ART + DESIGN MINOR

GRAPHIC DESIGN

18 credits

umassd.edu/cvpa

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GRAPHIC DESIGN

The minor in graphic design offers students the opportunity to accomplish the following:

- understand the role of a graphic designer in business and communication industries
- work with digital tools such as Photoshop, InDesign, Illustrator, HTML/CSS, XD, Invision, and other mock-up tools
- develop skills which will enable design problem solving and production
- produce a portfolio of icon, packaging, poster, book design, with opportunity to include web, app, animation and information design pieces

Most small-to medium-sized organizations seek employees who can meet multiple needs. A minor in graphic design will result in a portfolio showing the ability for a graduate to bring additional design experience, skills, and knowledge to the workplace. However, a minor in graphic design will not prepare most students to enter the competitive field of graphic design directly.

To declare a Graphic Design Minor, students must be a degree candidate who has earned at least 24 credits, with a minimum overall grade point average of 3.000.

Note: Minors in this concentration may be required to have a laptop.

Note: Students must pass sophomore and/or junior level reviews prior to moving to advanced level courses.

Graphical Design Minor Course Curriculum

Graphic Design Core Courses (6 credits)

AXD 251 Introduction to Graphic Design
AXD 253 Typography

And 4 courses from the following, 3 of which must be 300–400 level (12 credits)

FOU 140 Digital Essentials
AXD 252 Careers in Graphic Design
AXD 254 Web Typography
AXD 351 Information Design
AXD 352 Human-Centered Design Thinking
AXD 353 Advanced Typographic Systems
AXD 307 History and Context of Graphic Design
AXD 388 Art of the Book
AXD 354 Experimental Processes
AXD 450 Advanced Topics in Graphic Design

This curricular guide represents the requirements for students entering the college for the academic year 2020-2021 and is intended as an example of progression towards the degree minor.

Accreditation: National Association of Schools of Art and Design