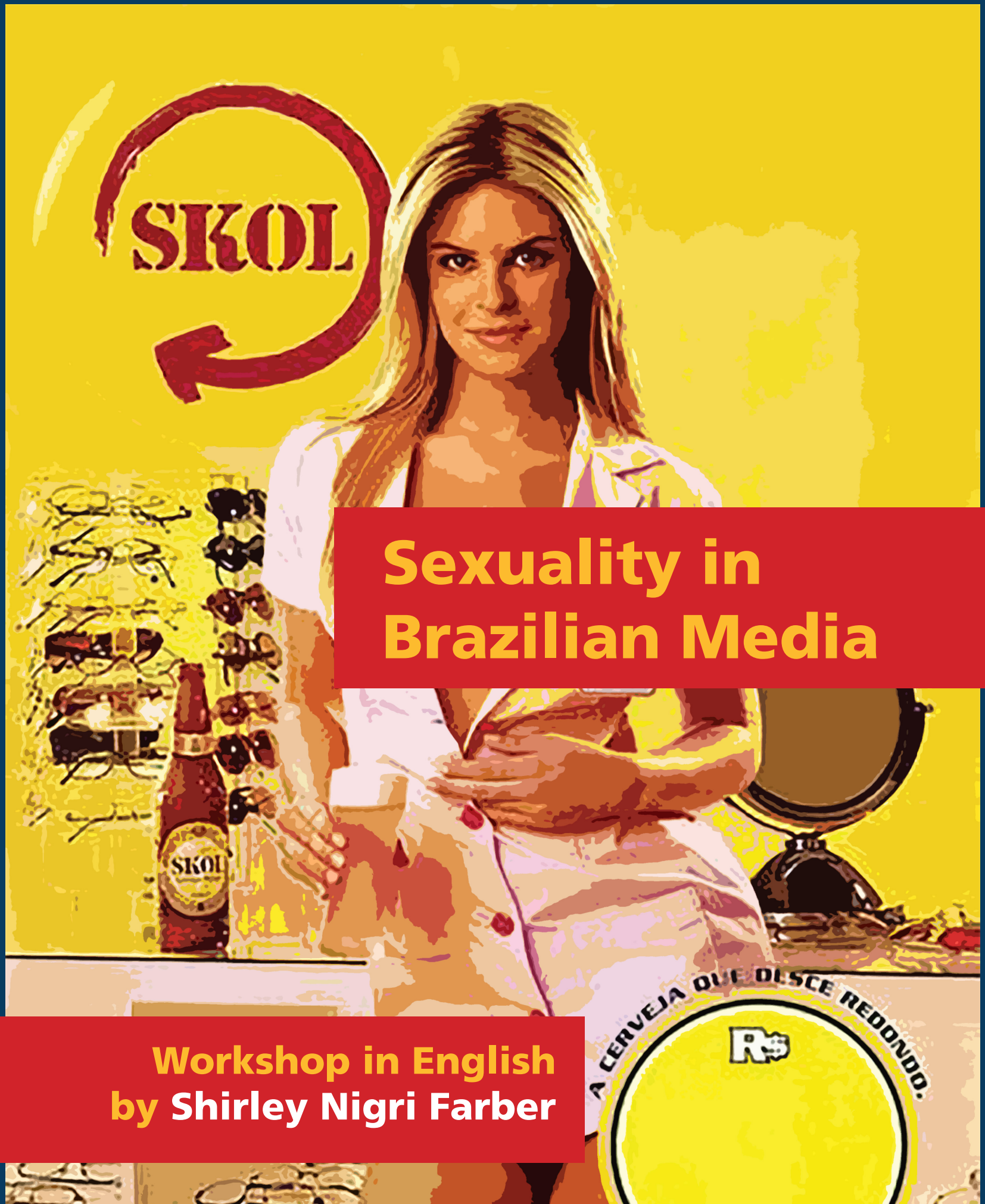




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and the Department of Portuguese  
*proudly present*



#### **Abstract**

Brazilian women are known for their beauty and sensuality. The super sexy image of the Brazilian woman is emphasized every day in the media. We are going to discuss if this is just a marketing strategy or do Brazilian women take advantage of this stereotype/fantasy? How does this affect the way society represents Brazilian and American women?



**Shirley Nigri Farber** was born in Rio de Janeiro and moved to the Boston area in 2001. She has worked at Brazilian TV stations, magazines, newspapers, and radio in Rio de Janeiro and Sao Paulo. In 2005, she created the "Bate Papo Com Shirley" TV show, currently broadcasted in 5 states in New England on Comcast on Demand. The program features interviews with Portuguese speakers, immigrants and local Americans. She launched the Bate Papo Magazine, and in 2009 she started the Jewish magazine Shalom, geared to American Jews. She often lectures on topics related to immigrants, women's issues, Brazil, Judaism, and Israel.

**Wednesday**

**October 16, 2019**

**11 am**

**CCB 341** Charlton College  
of Business

**Park in Lot 14**

For additional info please contact  
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