

GRAPHIC DESIGN

BFA, Art + Design, 120 credit, four-year program of study

STUDENT'S NAME:

STUDENT'S ID NUMBER:

ADVISOR'S NAME:

STUDENT'S PHONE:

STUDENT'S EMAIL:

YEAR OF ENTRY:

2019/20

Free Elective Credits are satisfied by any course.

** The Social World: Humanity & Society:
Students must take 3 credits in each of the following categories of courses: Human Questions & Contexts, The Nature of US Society and The Nature of the Global Society. For a list of approved courses go to: www.umassd.edu/generaleducation/universitystudies/approvedcourses

At least 30 credits of advanced and specialized courses (numbered 300 or higher) must be completed.

This curricular guide represents the requirements for students entering the college for the academic year 2019–2020 and is intended as an example of progression towards the degree.

V.3 2019/20



RECOMMENDED SEQUENCE OF STUDY

FIRST YEAR FALL

- FOU 101 Visual Arts Seminar 3 credits
- FOU 110 Structural Drawing 3 credits
- FOU 120 2d Form and Surface 3 credits
- FOU 130 3d Form and Space 3 credits
- ENL 101 Critical Writing & Reading I 3 credits

FIRST YEAR SPRING

- FOU 140 Digital Essentials 3 credits
- AXD 251 Intro to Graphic Design 3 credits
- ARH 102 Intro to the History of Art 3 credits
- _____ The Social World** 3 credits
- ENL 102 Critical Writing & Reading II 3 credits

SECOND YEAR FALL

- AXD 253/254 Typography or Web Type 3 credits
- AXD 351 Information Design 3 credits
- AXD 252 *Careers in Graphic Design* 3 credits
- ENL 2__ Literature Elective 3 credits
- ARH 200 Theory and Criticism of Art and Design 3 credits

SECOND YEAR SPRING

- AXD 253/254 Typography or Web Type 3 credits
- AXD 352 Human-Centered Des Thinking 3 credits
- AXD ___ Studio Elective 3 credits
- MTH ___ Mathematics Elective 3 credits
- _____ The Social World** 3 credits

- Sophomore Progress Review

THIRD YEAR FALL

- AXD 353/354 Adv.Type or Exp.Process 3 credits
- AXD 307 History and Context of GD 3 credits
- AXD ___ Studio Elective 3 credits
- AXD ___ Studio Elective 3 credits
- _____ Science (Natural World) 3 credits

THIRD YEAR SPRING

- AXD 353/354 Adv.Type or Exp.Process 3 credits
- AXD ___ 200+ Level Drawing 3 credits
- AXD ___ 300/400 Studio Elective 3 credits
- ARH ___ 200/300 Art History Elective 3 credits
- _____ Science (Engaged Community) 3 credits

- Junior Progress Review

FOURTH YEAR FALL

- AXD 451 GD: Community Engagement 3 credits
- AXD 405 Professional Design Practice 3 credits
- ARH ___ 300/400 Level Art History 3 credits
- _____ Free Elective 3 credits
- _____ Free Elective 3 credits

FOURTH YEAR SPRING

- AXD 452 Graphic Design Capstone 3 credits
- _____ The Social World** 3 credits
- _____ Free Elective 3 credits
- _____ Free Elective 3 credits
- _____ Free Elective 3 credits

- Capstone Exhibition

REQUIRED COURSES BY CATEGORIES

Foundations Requirements

- | | Grade |
|--|-------|
| <input type="checkbox"/> FOU 101 Visual Arts Seminar | _____ |
| <input type="checkbox"/> FOU 110 Structural Drawing | _____ |
| <input type="checkbox"/> FOU 120 2d Form and Surface | _____ |
| <input type="checkbox"/> FOU 130 3d Form and Space | _____ |
| <input type="checkbox"/> FOU 140 Digital Essentials | _____ |

Concentration Requirements *(new courses italic)*

- | | |
|---|-------|
| <input type="checkbox"/> AXD 251 Intro to Graphic Design | _____ |
| <input type="checkbox"/> AXD 252 <i>Careers in Graphic Design</i> | _____ |
| <input type="checkbox"/> AXD 253 Typography | _____ |
| <input type="checkbox"/> AXD 254 Web Typography | _____ |
| <input type="checkbox"/> AXD 307 History and Context of GD | _____ |
| <input type="checkbox"/> AXD 351 Information Design | _____ |
| <input type="checkbox"/> AXD 352 Human-Centered Des Thinking | _____ |
| <input type="checkbox"/> AXD 353 Advanced Typographic Systems | _____ |
| <input type="checkbox"/> AXD 354 <i>Experimental Processes</i> | _____ |
| <input type="checkbox"/> AXD 451 GD: Community Engagement | _____ |
| <input type="checkbox"/> AXD 452 Graphic Design Capstone | _____ |
| <input type="checkbox"/> AXD 405 Professional Design Practice | _____ |

Art History Requirements

- | | |
|---|-------|
| <input type="checkbox"/> ARH 102 Intro to the History of Art | _____ |
| <input type="checkbox"/> ARH 200 Theory and Criticism of Art and Design | _____ |
| <input type="checkbox"/> ARH ___ 200/300 Art History Elective | _____ |
| <input type="checkbox"/> ARH ___ 300/400 Art History Elective | _____ |

English Requirements

- | | |
|--|-------|
| <input type="checkbox"/> ENL 101 Critical Writing & Reading I | _____ |
| <input type="checkbox"/> ENL 102 Critical Writing & Reading II | _____ |
| <input type="checkbox"/> ENL 2__ Literature | _____ |

Mathematics Requirements

- | | |
|--------------------------------|-------|
| <input type="checkbox"/> _____ | _____ |
|--------------------------------|-------|

Science Requirements

- | | |
|-----------------------------|-------|
| <input type="checkbox"/> 2a | _____ |
| <input type="checkbox"/> 2b | _____ |

Social World Requirements

- | | |
|-----------------------------|-------|
| <input type="checkbox"/> 4a | _____ |
| <input type="checkbox"/> 4b | _____ |
| <input type="checkbox"/> 4c | _____ |

Studios

- | | |
|--|-------|
| <input type="checkbox"/> AXD ___ 200+ Level Drawing | _____ |
| <input type="checkbox"/> AXD ___ Studio Elective | _____ |
| <input type="checkbox"/> AXD ___ Studio Elective | _____ |
| <input type="checkbox"/> AXD ___ Studio Elective | _____ |
| <input type="checkbox"/> AXD ___ 300/400 Studio Elective | _____ |

Free Electives

- | | |
|-------------------------------------|-------|
| <input type="checkbox"/> _____ Free | _____ |
| <input type="checkbox"/> _____ Free | _____ |
| <input type="checkbox"/> _____ Free | _____ |
| <input type="checkbox"/> _____ Free | _____ |
| <input type="checkbox"/> _____ Free | _____ |

- Sophomore Progress Review
- Junior Progress Review
- Capstone Exhibition