This project is about bringing together the people of Santo Domingo, Jalapa, Guatemala and helping them build and develop a stronger community by teaching them entrepreneurship principles, first aid training, healthcare education, and consultation.

**GOALS**
- Effectively empower the community through first aid training and business skills education
- Improve the quality and standard of living
- Raised $2,600 to visit Jalapa to teach business and health skills, $3,322 invested in the project
- Taught CPR, First Aid skills, Marketing, Planning and Entrepreneurship workshops to 182 adults and distributed toothpaste and brushes to their children
- Worked with the Guatemala Enactus teams to present the workshops

**ACHIEVEMENTS**
- Hosted a clean-up day at Horseneck Beach in Westport, MA
- Had 3rd EYE high school kids create an awareness rap music and video to inspire ocean clean up
- Set up social media sites including Facebook and Twitter for the campaign

**GLOBAL IMPACT**

Hair Empowerment and Leadership Project (HELP) created awareness and helped empower men and women to embrace their natural hair through education. They learned that applying chemicals to one's hair could cause damage to one's hair follicles, lead to hair loss, scalp irritation, and discoloration of hair.

**GOALS**
- “Love your Hair” event was held in Boston, MA, with 3 guest speakers
- Increase self-confidence for all age groups who participate
- Bring in leaders to empower people

**ACHIEVEMENTS**
- 2 local businesses sold products and 12 artists performed or displayed their work at the event
- 305 people attended the event and $1,358 was raised through ticket sales and donations
- 2 of the notable speakers on the subject spoke at the event

**OUR DIFFERENCE**

**DIRECTLY IMPACTED**
- 2,107

**INDIVIDUALS INDIRECTLY IMPACTED**
- 317,725

**ENACTUS STUDENT HOURS DEVOTED TO THE PROJECTS**
- 3,262
Our History & Sustainability
In November 2003, the UMass Dartmouth Enactus team was founded by Dr. Godwin Ariguzo (our Sam Walton Fellow) and six (6) students who were eager to utilize what they were learning in the classroom to create opportunities for others. This year, with membership of 74 diverse students, we successfully undertook five major projects.

Our Location
UMass Dartmouth is located in the town of Dartmouth about 60 miles south of Boston and 30 miles east of Providence. The Southcoast region was once known for its strong seafood, textile and apparel manufacturing jobs. In the past few years most of these jobs have essentially disappeared, leaving the region with some of the highest unemployment rates in the Commonwealth. UMass Dartmouth of Massachusetts system in 1991, and is strategically located to serve the region and its more than 500,000 residents as its primary economic engine.

Our Mission
The UMass Dartmouth Enactus mission is embedded in the Enactus vision of creating economic opportunities for others by empowering them through the positive power of business.

Our Impact

<table>
<thead>
<tr>
<th>Team Projects</th>
<th>Directly Impacted</th>
<th>Indirectly Impacted</th>
<th>Student Hours Logged</th>
<th>Businesses &amp; Organizations</th>
<th>Faculty</th>
<th>BAB</th>
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<tr>
<td>Carney</td>
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<td>Library for Liberia</td>
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<td>Totals</td>
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<td>317,725</td>
<td>3,262</td>
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</tbody>
</table>

Our Location

Future Construction
For Entrepreneurial Liberty

2012-2013 Annual Report