Citation 2: Success Skills
You Are Hired (YAH)
Our Personal Success Skill workshop (YAH) taught students proper interview skills and attire. Two guest speakers, David LePage from the Career Development Center and Sarah Foster, from Deloitte Consulting and BAB member gave tips on how to land a great job. The event concluded with a fashion show starring SIFE members who modeled appropriate and inappropriate work attire.
Results: 55 impacted, 17 hours logged

Citation 3: Entrepreneurship and/or Improving Local Business
Our team has been helping an organic food company called, “The Best Damn Granola,” to improve its business operations. Advice on how to improve production processes, marketing, and financial systems were given. We have converted their “shoe box” accounting system to QuickBooks and taught them how to use the software. Our team has recently been approached by another local business owner looking for help.
Results: 4 impacted, 50 hours logged

Citation 5: Business Environmental Sustainability
Faces of Aquaculture
Our team worked with our campus sustainability office to discuss the role of aquaculture in helping achieve seafood sustainability. We screened the movie, “Faces of Aquaculture.” After the movie, an open discussion followed, moderated by Dr. Garry Clayton of Sustainability Studies. In the midst of the open forum, there was a loss of power in the town of Dartmouth, but that did not extinguish our dedication.
Results: 21 impacted, 40 hours logged

Citation 6: Business Ethics
Ethics Skits
With business ethics being such a major issue in today’s workplace, our team went into a variety of classrooms to perform skits on campus relating to various ethical dilemmas such as sexual harassment, document falsification, and discrimination. These skits are a light-hearted way of addressing these serious issues. After the skits, students engaged in debates regarding the issues raised in the skits.
Results: 417 impacted, 76 hours logged

Citation 7: Program Sustainability
Wikispaces, Knowledge Sharing
Our secure Wikispaces page, e-mail system, and SIFE alumni database are unparalleled. The Wikispaces page provides a centralized information sharing system allowing new members to obtain historical information and prevents loss of important information from year to year. Over 60 percent of our projects were continued from the previous year, albeit, with improved implementation strategy.

Results: 46 impacted, 95 hours logged

Citation 7: Program Sustainability
CreditSMART at Freshman Orientation
We have plans to expand the CreditSMART workshop and offer the program during the freshmen orientation in August 2016. While the new Credit Card Accountability, Responsibility, and Disclosure (CARD) Act went into effect on February 22, 2010, there are still a lot of ‘gotchas’ that should be avoided by incoming freshmen. Our team has been invited to present our popular CreditSMART workshop to in-coming freshmen in fall 2010.

Results: 46 impacted, 95 hours logged

Citation 6: Business Ethics
Ethics Skits
With business ethics being such a major issue in today’s workplace, our team went into a variety of classrooms to perform skits on campus relating to various ethical dilemmas such as sexual harassment, document falsification, and discrimination. These skits are a light-hearted way of addressing these serious issues. After the skits, students engaged in debates regarding the issues raised in the skits.
Results: 417 impacted, 76 hours logged

Citation 7: Program Sustainability
CreditSMART (Freshmen)
The CreditSMART financial education program was directed towards freshmen to provide them with a good understanding of the responsibility that comes with credit card ownership and usage. Our BAB member, Robert Santos, a Merrill Lynch financial advisor, led this presentation.
Results: 55 impacted, 96 hours logged

Citation 7: Program Sustainability
Aquaculture Marketing for the Mashpee Wampanoag Tribe
After the screening of the Aquaculture video, a member of the Mashpee Wampanoag Tribe approached our team to obtain assistance in develop marketing plans for their cultured oyster products. We are currently meeting with their chief to learn and assess their needs.
Our Mission

The UMassD-SIFE team mission is embedded in the SIFE vision of creating economic opportunities for others through educating them about market economics, personal success skills, entrepreneurship, environmental and personal sustainability.

To reinforce entrepreneurial ideologies on our campus and in the surrounding communities;

To foster leadership, business skills, and lasting relationships among our members;

To enhance networking and learning opportunities through interactions with our advisory board members;

To promote environmental sustainability within the region;

To serve as a bridge between the University and the region;

To generate our membership from educational impact.

Our Location

Established in 1664, the town of Dartmouth is located 20 miles south of Boston and 30 miles east of Providence. Lying midway between Fall River and New Bedford, Dartmouth is in a region once known for its strong seafood, textile and apparel manufacturing jobs. In the past few years, most of these jobs have essentially disappeared, leaving the Southcoast region with some of the highest unemployment rates in the Commonwealth. UMass Dartmouth became one of five campuses in the University of Massachusetts system in 1991, and is strategically located to serve the region and its more than 500,000 residents as its primary economic engine.