

2016-2017 UNDERGRADUATE EXIT SURVEY

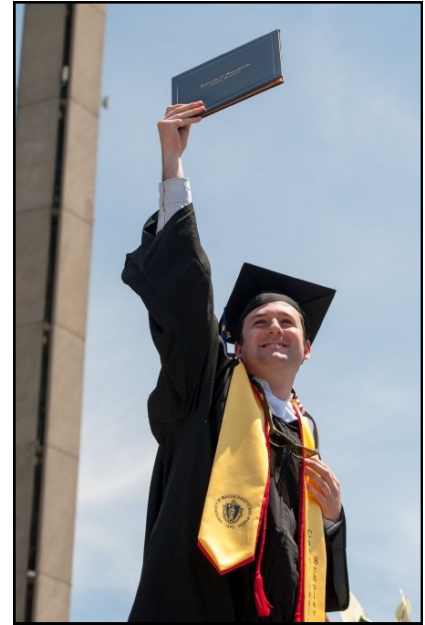
Data on Student Satisfaction and Co-curricular Participation

Key Findings:

Undergraduates who earned their degrees during the 2016-2017 academic year (AY):

- Indicated high levels of satisfaction with the overall quality of academic instruction (85% were very satisfied or satisfied) and their overall experience in their majors (86% were very satisfied or satisfied).
- Rated less highly their satisfaction with the upkeep of campus buildings and grounds (59% were very satisfied or satisfied), the ease with which they could get assistance to resolve problems or questions (59% strongly agreed or agreed that it was easy to get assistance when needed), and the frequency of class offerings in their major (58% were very satisfied or satisfied).

Overall, 77% of AY 2016-2017 undergraduate degree earners were very satisfied or satisfied with their overall experience at UMass Dartmouth. Sixty-nine percent strongly agreed or agreed that they would recommend UMass Dartmouth to future college students.



THE SURVEY

As part of the online application for graduation, students are asked to complete an exit survey that asks about their satisfaction with their university experience and their participation in co-curricular activities. Overall, 1,269 AY 2016-2017 undergraduate degree earners responded to the undergraduate exit survey (a response rate of approximately 89.3%)¹. This brief details the principal findings from the survey (note: responses are based on the number of students responding to the relevant survey items).

GENERAL SATISFACTION

- The percentage of AY 2016-2017 undergraduate degree earners who rated their level of satisfaction as “very satisfied” or “satisfied”² was:
 - 85% for the overall quality of academic instruction
 - 70% for the feeling of personal safety on campus
 - 70% for the overall quality of instructional spaces
 - 67% for social life on campus
 - 59% for the maintenance (upkeep) of campus buildings and grounds

CAMPUS SERVICES

- 59% of AY 2016-2017 undergraduate degree earners “strongly agreed” or “agreed”³ that it was easy to get assistance when they had a problem or question that needed to be resolved.

What Students Had to Say About Their UMassD Experience:

“I had an amazing experience at UMD and I'm applying to Grad School here.”

“I believe that UMass Dartmouth provides a quality education for a reasonable price. I would recommend it to any other person looking to achieve a college degree.”

“I loved it here. I tell people about it all the time...”

“Thank you for providing me a quality education that was very rewarding and convenient for a returning continuing education student.”

“UMD was my first choice. I am so happy to be graduating from this university!”

^{1/} Response rate is approximate due to the inclusion of some students who had a degree confirm date outside of AY 2017 (about 2% of confirmed degree earners who took the survey).

^{2/} Satisfaction rating options were as follows: very dissatisfied, dissatisfied, neither dissatisfied nor satisfied, satisfied, and very satisfied.

^{3/} Agreement rating options were as follows: strongly disagree, disagree, neither disagree nor agree, agree, strongly agree.

ACADEMICS

- 69% of AY 2017 undergraduate degree earners “strongly agreed” or “agreed” that they felt like there was somewhere or someone they could turn to on campus if they were struggling academically.
- 69% of AY 2017 undergraduate degree earners “strongly agreed” or “agreed” that UMass Dartmouth had prepared them to enter the work force or further their studies.
- 86% of AY 2017 undergraduate degree earners were “very satisfied” or “satisfied” with their overall experience in their major. Comparatively, 58% were “very satisfied” or “satisfied” with the frequency of class offerings in their major.
- The percentage of AY 2017 undergraduate degree earners who rated the extent to which certain skill areas were enhanced by their university experience as “medium” or “high” was:
 - 86% for Critical Thinking
 - 85% for Inquiry and Analysis
 - 83% for Communication Skills
 - 64% for Civic Engagement
- Students who took more than 12 semesters to earn a degree identified their top three reasons why as:
 1. Personal issues or responsibilities - 36%
 2. Changed/added a major or minor - 33%
 3. A job/employment commitments - 30%

STUDENT LIFE

- 52% of AY 2017 undergraduate degree earners “strongly agreed” or “agreed” that they received sufficient help with any personal or social issues.
- 68% of AY 2017 undergraduate degree earners worked for pay while a student at UMass Dartmouth.
- 51% of AY 2017 undergraduate degree earners participated in Greek life or other student clubs/organizations.
- 65% of AY 2017 undergraduate degree earners had an interest in attending campus events or activities.

What Students Had to Say About Their UMassD Experience:

“I am grateful for this school and how it has developed me into the individual that I am today.”

“UMASS Dartmouth is a diverse, well educated university that I highly recommend to anyone willing to learn.”

“Great school. I enjoyed my time here greatly.”

“I had a great experience at UMass and am excited to graduate and pursue my career.”

“Overall, I feel ready for the real world and I can't thank anyone else but UMass Dartmouth.”

“I truly believe that this school has made me who I am and I am forever grateful for the relationships I have made here.”

OVERALL RATING

- 77% of AY 2017 undergraduate degree earners were “very satisfied” or “satisfied” with their overall experience at UMass Dartmouth.
- 69% of AY 2017 undergraduate degree earners “strongly agreed” or “agreed” that they would recommend UMass Dartmouth to future college students.

OFFICE OF INSTITUTIONAL RESEARCH AND ASSESSMENT

UNIVERSITY OF MASSACHUSETTS DARTMOUTH

Foster Administration, Room 209

Email: instresearch@umassd.edu

We're on the Web!

www.umassd.edu/oir