



Five-Year Out Alumni Survey: The Class of 2010

Data on Career Outcomes and Further Study, Civic Engagement, and Alumni Connections

EXECUTIVE SUMMARY

Overview:

In the spring of 2015, 1029 alumni who had earned an undergraduate degree from UMass Dartmouth (UMassD) during the 2009-2010 academic year (AY) were invited to participate in the Five-Year Out Alumni Survey¹. This survey of “the Class of 2010” collected information from alumni on career and graduate/professional school outcomes, alumni engagement, and civic engagement. A total of 93 alumni responded to the survey for an overall response rate of 9.0%. The full report includes basic descriptive information about the alumni survey participants and provides an overview of alumni responses to the four specific survey areas: overall satisfaction with the UMassD experience, career and graduate/professional school outcomes, civic engagement since graduation, and interest in alumni connections. Findings from open comments are also included.

Key Findings

- *Overall Satisfaction with the UMass Dartmouth Experience*
 - The vast majority of Class of 2010 alumni (91.0%) were either satisfied or very satisfied with their undergraduate experience at UMassD.
- *Career and Graduate/Professional School Outcomes*
 - Reportedly, 84.6% of all Class of 2010 survey respondents were employed full-time; the full-time employment rate for just those employed or seeking employment was 86.8%.
 - Class of 2010 respondents who were employed mainly held positions in one of the following three occupational categories: Management, Business, and Financial Operations Occupations (20.9%); Healthcare Practitioners, Support, and Technical Occupations (19.8%); and Education, Training, and Library Occupations (11.6%).
 - The average annual gross salary for those Class of 2010 alumni employed full-time who reported their exact salary was \$63,531.
 - Among Class of 2010 respondents who were employed, 77.9% indicated that they strongly agreed or agreed that their work fits with their desired career path. Additionally, 73.3% strongly agreed or agreed that UMassD prepared them to be successful in the work force.
 - In open comments, alumni indicated the need for more help with resume development, interview training and career/job placement assistance.
 - One third (33.0%) of Class of 2010 respondents had neither engaged in further study since graduation from UMassD nor planned to do so at some point.

¹ Class of 2010 alumni with valid postal mail addresses were invited to participate in the survey. The next administration is planned for AY 2019-2020 with the Class of 2015.

- The three most commonly reported degree fields for Class of 2010 alumni involved in further study after graduation were Business, Management, Marketing (28.6%); Computer and Information Sciences (9.5%); and Education (9.5%).
- The majority of Class of 2010 survey respondents who had attended or were currently attending graduate/professional school (90.5%) strongly agreed or agreed that UMassD prepared them to be successful in further studies after graduation.
- UMass Dartmouth was most often named as the institution where Class of 2010 survey respondents had pursued or were pursuing further study (31.0%).
- *Civic Engagement Since Graduation*
 - The three types of civic engagement activities that alumni most often participated in were recreational organizations (e.g., sports club), professional/career organizations, and civic/community organizations.
- *Interest in Alumni Connections*
 - When asked to indicate their level of interest in certain alumni activities, Class of 2010 alumni were most interested in “Career Networking Events;” more than a quarter of them (28.1%) indicated that they were extremely interested or very interested in this type of activity.
 - Class of 2010 survey respondents interested in attending alumni events largely preferred that alumni events be held during weekend days (31.5%) or nights (20.2%).
 - When asked to indicate their preferred way of receiving information from Alumni Relations, the majority of Class of 2010 alumni (61.8%) preferred that Alumni Relations communicate with them via email, but about a third of them (32.6%) preferred to receive information via postal mail instead.