EXECUTIVE SUMMARY

Overview:
In the spring of 2015, 1029 alumni who had earned an undergraduate degree from UMass Dartmouth (UMassD) during the 2009-2010 academic year (AY) were invited to participate in the Five-Year Out Alumni Survey. This survey of “the Class of 2010” collected information from alumni on career and graduate/professional school outcomes, alumni engagement, and civic engagement. A total of 93 alumni responded to the survey for an overall response rate of 9.0%. The full report includes basic descriptive information about the alumni survey participants and provides an overview of alumni responses to the four specific survey areas: overall satisfaction with the UMassD experience, career and graduate/professional school outcomes, civic engagement since graduation, and interest in alumni connections. Findings from open comments are also included.

Key Findings

- **Overall Satisfaction with the UMass Dartmouth Experience**
  - The vast majority of Class of 2010 alumni (91.0%) were either satisfied or very satisfied with their undergraduate experience at UMassD.

- **Career and Graduate/Professional School Outcomes**
  - Reportedly, 84.6% of all Class of 2010 survey respondents were employed full-time; the full-time employment rate for just those employed or seeking employment was 86.8%.
  - Class of 2010 respondents who were employed mainly held positions in one of the following three occupational categories: Management, Business, and Financial Operations Occupations (20.9%); Healthcare Practitioners, Support, and Technical Occupations (19.8%); and Education, Training, and Library Occupations (11.6%).
  - The average annual gross salary for those Class of 2010 alumni employed full-time who reported their exact salary was $63,531.
  - Among Class of 2010 respondents who were employed, 77.9% indicated that they strongly agreed or agreed that their work fits with their desired career path. Additionally, 73.3% strongly agreed or agreed that UMassD prepared them to be successful in the workforce.
  - In open comments, alumni indicated the need for more help with resume development, interview training, and career/job placement assistance.
  - One third (33.0%) of Class of 2010 respondents had neither engaged in further study since graduation from UMassD nor planned to do so at some point.

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1 Class of 2010 alumni with valid postal mail addresses were invited to participate in the survey. The next administration is planned for AY 2019-2020 with the Class of 2015.
The three most commonly reported degree fields for Class of 2010 alumni involved in further study after graduation were Business, Management, Marketing (28.6%); Computer and Information Sciences (9.5%); and Education (9.5%).

The majority of Class of 2010 survey respondents who had attended or were currently attending graduate/professional school (90.5%) strongly agreed or agreed that UMassD prepared them to be successful in further studies after graduation.

UMass Dartmouth was most often named as the institution where Class of 2010 survey respondents had pursued or were pursuing further study (31.0%).

- **Civic Engagement Since Graduation**
  - The three types of civic engagement activities that alumni most often participated in were recreational organizations (e.g., sports club), professional/career organizations, and civic/community organizations.

- **Interest in Alumni Connections**
  - When asked to indicate their level of interest in certain alumni activities, Class of 2010 alumni were most interested in “Career Networking Events;” more than a quarter of them (28.1%) indicated that they were extremely interested or very interested in this type of activity.
  - Class of 2010 survey respondents interested in attending alumni events largely preferred that alumni events be held during weekend days (31.5%) or nights (20.2%).
  - When asked to indicate their preferred way of receiving information from Alumni Relations, the majority of Class of 2010 alumni (61.8%) preferred that Alumni Relations communicate with them via email, but about a third of them (32.6%) preferred to receive information via postal mail instead.