

2009 CIRP Survey Results

- Prepared by
- Dr. David Milstone
- April 2010



Respondents: 1594 new students

CIRP

- CIRP stands for "Cooperative Institutional Research Program"
- CIRP is part of HERI (Higher Education Research Institute) at UCLA School of Education and Information Studies
- Initiated in 1966 – presently involves 700 colleges and 400,000 students annually
- When reading the slides, the first percentages represent UMass Dartmouth and the percentages in parentheses represent the national averages for 4-year public institutions

Who Is the Class of 2013?

- Male 55% (45%)
Female 45% (55%)
- 18 yrs old 70%
19 yrs old 26%
- White 86% (72%)
African American 8% (13%)
- Roman Catholic 35% (26%)
No Preference 31% (21%)



Who Is the Class of 2013?

- Parents married/together - 63%
- Father w/some college+ - 53%
Mother w/some college+ - 62%
These numbers suggest that 38-47% of the Class of 2013 are First-generation college students.
- Estimate of parents' income in 2008: \$100K-250K - 28%
\$50K-99K - 40%
less than \$49K - 32%



Who Is the Class of 2013?

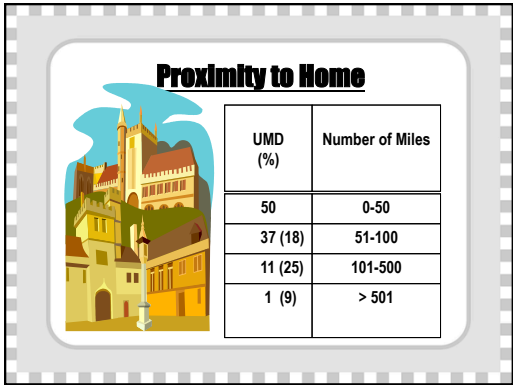
- UMD was 1st choice – 50% (60%)
- Attended Public HS 90%
- Average HS grade:
A 17% (36%)
B 72% (58%)
C 10% (6%)



Who Is the Class of 2013?

- Applied to only UMass Dartmouth 9% (16%)
- Applied to seven-ten Colleges 13% (7%)
- Attended mostly White HS 62% (49%)





- ### Activities During Past Year
- Drank beer - 53% (38%)
 - Drank wine/liquor – 55% (44%)
 - Smoked cigarettes – 21% (17%)
 - Performed volunteer work - 76%
 - Felt overwhelmed by all s/he had to do – 82%
 - Felt depressed – 46%
 - Attended a religious service – 59% (74%)

- ### Activities During Past Year
- Arrived Late to Class - 62%
 - Was bored in class – 97%
 - Discussed Politics – 73% (79%)
 - Participated in an organized demonstration – 17% (25%)
 - Was Guest in a Teacher's Home – 13% (20%)

How Their Time Was Spent During Typical Week of Senior Year in HS

Hours	0-1	1-2	3-5	6-10	11-15	16+
Study:	26%	27%	27%	12%	5%	3%
Sports/Exer:	16%	16%	17%	18%	14%	20%
Party:	36%	19%	20%	13%	6%	5%
Work for Pay:	21%	4%	6%	16%	16%	36%
Volunteer:	64%	19%	10%	4%	1%	2%

How Their Time Was Spent During Typical Week of Senior Year in HS

Hours	0-1	1-2	3-5	6-10	11-15	16+
Watch TV:	21%	27%	28%	14%	5%	6%
Read for Fun:	60%	18%	11%	6%	3%	3%
Comp Games:	53%	18%	12%	8%	4%	6%
On-Line:	29%	28%	23%	11%	4%	6%

- ### Rated Self "Above Average" Compared with Person His/Her Age
- Drive to Achieve – 59% (72%)
 - Leadership Ability- 51% (60%)
 - Computer Skills – 45% (38%)
 - Spirituality- 26% (39%)

Rated Self "Above Average" Compared with Person His/Her Age

- Academic Ability – 52% (61%)
- Self-confidence (intellectual ability) – 50% (57%)
- Self-Confidence (social skills) – 48% (52%)
- Public Speaking – 28% (34%)

Why Students Chose This Particular College? (Most Important)

- 1. Cost – 60% (52%)
- 2. UMD has good academic reputation – 44% (56%)
- 3. Grads get good jobs – 42% (50%)
- 4. Offered financial assistance – 39%
- 5. Size of campus – 34%
- 6. Good reputation for social activities – 31%

Why Students Chose This Particular College?

- 7. Campus Visit – 28% (37%)
- 8. Live near home – 23%
- 9. Could not afford 1st choice – 22% (15%)
- 10. Grads go to graduate/professional schools – 19% (27%)

Why Students Chose This Particular College?

- 11. Parents wanted me to come – 19%
- 12. HS Counselor advised me – 16% (12%)
- 13. Not offered Financial Aid by 1st choice – 13%
- 14. Information from website -12% (17%)
- 15. Rankings in national magazines – 6% (11%) (myth)

Future Plans

Highest Degree the Student Plans to Attain at any College

Bachelors – 30%

Masters – 45%

PhD or Ed.D. – 14%

Professional Degree – 7%

Future Plans

Probable Major	Probable Career
A&S – 29%	Business – 16%
CCB – 21%	Undecided – 15%
Engineering – 19%	Engineer – 16%
Health - 11%	Nurse – 9%
Fine Arts – 7%	Artist – 8%

At UMD, Chances are Very Good that I Will:

1. Live on campus for my first year – 79% (71%)
2. Get a job while attending – 57% (49%)
3. Socialize with someone of another racial/ethnic group – 53% (60%)
4. Make at least a “B” average – 55% (62%)
5. Be satisfied with my institution – 41% (50%)
6. Participate in a student club – 31% (39%)
7. Discuss course content outside of class – 28% (39%)
8. Communicate regularly with professors – 25% (33%)

At UMD, Chances are Very Good That I Will:

9. Participate in study-away program – 19%
10. Change major – 18%
11. Have a roommate of a different race/ethnicity – 18% (26%)
12. Participate in community service – 17% (24%)
13. Play varsity athletics – 16%
14. Change career choice – 15%

What Do You Consider Essential ?

- Being well-off financially – 42%
- Raising a family – 39%
- Helping others who are in difficulty – 23%
- Becoming successful in a business of my own -19%
- Developing a meaningful philosophy of life – 17%
- Becoming an authority in my field – 17%
- Obtaining recognition for contributions to my field – 15%

Social Views

- Same-sex couples should have the right to legal marriage status – 77% (63%)
- Abortion should be legal – 70% (56%)
- Only volunteers should serve in the armed forces – 67%
- Marijuana should be legalized – 62% (45%)
- Colleges have the right to ban extreme speakers from campus – 36% (41%)

Political Views

- Middle of the road – 56% (47%)
- Liberal – 27% (25%)
- Conservative – 12% (23%)

Now For The Important Questions:

- What do we do with this information?
- How should this knowledge impact our efforts?
- How can we help campus colleagues to utilize this information?