

CARNEY

The Carney project is focused on Carney Academy, a small inner-city elementary school in a neighboring town of New Bedford. It aims to educate the students by teaching them lessons using an interactive approach.

GOALS

- » Teach students about growing plants
- » Help students learn about entrepreneurial ideas
- » Implement a future plan for teachers to use to teach the kids to be ready for MCAS

ACHIEVEMENTS

- » Prepared lesson plans
- » Conducted pre-tests and post-tests to assess student knowledge
- » Assisted the students in preparing for the state fair
- » Brought in a local greenhouse owner to speak about entrepreneurship and growing plants



LIBRARY FOR LIBERIA

Library for Liberia is a book collection project that involves local universities and colleges with the goal of expanding the educational resources available in a new library in Liberia. We strive to improve the illiteracy rates in this country where educational resources were so badly damaged during 14 years of civil war.

GOALS

- » Expand the project to empower the children who will utilize this new library
- » Build relations with local officials in Liberia
- » Bring in other groups to empower more individuals

ACHIEVEMENTS

- » Collected over 1,000 books
- » Provided resources for 1,400 different grade level schools



GLOBAL IMPACT

This project is about bringing together the people of Santo Domingo, Jalapa, Guatemala and helping them build and develop a stronger community by teaching them entrepreneurship principles, providing first aid training, healthcare education, and consultation.

GOALS

- » Effectively empower the community through first aid training and business skills education
- » Improve the quality and standard of living

ACHIEVEMENTS

- » Raised \$2,600 to visit Jalapa to teach business and health skills, \$3,322 invested in the project
- » Taught CPR, First Aid skills, Marketing, Planning and Entrepreneurship workshops to 182 adults and distributed toothpaste and brushes to their children
- » Worked with the Guatemala Enactus teams to present the workshops



OCEAN PROJECT

The Clean-Up Corsairs is a special project created to raise awareness locally about the world-wide issue of ocean pollution. We involved high school students and local businesses and asked them to help raise awareness about the problem, one step at a time.

GOALS

- » Clean up local beaches
- » Broaden the awareness of the problem
- » Empower business leaders and individuals to be proactive on the issue

ACHIEVEMENTS

- » Hosted a clean-up day at Horseneck Beach in Westport, MA
- » Had 3rd EyE high school kids create an awareness rap music and video to inspire ocean clean up
- » Set up social media sites including Facebook and Twitter for the campaign



H.E.L.P.

Hair Empowerment and Leadership Project (HELP) created awareness and helped empower men and women to embrace their natural hair through education. We informed them about the harmful effects of unnatural hair products. They learned that applying chemicals to one's hair could cause damage to one's hair follicle, lead to hair loss, scalp irritation, and discoloration of hair.

GOALS

- » "Love your Hair" event was held in Boston, Ma, with 3 guest speakers
- » Increase self-confidence for all age groups who participate
- » Bring in leaders to empower people

ACHIEVEMENTS

- » 2 local businesses sold products and 12 artists performed or displayed their work at the event
- » 305 people attended the event and \$1,358 was raised through ticket sales and donations
- » 2 of the notable speakers on the subject spoke at the event



OUR DIFFERENCE

DIRECTLY IMPACTED

2,107

INDIVIDUALS INDIRECTLY IMPACTED

317,725

ENACTUS STUDENT HOURS DEVOTED TO THE PROJECTS

3,262

Our History & Sustainability

In November 2003, the UMass Dartmouth Enactus team was founded by Dr. Godwin Ariguzo (our Sam Walton Fellow) and six (6) students who were eager to utilize what they were learning in the classroom to create opportunities for others. This year, with membership of 74 diverse students, we successfully undertook five major projects.

Our Location Our Location

UMass Dartmouth is located in the town of Dartmouth about 60 miles south of Boston and 30 miles east of Providence. The Southcoast region was once known for its strong seafood, textile and apparel manufacturing jobs. In the past few years most of these jobs have essentially disappeared, leaving the region with some of the highest unemployment rates in the Commonwealth. UMass Dartmouth of Massachusetts system in 1991, and is strategically located to serve the region and its more than 500,000 residents as its primary economic engine.

| Our Impact | | | Hours | Involvement | | |
|---------------------|-------------------|---------------------|----------------------|----------------------------|------------------|------------------|
| Team Projects | Directly Impacted | Indirectly Impacted | Student Hours Logged | Businesses & Organizations | Faculty | BAB |
| Carney | 45 | 75 | 76 | 2 | 1 | 4 |
| Library for Liberia | 1,400 | 313,000 | 325 | 5 | 2 | 2 |
| Global Impact | 200 | 600 | 1,672 | 3 | 4 | 1 |
| H.E.L.P. | 310 | 2,000 | 270 | 6 | 1 | 1 |
| Ocean Project | 135 | 2,000 | 100 | 5 | 2 | 2 |
| Other Projects | 17 | 50 | 819 | 4 | 2 | 6 |
| Totals | 2,107 | 317,725 | 3,262 | Duplicated Count | Duplicated Count | Duplicated Count |



Our Mission

The UMass Dartmouth Enactus mission is embedded in the Enactus vision of creating economic opportunities for others by empowering them through the positive power of business.

University of Massachusetts Dartmouth



Future Construction

For Entrepreneurial Liberty

2012-2013
Annual Report

