

2014-2015 UNDERGRADUATE EXIT SURVEY

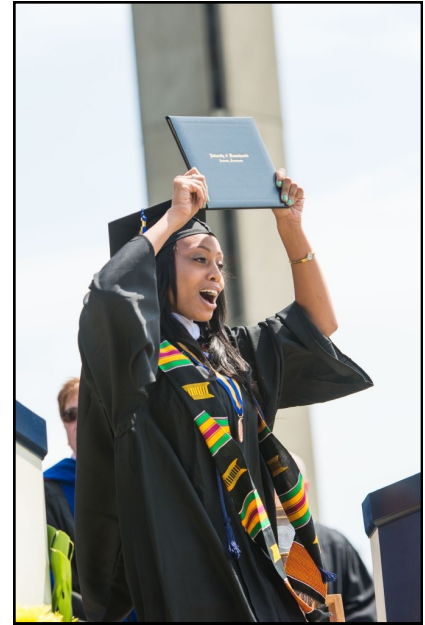
Data on Student Satisfaction and Co-curricular Participation

Key Findings:

Undergraduates who earned their degrees during the 2014-2015 academic year (AY):

- Indicated high levels of satisfaction with the overall quality of academic instruction (87% were very satisfied or satisfied) and their overall experience in their majors (87% were very satisfied or satisfied).
- Rated less highly their satisfaction with the upkeep of campus buildings and grounds (62% were very satisfied or satisfied), the ease with which they could get assistance to resolve problems or questions (60% strongly agreed or agreed that it was easy to get assistance when needed), and the frequency of class offerings in their major (53% were very satisfied or satisfied).

Overall, 79% of AY 2014-2015 undergraduate degree earners were very satisfied or satisfied with their overall experience at UMass Dartmouth. Seventy percent strongly agreed or agreed that they would recommend UMass Dartmouth to future college students.



THE SURVEY

As part of the online application for graduation, students are asked to complete an exit survey that asks about their satisfaction with their university experience and their participation in co-curricular activities. Overall, 984 AY 2014-2015 undergraduate degree earners responded to the undergraduate exit survey (a response rate of approximately 73.7%)¹. This brief details the principal findings from the survey (note: responses are based on the number of students responding to the relevant survey items).

GENERAL SATISFACTION

- The percentage of AY 2015 undergraduate degree earners who rated their level of satisfaction as “very satisfied” or “satisfied”² was:
 - 87% for the overall quality of academic instruction
 - 70% for the feeling of personal safety on campus
 - 68% for social life on campus
 - 71% for the overall quality of instructional spaces
 - 62% for the maintenance (upkeep) of campus buildings and grounds

CAMPUS SERVICES

- 60% of AY 2015 undergraduate degree earners “strongly agreed” or “agreed”³ that it was easy to get assistance when they had a problem or question that needed to be resolved.

What Students Had to Say About Their UMassD Experience:

“My four years at UMass Dartmouth were the best four years of my life and I forever grateful for my time here.”

“Since the day I came on a tour of the campus during Spring 2011 I have not changed my mind on this University. I love UMass Dartmouth!”

“I have grown tremendously while being a student here at UMass Dartmouth. I have made many connections whether is be with faculty, staff, dining, and management staff. I have begun to discover who I am and who I want to be.”

“Excellent Professors at this University!”

^{1/} Response rate is approximate due to the inclusion of some students who had a degree confirm date outside of AY 2015 (about 1% of confirmed degree earners who took the survey).

^{2/} Satisfaction rating options were as follows: very dissatisfied, dissatisfied, neither dissatisfied nor satisfied, satisfied, and very satisfied.

^{3/} Agreement rating options were as follows: strongly disagree, disagree, neither disagree nor agree, agree, strongly agree.

ACADEMICS

- 68% of AY 2015 undergraduate degree earners “strongly agreed” or “agreed” that they felt like there was somewhere or someone they could turn to on campus if they were struggling academically.
- 70% of AY 2015 undergraduate degree earners “strongly agreed” or “agreed” that UMass Dartmouth had prepared them to enter the work force or further their studies.
- 87% of AY 2015 undergraduate degree earners were “very satisfied” or “satisfied” with their overall experience in their major. Comparatively, 53% were “very satisfied” or “satisfied” with the frequency of class offerings in their major.
- The percentage of AY 2015 undergraduate degree earners who rated the extent to which certain skill areas were enhanced by their university experience as “medium” or “high” was:
 - 87% for Critical Thinking
 - 85% for Inquiry and Analysis
 - 85% for Communication Skills
 - 65% for Civic Engagement
- Students who took more than 12 semesters to earn a degree identified their top three reasons why as:
 1. A job/employment commitments - 54%
 2. Personal issues or responsibilities - 52%
 3. Changed/added a major or minor - 42%

STUDENT LIFE

- 51% of AY 2015 undergraduate degree earners “strongly agreed” or “agreed” that they received sufficient help with any personal or social issues.
- 69% of AY 2015 undergraduate degree earners worked for pay while a student at UMass Dartmouth.
- 51% of AY 2015 undergraduate degree earners participated in Greek life or other student clubs/organizations.
- 67% of AY 2015 undergraduate degree earners had an interest in attending campus events or activities.

What Students Had to Say About Their UMassD Experience:

“The convenience of UMass Dartmouth played an important role for me to have the opportunity to complete a very significant personal goal.”

“I loved going here, and I am proud to (be) receive my degree specifically from UMass Dartmouth, it feels great!”

“Loved the upper-class apartments (having the Honors housing in Hickory from Sophomore to Senior year was excellent)...”

“I loved being a part of this diverse community. Transferring to UMD has so far been my most fulfilling life choice.”

OVERALL RATING

- 79% of AY 2015 undergraduate degree earners were “very satisfied” or “satisfied” with their overall experience at UMass Dartmouth.
- 70% of AY 2015 undergraduate degree earners “strongly agreed” or “agreed” that they would recommend UMass Dartmouth to future college students.

OFFICE OF INSTITUTIONAL RESEARCH AND ASSESSMENT

UNIVERSITY OF MASSACHUSETTS DARTMOUTH

Foster Administration, Room 209

Email: instresearch@umassd.edu

We're on the Web!

www.umassd.edu/oir