

## ART + DESIGN MINOR

# GRAPHIC DESIGN

18 credits

The minor in graphic design offers students the opportunity to accomplish the following:

- understand the role of a graphic designer in business and communication industries
- work with digital tools such as Photoshop, InDesign, Illustrator, HTML/CSS, XD, Invision, and other mock-up tools
- develop skills which will enable design problem solving and production
- produce a portfolio of icon, packaging, poster, book design, with opportunity to include web, app, animation and information design pieces

Most small-to medium-sized organizations seek employees who can meet multiple needs. A minor in graphic design will result in a portfolio showing the ability for a graduate to bring additional design experience, skills, and knowledge to the workplace. However, a minor in graphic design will not prepare most students to enter the competitive field of graphic design directly.

To declare a Graphic Design Minor, students must be a degree candidate who has earned at least 24 credits, with a minimum overall grade point average of 3.000.

*Note: Minors in this concentration may be required to have a laptop.*

*Note: Students must pass sophomore and/or junior level reviews prior to moving to advanced level courses.*

*Accreditation: National Association of Schools of Art and Design*



## GRAPHIC DESIGN MINOR COURSE CURRICULUM

### Graphic Design Core Courses (6 credits)

AXD 251 Introduction to Graphic Design

AXD 253 Typography

### And 4 courses from the following, 3 of which must be 300–400 level (12 credits)

FOU 140 Digital Essentials

AXD 252 Careers in Graphic Design

AXD 254 Web Typography

AXD 351 Information Design

AXD 352 Human-Centered Design Thinking

AXD 353 Advanced Typographic Systems

AXD 307 History and Context of Graphic Design

AXD 388 Art of the Book

AXD 354 Experimental Processes

AXD 450 Advanced Topics in Graphic Design

This curricular guide represents the requirements for students entering the college for the academic year 2020-2021 and is intended as an example of progression towards the degree minor.