ART + DESIGN MINOR

GRAPHIC DESIGN

18 credits

The minor in graphic design offers students the opportunity to accomplish the following:

• understand the role of a graphic designer in business and communication industries

• work with digital tools such as Photoshop, InDesign, Illustrator, HTML/CSS, XD, Invision, and other mock-up tools

• develop skills which will enable design problem solving and production

• produce a portfolio of icon, packaging, poster, book design, with opportunity to include web, app, animation and information design pieces

Most small-to medium-sized organizations seek employees who can meet multiple needs. A minor in graphic design will result in a portfolio showing the ability for a graduate to bring additional design experience, skills, and knowledge to the workplace. However, a minor in graphic design will not prepare most students to enter the competitive field of graphic design directly.

To declare a Graphic Design Minor, students must be a degree candidate who has earned at least 24 credits, with a minimum overall grade point average of 3.000.

Note: Minors in this concentration are required to have a laptop.

Note: Students must pass sophomore and/or junior level reviews prior to moving to advanced level courses.

Accreditation: National Association of Schools of Art and Design