Approximately six months following the completion of their studies, 1,285 undergraduate alumni who had earned their degrees during the 2014-2015 academic year (AY 2015) were asked to participate in an online survey about their employment and educational activities since graduation. Undergraduate alumni were asked to participate in the survey through a series of five email communications (a prenotice, an invitation, and three reminders). Overall, 139 undergraduate alumni responded to the survey (a response rate of 10.8%). This brief details the principal findings from the survey (note: responses are based on the number of alumni responding to the relevant survey items).

THE SURVEY

Undergraduate Degree Earners:

EMPLOYMENT OUTCOMES: UNDERGRADUATE ALUMNI

- 85.2% of AY 2015 undergraduate alumni were employed six months after graduation.
  - The majority of those employed (71.7%) were working full-time.
  - The majority of those employed (93.9%) were in a permanent position.
  - The majority were employed in a position that they did not work at while at UMD (62.6%)
- 7.5% of AY 2015 undergraduate alumni were not employed six months after graduation and were seeking employment. Another 8.5% were unemployed and were not seeking employment.
- The full-time employment rate for AY 2015 undergraduate alumni six months after graduation was 66.4%.
- 79.8% of AY 2015 undergraduate alumni who were employed indicated that their job was “somewhat” or “highly related” to their major/program.
  - Over half of those with a job (56.6%) indicated that their job was “highly related” to their major/program.
  - The majority of those with a job (64.3%) specified that an undergraduate degree was required as a condition of their employment.
- Among AY 2015 undergraduate degree alumni who were employed, 75.8% were working in Massachusetts.
- The average annual reported gross salary for AY 2015 undergraduate alumni working full-time was $52,606.

Key Findings:

- 85.2% of AY 2014-2015 undergraduate alumni surveyed were employed six months after graduation.
- The full-time employment rate for AY 2014-2015 undergraduate alumni surveyed six months after graduation was 66.4%.
- 27.0% of AY 2014-2015 undergraduate alumni surveyed were pursuing further education six months after graduation. Another 54.8% planned to pursue additional education at some point.

The most frequently cited occupational groups by AY 2015 undergraduate alumni who were employed:

1. Management, Business, and Financial Operations (29.0%)
2. Computer and Mathematical Occupations (16.1%)
3. Healthcare Practitioners, Support, and Technical Occupations (11.8%)
4. Sales and Related Occupations (9.7%)

Employers of AY 2015 undergraduate alumni included:

Southcoast Hospitals Group
DePuy Synthes
EMC Corporation
Hometown Publications
UnitedHealth Group

*Alumni not actively seeking employment were excluded in the rate calculation.
EDUCATIONAL ACTIVITIES: UNDERGRADUATE ALUMNI

- 27.0% of AY 2015 undergraduate alumni were pursuing an advanced certificate or degree at a graduate/professional school six months after graduation. Another 54.8% were not currently pursuing further education, but planned to do so at some point.
- The majority (62.1%) of those engaged in further education were pursuing some type of Master’s degree (i.e., MBA, MFA, MS, MA, or other Master’s degree). Another 37.9% were pursuing some other type of advanced degree (e.g., Ph.D. or Ed.D., M.D. or D.O., J.D.) or certificate.
- More than a third (34.5%) of those engaged in further education indicated that their main reason for pursuing an advanced certificate or degree was because it would allow them to advance in their chosen career path.

78.8% of AY 2015 undergraduate alumni rated their entire educational experience at UMassD as “good” or “excellent.” 76.1% also indicated that they would “probably” or “definitely” go to UMassD again for undergraduate studies if they could start over.

Degree fields of AY 2015 undergraduate alumni who were pursuing further education included:
- Business, Management, and Marketing (20.0%)
- Visual and Performing Arts (20.0%)
- Engineering (12.0%)
- Psychology (12.0%)
- Legal Professions and Studies (8.0%)
- Health Professions and Related Clinical Sciences (8.0%)

Educational institutions of AY 2015 undergraduate alumni included:
- UMass Dartmouth
- UMass Lowell
- Rhode Island College
- Suffolk University

SUMMARY STATISTICS BY COLLEGE FOR UNDERGRADUATE ALUMNI

<table>
<thead>
<tr>
<th>College</th>
<th>% Had Job 6 Months After Graduation</th>
<th>% Still Seeking Job 6 Months After Graduation</th>
<th>Full-time Employment Rate*</th>
<th>Average Annual Full-time Gross Salary</th>
<th>% Attending Graduate or Professional School</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts and Sciences (n=52)</td>
<td>83.0%</td>
<td>4.3%</td>
<td>62.5%</td>
<td>$40,082</td>
<td>32.6%</td>
</tr>
<tr>
<td>Business (n=41)</td>
<td>88.6%</td>
<td>11.4%</td>
<td>73.5%</td>
<td>$48,471</td>
<td>20.6%</td>
</tr>
<tr>
<td>Engineering (n=20)</td>
<td>88.9%</td>
<td>0.0%</td>
<td>93.3%</td>
<td>$58,785</td>
<td>17.6%</td>
</tr>
<tr>
<td>Visual and Performing Arts (n=13)</td>
<td>76.9%</td>
<td>7.7%</td>
<td>30.0%</td>
<td>$48,333</td>
<td>33.3%</td>
</tr>
<tr>
<td>Nursing (n=13)</td>
<td>88.9%</td>
<td>11.1%</td>
<td>50.0%</td>
<td>**</td>
<td>33.3%</td>
</tr>
</tbody>
</table>

*Degree earners not actively seeking employment were excluded in the rate calculation.
** Data not reported when students reporting were fewer than 3.

Office of Institutional Research and Assessment
UNIVERSITY OF MASSACHUSETTS DARTMOUTH
Foster Administration, Room 209
Email: instresearch@umassd.edu

We’re on the Web!
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