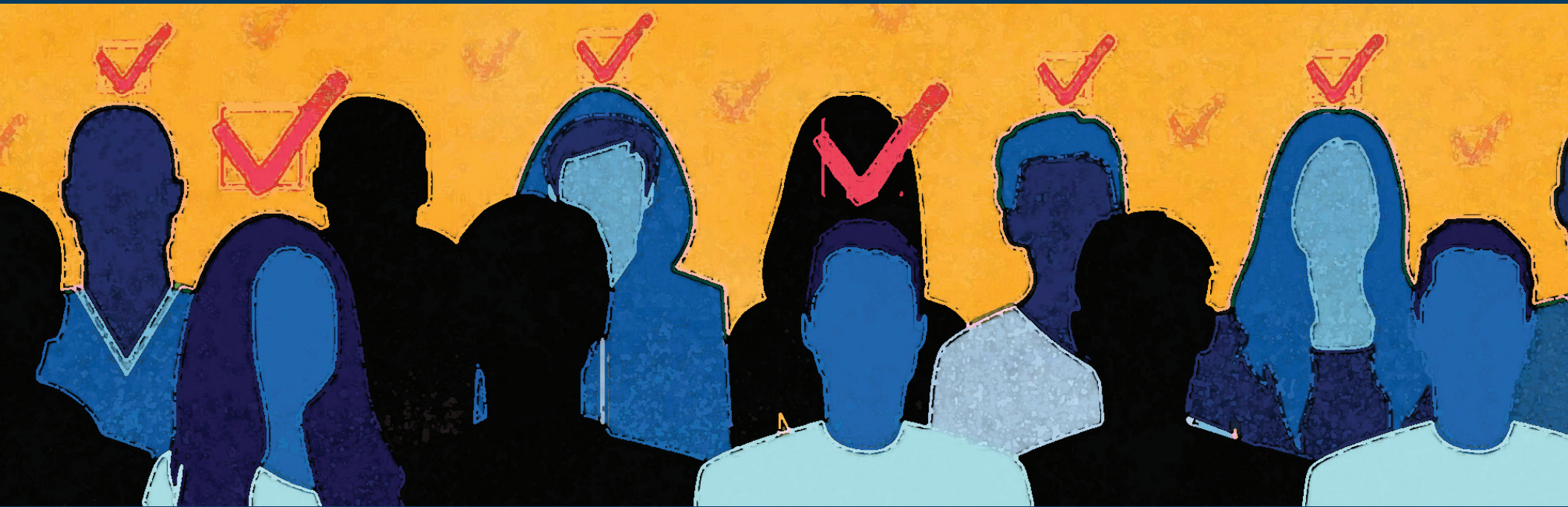


Center for Portuguese Studies and Culture|Tagus Press
Ferreira-Mendes Portuguese-American Archives
Department of Portuguese

present

Make Portuguese Count™ in the 2020 Census Campaign



Thursday, February 27, 2020, 5pm
(snow date: March 2, 2020, at 5pm)

**Claire T. Carney Library Grand Reading Room
UMass Dartmouth Main Campus**

Refreshments will be served • Please use Parking lot 13 • Free and open to the public.

What is Make Portuguese Count™ about?

PALCUS - Portuguese-American Leadership Council of the United States - has launched a national campaign to encourage the participation of Portuguese Americans in the 2020 U.S. Census so that all U.S. residents who claim Portuguese ancestry will be counted as "Portuguese". The campaign also aims to inform the public about the overall impact of the Census on federal funds allocation, which effects areas such as education, health, infra-structure and public safety, as well as business development decisions, job creation, and neighborhood revitalization.

Why is this important for the Portuguese community?

Without data about how many Portuguese there are and where they live, this ethnic group is statistically invisible when making a case for:

- 1.** Portuguese Language Education in public schools;
- 2.** Grants for social services and health studies specific to the Portuguese;
- 3.** Political voice with elected officials.

Please come and learn how Portuguese will be coded and counted in the upcoming 2020 Census.

Presentation by:

Marie R. Fraley,
PALCUS National Census Director

José DaCunha,
U.S. Census Partnership Specialist, NY Region



UMass | Dartmouth

