Wreaths Across America
What is Wreaths Across America?

- National nonprofit organization
- Founded in 2007
- Continues to expand
Remember the Fallen...

How We Remember

WAA’s annual pilgrimage from Columbia Falls, Maine, to Arlington National Cemetery in Virginia

The Remembrance Tree Program provides a living memorial to loved ones lost

The HART Ceremony is conducted each year to honor veterans of our nation’s allies

WAA hosts statehouse ceremonies in nearly 50 states.
How We Honor

Honor those that Serve and their families...

WAA conducts several programs to honor our veterans, including:
- our popular Thanks-A-Million campaign, which distributes free “I Owe You” cards to people all over the country

The organization participates in veterans’ events throughout the year through Veterans Day, Memorial Day, WAA Radio, in our monthly newsletters, in press coverage and on the website and social media.

Through WAA’s group sponsorship program, WAA has helped other nonprofits such as Civil Air Patrol, Scouts, 4-H Clubs, local VFWs and American Legions raise funds for their own community needs.

The WAA Museum located at the National HQs in Columbia Falls, ME, and showcases thousands of items that have been donated to WAA over the decades.

Wreaths Across America has new and expanding Military and Veterans Outreach program.
Teach the next generation about the value of freedom...

How We Teach

WAA is committed to teaching younger generations about the value of their freedoms and the importance of honoring those who sacrificed so much to protect those freedoms. We offer learning tools, interactive-media projects and opportunities for schools, 4-H clubs, Scouts and other youth groups to participate in our efforts.

The Mobile Education Exhibit is a traveling classroom on wheels designed to inspire and educate all about the mission and those who lives have been impacted by it. The goal of the Wreaths Across America Education Exhibit is to bring local communities and our military together with education, stories and interactive connections.
Growth by Region

5,000+ local sponsorship groups
in all 50 states
3,100+ participating locations
in addition to Arlington National Cemetery
First wreaths (5,000) donated by Morrill Worcester and Worcester Wreath Co.

With the help of the CAP and other civic organizations, simultaneous wreath-laying ceremonies were held at over 150 locations around the country.

Iconic photo of wreaths in snow became a viral sensation

Wreaths Across America formed as a 501(c)(3) nonprofit organization

Millionth wreath placed at Arlington National Cemetery

For the first time, every headstone at Arlington National Cemetery received a wreath.

25th year that veterans' wreaths were placed at Arlington National Cemetery.

Mission advances overseas with the first placement of 9,387 veterans' wreaths at Normandy-American Cemetery in France.

2.4 million veterans' wreaths placed at more than 3,100 participating locations across the country!
Sponsorship Groups

Options
There are THREE types of sponsorship groups that you can sign up for to raise money for a specific cemetery location(s) or to give to WAA to allocate wreaths where most needed.

1. $5-Back Group
2. 3-for-2 Group
3. No Plan Group

The sponsorship group will benefit directly from being a $5-Back Group.
$5-Back Group

• Designed for other nonprofits and civic groups to benefit from.

• For every $15 wreath sponsorship sold, your registered group will receive $5 back for your own program.

• All sponsorships are sent to WAA HQ in Maine for processing

• At the end of each month WAA sends a pay back check

$17M
Over the last 12 years WAA has given back to these groups
Join the Mission

1. Select a participating cemetery your will raise funds for.
2. Register your group online at learn.wreathsacrossamerica.org/fundraising.
3. Create your custom sponsorship page.
4. Promote your sponsorship web page.
5. Host fundraising events in your community!
6. Fundraising can be done year-round!
Our **In Lieu of Flowers** program is specifically for veterans who have recently passed. This is a special way to memorialize the life and service of our veterans. Instead of encouraging loved ones to send flowers to the family of the veteran who has recently passed, we will create a custom page for the veteran and help the family customize it with a photo and biography, so that loved ones can sponsor veteran wreaths in their honor.

On these customized pages family and friends can also upload a photo of the veteran and write a personal message to be displayed on their Remember Wall.

There will be a direct link to their In Lieu of Flowers page that they can share to help further their legacy through sponsored veteran wreaths. To request an In Lieu of Flowers page be made that can be done online at [www.wreathsacrossamerica.org](http://www.wreathsacrossamerica.org).
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Meet the Locations and Groups Team

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