies, 1,198 undergraduate alumni who had earned their degrees during the 2012-2013 academic year (AY 2013) were asked to participate in an online survey about their employment and educational activities since graduation. Undergraduate alumni were asked to participate in the survey through a series of five email communications (a prenotice, an invitation, and three reminders). Overall, 243 undergraduate alumni responded to the survey (a response rate of 20.3%). This brief details the principal findings from the survey (note: responses are based on the number of alumni responding to the relevant survey items).

**Key Findings:**
- 85.6% of AY 2013 undergraduate alumni surveyed were employed six months after graduation.
- The full-time employment rate for AY 2012-2013 undergraduate alumni surveyed six months after graduation was 71.1%.*
- About 1 in 4 (25.1%) of AY 2012-2013 undergraduate alumni surveyed were pursuing further education six months after graduation. Another 60.6% planned to pursue additional education at some point.

**EMPLOYMENT OUTCOMES: UNDERGRADUATE ALUMNI**

- 85.6% of AY 2013 undergraduate alumni were employed six months after graduation.
  - The majority of those employed (77.9%) were working full-time.
  - The majority of those employed (88.4%) were in a permanent position.
  - The majority were employed in a position that they did not work at while at UMD (67.3%).
- 8.1% of AY 2013 undergraduate alumni were not employed six months after graduation and were seeking employment. Another 6.4% were unemployed and were not seeking employment.
- The full-time employment rate for AY 2013 undergraduate alumni six months after graduation was 71.1%.*
- 83.4% of AY 2013 undergraduate alumni who were employed indicated that their job was “somewhat” or “highly related” to their major/program.
  - Over half of those with a job (61.3%) indicated that their job was “highly related” to their major/program.
  - The majority of those with a job (69.3%) specified that an undergraduate degree was required as a condition of their employment.
- Among AY 2013 undergraduate degree alumni who were employed, 81.4% were working in Massachusetts.
- The average annual reported gross salary for AY 2013 undergraduate alumni working full-time was $42,600.

*Alumni not actively seeking employment were excluded in the rate calculation.

**Undergraduate Degree Earners:**

**The most frequently cited occupational groups by AY 2013 undergraduate alumni who were employed:**
1. Healthcare Practitioners, Support, and Technical Occupations (20.6%)
2. Management, Business, and Financial Operations (15.1%)
3. Education, Training, and Library Occupations (12.1%)

**Employers of AY 2013 undergraduate alumni included:**
- New Bedford Public Schools
- Mass General Hospital
- Meditech
- Southcoast Hospitals Group
- State Street
EDUCATIONAL ACTIVITIES: UNDERGRADUATE ALUMNI

- 25.1% of AY 2013 undergraduate alumni were pursuing an advanced certificate or degree at a graduate/professional school six months after graduation. Another 60.6% were not currently pursuing further education, but planned to do so at some point.
- The majority (78.6%) of those engaged in further education were pursuing some type of Master’s degree (i.e., MBA, MS, MA, or other Master’s degree). Another 21.4% were pursuing some other type of advanced degree (e.g., Ph.D. or Ed.D., M.D. or D.O., D.N.P., J.D.) or certificate.
- Nearly half (48.2%) of those engaged in further education indicated that their main reason for pursuing an advanced certificate or degree was because it was required for their chosen career path.

Degree fields of AY 2013 undergraduate alumni who were pursuing further education included:
- Education
- Business, Management, and Marketing
- Psychology
- Health Professions and Related Clinical Sciences
- Legal Professions and Studies
- Engineering

Educational institutions of AY 2013 undergraduate alumni included:
- UMass Dartmouth
- Southern New Hampshire University
- Assumption College
- Northeastern University

SUMMARY STATISTICS BY COLLEGE FOR UNDERGRADUATE ALUMNI

<table>
<thead>
<tr>
<th>College</th>
<th>% Had Job 6 Months After Graduation</th>
<th>% Still Seeking Job 6 Months After Graduation</th>
<th>Full-time Employment Rate*</th>
<th>Average Annual Full-time Gross Salary</th>
<th>% Attending Graduate or Professional School</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts and Sciences (n=98)</td>
<td>81.3%</td>
<td>10.4%</td>
<td>64.4%</td>
<td>$34,814</td>
<td>36.6%</td>
</tr>
<tr>
<td>Business (n=50)</td>
<td>81.6%</td>
<td>8.2%</td>
<td>79.1%</td>
<td>$37,789</td>
<td>25.0%</td>
</tr>
<tr>
<td>Engineering (n=42)</td>
<td>92.9%</td>
<td>2.4%</td>
<td>89.7%</td>
<td>$56,167</td>
<td>19.5%</td>
</tr>
<tr>
<td>Visual and Performing Arts (n=19)</td>
<td>94.1%</td>
<td>5.9%</td>
<td>41.2%</td>
<td>$29,714</td>
<td>17.6%</td>
</tr>
<tr>
<td>Nursing (n=34)</td>
<td>90.6%</td>
<td>9.4%</td>
<td>71.9%</td>
<td>$56,751</td>
<td>3.1%</td>
</tr>
</tbody>
</table>

*Degree earners not actively seeking employment were excluded in the rate calculation.

Office of Institutional Research and Assessment

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