

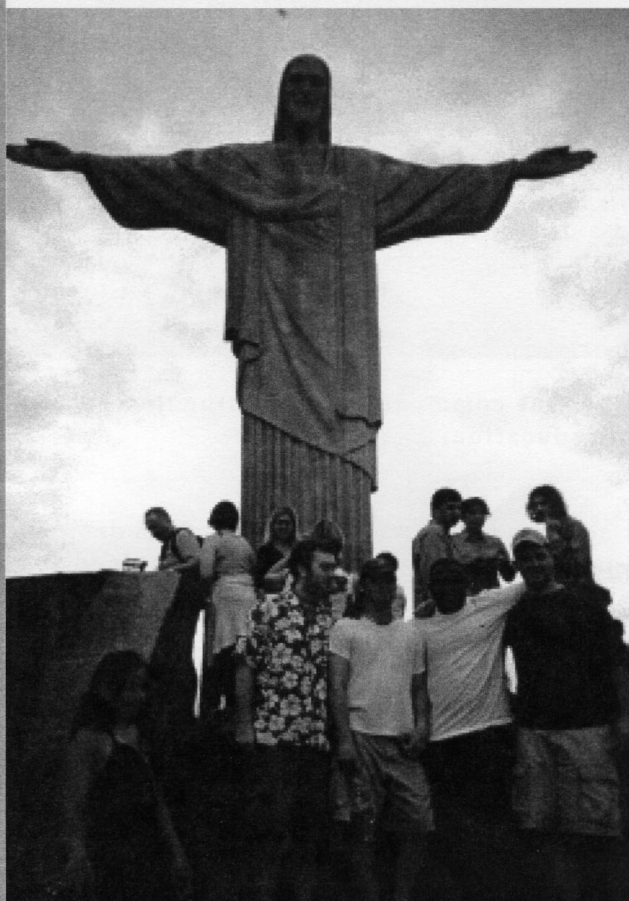


THE UMD SIFE ANNUAL REPORT

Our Region

The Dartmouth campus of the University of Massachusetts system, was transformed from Southeastern Massachusetts University to the University of Massachusetts Dartmouth in 1991. Situated in a rural environment on 710 acres mid-way between the industrial cities of New Bedford and Fall River, UMass Dartmouth is 40 miles east of Providence, RI and 50 miles southeast of Boston, MA.

The region is known for its textile industries and the three major seaports of Providence, Fall River, and New Bedford known for international shipping and commercial fishing. It is characterized by large Hispanic and Portuguese populations.



Our Mission

The SIFE UMD team is enthusiastic and excited to present the projects of our inaugural year. This year, the mission of our SIFE team was

- (1) To promote entrepreneurship in the University and the surrounding community
- (2) To provide students and members of our community with business and communication skills
- (3) To build long-lasting relationships with SIFE teams in Brazil to facilitate a global exchange of ideas
- (4) To provide a bridge between our University and surrounding community
- (5) To increase our membership by at least twofold

Dear SIFE Judges and Business Leaders,

The UMD SIFE team is committed to the promotion of the principles of free enterprise within the University and the surrounding community. In just five months since our inception, we have developed both local and global partnerships to promote ethical entrepreneurial education.

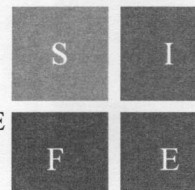
Our SIFE team is making a difference for the disadvantaged now and in the future. We are excited to continue our successful first year by continuing to promote ethical free enterprise through the expansion of both local and global educational outreach programs.

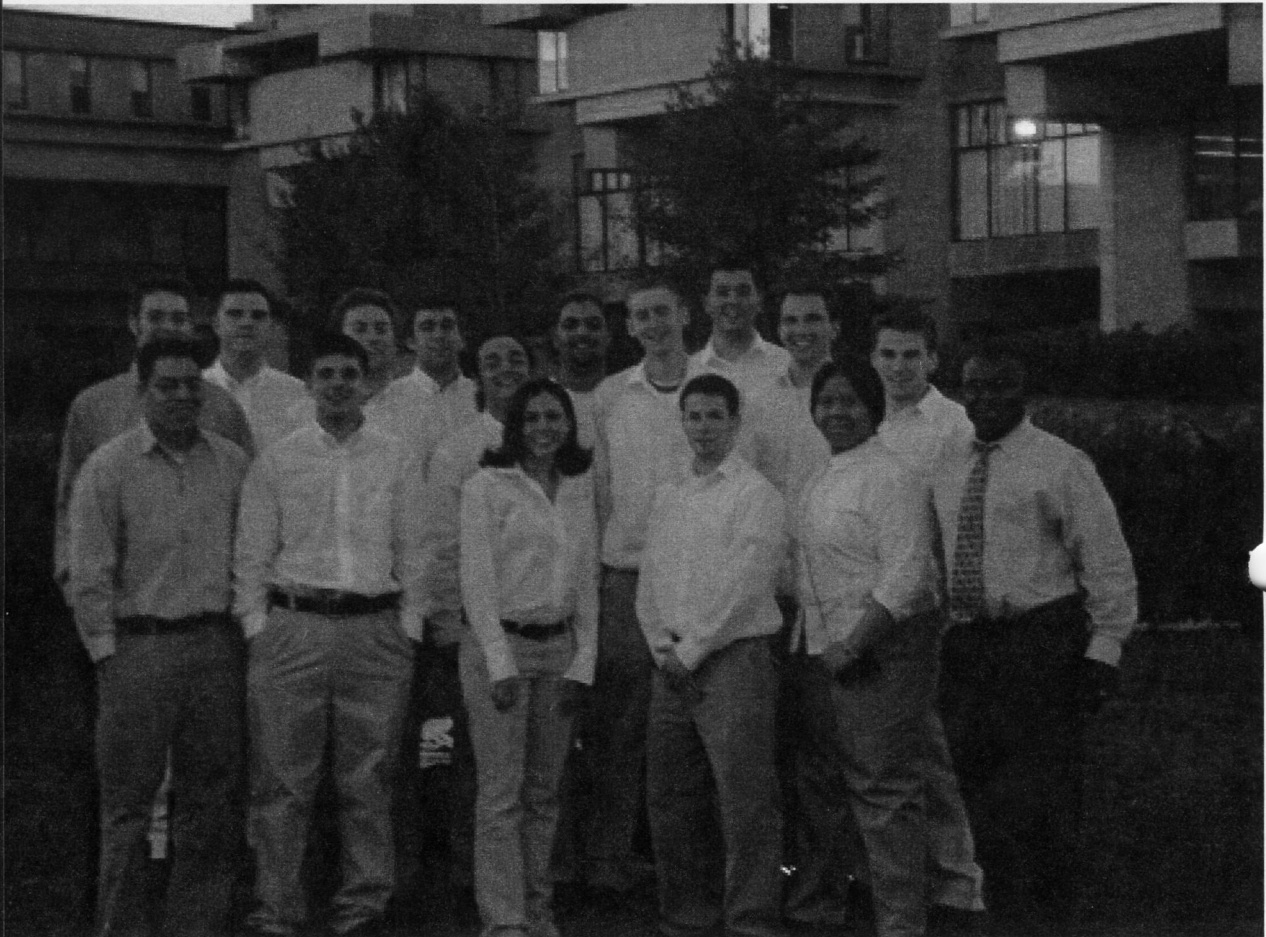
Liam Ahearn

President

UMD SIFE

With the guidance of Dr. Godwin Ariguzo, UMD SIFE was founded in November 2003 by students eager to utilize the business communication skills and fundamental knowledge of free market economics to provide those disadvantaged members of the surrounding community with the educational tools of empowerment. UMD SIFE is proud to report a 333% increase in membership for





Designed to extend a helping hand to the community by selecting those who have less of an opportunity to receive adequate education.

Objective: To educate the lesser advantaged in a workshop program designed to teach the basic skills required to operate computers and the programs contained in the Microsoft Office suite.

Solution: Using a mostly hands-on approach to learning, with handouts of study materials to review key points, the instructors provided the inmates with a solid foundation on the basics of operating a computer and the programs that comprise Microsoft Office.

- Project coordinators focused their educational efforts on Microsoft Office.
- A challenging, yet user friendly lesson plan was developed, one that would be effective for individuals of various skill levels.

The University of Massachusetts Dartmouth 2003 - 2004

In order to participate in the SIFE CEO program, the individual had to meet the following requirements:

- Sentenced to a non-violent crime
- Release date of less than 6 months
- Little to no computer skills
- Approval of the BCSO Director

The inmates reading level:

- 4 inmates with a 7th grade reading level
- 5 inmates with a 12th grade reading level

We tailored the class to accommodate 2 groups

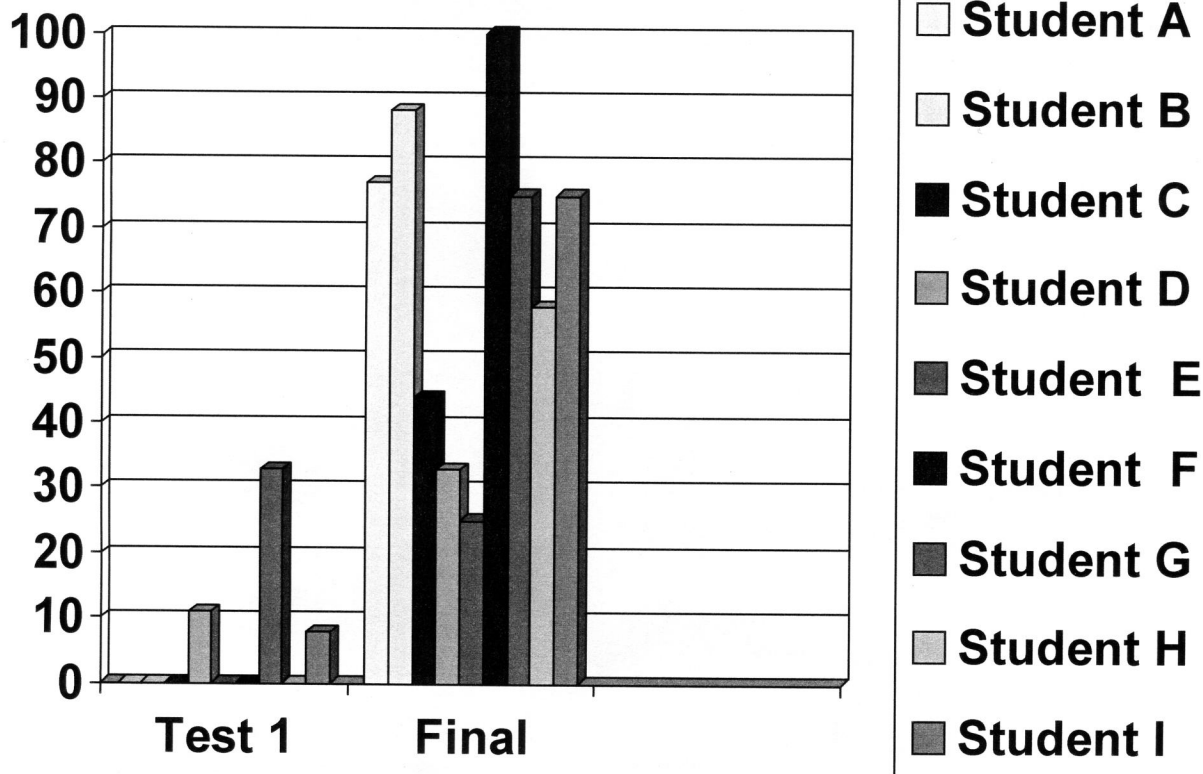
- All the students were given an evaluation that tested their knowledge of computers and MS Office.
- The students were given the same evaluation at the end of the course.

Upon release, we give the inmates the option of contacting us for career advisement. We will provide them with assistance with the following:

- Entrepreneurship
- Finances
- Resume Building
- Job Search
- Computer Related Issues

Project/Members	Hours Spent	Reached	Criteria/Rating	Avg. Test Scores
CEO / 8	25	9	3,4 / 4.0	Pre-test 33% Post-test 83%

SIFE CEO Student Progress



PROJECT UMD - BRAZIL



Project UMD Brazil met the following four SIFE criteria:

- (1) Entrepreneurship
- (2) Personal Financial Management
- (3) Free Market Economics
- (4) Business Ethics

Ibmec University – Rio De Janeiro

- 50 students attended presentation
- 9 were SIFE members at IbmeC U.
- 3 other schools attended
- IbmeC ranks in the top 10 in Brasil

Hoyler University - Campinas

- Total of 40 students, faculty & alumni
- Accompanied by the PUC Campinas SIFE team
- Located 2 hours outside of Sao Paulo

Mackenzie Junior College - Sao Paulo

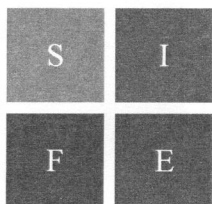
- 25 students & 5 professors attended
- Half were SIFE members
- largest school in Sao Paulo with 70 thousand student body



Project/Members	HoursSpent	Reached	Criteria	Evaluation
UMD-Brazil / 12	25	120	1,2,3,4	4.0

The UMD SIFE Advisory Board & Media

Our Business Advisory Board was made up of representatives from BestBuy, MetLife, and Heineken. SIFE UMD has received media coverage through the local and student newspapers.



MetLife -Trey Whalley
BestBuy -Michael Weber
Heineken-Manny Pinaretta
BCSO - Donna Branco

SIFE - UMD
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