

BRUCE A. ROSE, Ed. D.
93 Falmouth Street
New Bedford, MA 02747
Phone: (508) 998-7475 (home) (508) 999-8712 (office)
Email: brose@umassd.edu

SUMMARY: Over 20 years higher education administrative experience at the university, community college, and central office level. Seven years executive management experience in campus student and academic affairs, as well as 10 years senior management in a central office.

PROFESSIONAL EMPLOYMENT

UNIVERSITY OF MASSACHUSETTS 1997 to Present
No. Dartmouth, MA

Director, Upward Bound. Responsible for all aspects of planning, administration, and supervision of a federal grant funded college preparatory program for disadvantaged high school students. Major activities include grant writing and acquisition, budget management, and development and maintenance of a comprehensive system for effective delivery of student services including curriculum and instruction, counseling and advisement, tutoring, mentoring, and student development.

Interim Director, Frederick Douglass Unity House (July 1999 to April 2000).

Responsible for providing direction and administration for a center which focuses on the unique academic, cultural, and social needs and concerns of students of color. Serve as planning chairperson for the biannual African/African-American Studies Conference 2000, an international conference. Also responsible for providing supervision to the START PLUS Program, a grant funded program designed to prepare high school students for college careers in mathematics, science, engineering and technological fields.

ROXBURY COMMUNITY COLLEGE 1993 to 1997
Roxbury Crossing, MA

Vice President for Academic and Student Affairs. Chief academic officer and chief student affairs officer. Provide leadership and administrative direction for student development, curriculum and instruction, learning resources, and academic support services and continuing education. Responsible for developing and maintaining an integrated system for the effective delivery of all student services, curriculum and instruction, and academic support services designed to ensure student educational advancement

Accomplishments:

- ~Co-authored a successful \$600,000 Balfour grant proposal for student success, the largest Balfour grant ever to a community college
- ~Oversaw the institutional accreditation self-study which resulted in a ten year continued accreditation from NEASC
- ~Developed Vision, Mission, and Goals for The RCC Reggie Lewis Track and Athletic Center, a \$17 million state of the art facility

HUDSON COUNTY COMMUNITY COLLEGE 1990 to 1993
Jersey City, New Jersey

Dean of Student Affairs (February 1992 to November 1993). Chief student affairs officer. Provided leadership and supervision for all aspects of student affairs including student development, enrollment services, staff training and development and academic support services. Responsible for fostering a campus environment and student life program conducive to total student development.

Accomplishments:

- ~Reorganized student services to enhance student success
- ~Oversaw development of recruitment plan which resulted in 30% increase in enrollment
- ~Developed comprehensive Student Services Manual
- ~A primary architect of proposal for HCC College Governance

Associate Dean for Student Services (September 1990 to February 1992). Responsible for all student services (excluding enrollment services) including: counseling, student support services, student activities, disabled students needs, athletics and recreation, discipline, student government, and orientation. Also served as Director of the Educational Opportunity Fund (EOF) Program.

Associate Dean for Enrollment Services (March 1990 to September 1990). Responsible for the administration and supervision of all enrollment related activity including recruitment and admissions, testing and assessment, financial aid, and records and registration.

MASS. BOARD OF REGENTS OF HIGHER EDUCATION
Boston, MA

1981 to 1990

Executive Director of Affirmative Action. Responsible for the development and administration of the Board's affirmative action and equal opportunity plan, policies and regulation for the State's public higher education system. Directly responsible for coordination, implementation and monitoring of affirmative action and equal opportunity within the public system. Served as chief advisor to the Chancellor on matters of Affirmative Action, minority affairs and human relations within the system. Also **served as official Regents' consultant and delegate on presidential search processes within the system.**

Accomplishments:

- ~Developed Regents Policy Against Racism (the first systemwide policy in the nation)
- ~Convened Regents Statewide Task Force on Disabled Student Services
- ~Established the processes for development, revision and approval of affirmative action plans for public colleges and universities
- ~Co-founded the Council of Minority Educators in Massachusetts Public Higher Education

MASSACHUSETTS BOARD OF HIGHER EDUCATION
Boston, MA

1979 to 1981

Director of Affirmative Action. The Board of Higher Education was predecessor to the Board of Regents. Duties and responsibilities as Director were similar to those assumed with the Board of Regents.

UNIVERSITY OF MASSACHUSETTS - AMHERST
Southwest Residential College

1975 to 1979

Senior Head of Residence. Responsible for all aspects of administration of student affairs and academic programming within the residential unit. Considerable personal and academic counseling of students. Extensive experience in program planning and development of academic, human relations, student development, and staff development programs.

Accomplishments:

- ~Administered academic counseling component of a residential unit
- ~Co-founder and Director of Humanity House: a prototype programmatic endeavor to engender staff and student awareness and sensitivity to issues of social and human injustice
- ~Developed and coordinated the Annual January Intersession Academic Program within the Residential College
- ~Facilitated staff selection, training, and development within the Residential College
- ~Developed and coordinated a Social Issues Academic Program to address the issues of racism and sexism in a large residential unit

EDUCATION:

Doctor of Education 1988, University of Massachusetts - Amherst
Program: Educational Policy, Research and Administration
Area of concentration: Higher Education Administration

Dissertation Topic: Relationship Between Organization Structure in Higher Education and Effectiveness of Programs.

Master of Science in Business Administration 1975, University of Massachusetts - Amherst
Major: Business Administration
Area of Concentration: Urban and Regional Management

Bachelor of Arts 1972, University of Massachusetts - Amherst
Major: Sociology
Minor: Afro American Studies

Associate of Science 1970, Bristol Community College, Fall River, Massachusetts
Major: Business Administration - Marketing

PROFESSIONAL ORGANIZATIONS AND AFFILIATIONS

Council for Opportunity in Education
National Association of Student Personnel Administrators
New England Association for Educational Opportunity Programs
Advisory Board to Smithsonian Institution American Folklife Festival 1995

COMMUNITY AND CIVIC INVOLVEMENT

NAACP - New Bedford Branch 2ND Vice President
Schooner Ernestina Commission (Commissioner)
New Bedford Oceanarium Board of Directors
Embassy of Republic of Cape Verde Advisory Board
Bristol Community College Alumni Association Board of Directors
District Wide Committee for Educational Improvement (New Bedford Public School District)
Advocacy Committee for Excellence in Education (New Bedford Public Schools)
Educational Leadership for Civic Responsibility, Executive Board

AWARDS

1999 Education Award
NAACP- New Bedford, MA

1994 Distinguished Alumnus
Bristol Community College

1991 Educator of the Year
Gala Cape Verdean American Reunion

1991 Leadership and Community Service
NAACP - New Bedford, MA

1990 Outstanding Contribution
Council of Minority Educators in Massachusetts Public Colleges and Universities

1989 Education Award
Massachusetts Black Legislative Caucus