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Dear Friends,

When we dedicated Lawrence Hall last year, I spoke about hope and heroes. In movies and popular media, heroes are portrayed all too often as people who perform courageous, Herculean acts. I believe we need to reconceptualize our view of heroism to include consistent acts of kindness since any act that brings hope to others is heroic, like teaching a child to read, bringing fresh water to a village, or ministering to the sick. This year we have added a new section to our annual report entitled “Heroes and Highlights” to showcase some of our local heroes and the collective actions bringing hope to our community.

In the past year, UMass Dartmouth students dedicated 220,288 hours of community service at a value of $6.1 million. More than 100 UMass Dartmouth faculty members taught over 200 service-learning class sections this past academic year that exposed 5,850 students to service-learning, taking part in academic projects that benefit our community. Through the application of their knowledge, skills, and abilities, they bring hope to those impacted by their work.

Our work has gained national recognition, making UMass Dartmouth a finalist for the third year in a row for our nation’s top award for Colleges and Universities. We were recognized as being in the top 15 out of nearly 4,500 campuses nationwide on the President’s Higher Education Community Service Honor Roll. Washington Monthly has also ranked UMass Dartmouth at #25 on its list of best master’s institutions in the United States, which focuses on the impacts a university has on individuals and communities. This year, the Carnegie Foundation re-affirmed our status as an engaged university, making us one of 361 universities so recognized nationally.

We have no intention of resting on our laurels. We continue to challenge our faculty and students to use their intellectual and social capital to make positive change in our community. As evidence of their efforts this year, we hosted an Engaged Scholarship Symposium in April and will produce our first volume of engaged scholarship - The UMass Dartmouth Engaged Scholarship Collection this summer. UMassDTransform2020 (our strategic plan) is finalized and we, in the Leduc Center, are excited to be a cornerstone that reinforces engagement as a centerpiece of the UMD experience. The vision of our senior leaders, generosity of our donors, desire of our faculty and students, and passion of our community partners unite us to meet the challenges ahead.

M.H. Roy
Matthew H. Roy, Ph.D.
Assistant Vice Chancellor for Civic Engagement
Benefactor Robert Leduc Named President of Sikorsky Aircraft

Bob Leduc, our chief benefactor, was appointed President of Sikorsky Aircraft on April 2, 2015.

“It is a great pleasure to welcome Bob back to United Technologies as the new President of Sikorsky Aircraft,” said Gregory Hayes, President and CEO of United Technologies Corporation. “Across the aerospace industry, Bob is recognized as a proven leader, and he has the vision and experience necessary to lead Sikorsky today and as its future CEO, should Sikorsky be spun off. Through his career, Bob built strong customer relationships, executed complex development programs and ensured the successful entry-into-service of some of UTC’s biggest programs, including the Boeing 787 program,” Hayes added.

Prior to his retirement in 2014, Bob, enjoyed a successful 35-year career at United Technologies. He held numerous leadership roles at Pratt & Whitney, Hamilton Sunstrand and UTC Aerospace Systems, including leading the Large Commercial Engines business at Pratt & Whitney, as well as the Boeing Programs and the Space Systems business at Hamilton Sunstrand.

Bob has always remembered his roots and hence his generous support to the University of Massachusetts Dartmouth and the community at large.

Advisory Board Member Michele Roberts Receives John S. Brayton, Jr. Community Service Award

Michele Roberts, one of our Advisory Board members, recently received the John S. Brayton, Jr. Community Service Award from the Fall River Chamber of Commerce for her dedication to service and commitment to making the region a better place for everyone.

Michele is known in the community as a servant, volunteer, and community activist. She is passionate about volunteerism and supporting efforts that contribute to the health of the common good. Michele's active participation in these efforts are seen, heard, and felt by the communities she serves.

Aside from serving as an Executive Vice President and the Community Relations Officer at Bristol County Savings Bank, she also currently serves on nine boards, including Meeting Street, the Women’s Fund of Southeastern Massachusetts, and the Boys and Girls Club of Pawtucket.
Reverend Robert Lawrence Receives Lifetime Achievement Award from President Obama

Reverend Robert Lawrence’s spiritual and civic leadership on the SouthCoast has once again received national recognition. Reverend Lawrence received the President’s Call to Service Award from the Corporation for National and Community Service in recognition of his devotion to service and doing all he can to shape a better tomorrow. The spiritual leader of the SouthCoast received the award at our annual Dr. Reverend Robert Lawrence Civic Engagement Summit, which was held on Friday, April 17, 2015.

Reverend Lawrence was presented the award by Wendy Spencer, who serves as CEO of the Corporation for National and Community Service (CNCS). CNCS is a federal agency that administers AmeriCorps, Senior Corps, the Social Innovation Fund, and other programs. Together these programs engage more than five million Americans in service and volunteering to improve lives, strengthen communities, and foster civic engagement.

In May 2014, UMass Dartmouth dedicated the hall within the University's Woodland Commons in honor of Reverend Dr. Robert P. Lawrence in recognition of his spiritual and civic leadership. Reverend Lawrence is completing a 60-year ministry, having served churches in Little Compton, Rhode Island; Fall River, Massachusetts; and the Federal Bureau of Prisons. Beyond his church, Reverend Lawrence is responsible for beginning the Pastoral Care Department at the Charlton Memorial site of Southcoast Hospitals. Reverend Lawrence also served as chaplain aboard the famous grand ocean liner Queen Elizabeth II, better known as QE2, in addition to the Queen Mary II cruise ship. He served as chaplain for the 2010 Winter Olympic Games in Vancouver. He also championed efforts to remove more than 3,000 guns from the streets of Fall River, create the first Fall River police K-9 unit, and purchase public safety equipment such as defibrillators.
Jacob Miller Named Truman Scholar

Jacob Miller, of Fairhaven, MA, a dual Political Science and English Major with a minor in Leadership and Civic Engagement, has been selected as a 2015 Truman Scholar. The Harry S. Truman Scholarship Foundation was created by Congress in 1975 to be the nation’s living memorial to President Harry S. Truman. The Foundation has a mission to select and support the next generation of public service leaders. The Truman award has become one of the most prestigious national scholarships in the United States.

“We are absolutely thrilled for Jacob to receive one of the country’s most prestigious scholarships in public service leadership,” UMass Dartmouth Chancellor Divina Grossman said. “Jacob’s commitment to learning and leading is exemplary. From helping to create a cultural district in downtown New Bedford to effectively advocating for lower health care costs for students, Jacob has proven himself to be an outstanding citizen. And, he’s just getting started.”

Jacob is the first UMass Dartmouth student ever to be selected as a Truman Scholar. He becomes the ninth student to be selected within the University of Massachusetts system.

Jacob was the driving force for the launch of UMass Dartmouth’s new partnership with Democracy Works, a nonprofit, nonpartisan organization that builds technology to make voting easy. Through his active involvement in civic engagement initiatives, Jacob has played an integral role in the restoration of Tonnessen Square Park in New Bedford, establishment of the New Bedford Seaport Cultural District by the Massachusetts Cultural Council Board, development of a service-learning curriculum for the Dartmouth Public School system, and creation of a new students meal plan which includes three downtown New Bedford eateries.

While serving as a legislative intern for Senator Mark Montigny, Jacob worked diligently to help pass health care legislation which made it easier for students to remain with their less-expensive plans under the state’s Health Connector.

At the Leduc Center, he has served as the SouthCoast Serves Coordinator, organized and implemented our annual Service Showcase, and presented at the Massachusetts Service Alliance annual conference. Jacob created a workforce development project where veterans were matched with a service project, and in exchange, they received free courses at the Greater New Bedford Regional Vocational Technical High School.
Gabrielle Monteiro Receives 2015 Campus Compact Newman Civic Fellows Award

Gabrielle Monteiro, of New Bedford, MA, Class of 2016 Political Science major, has received the 2015 Campus Compact Newman Civic Fellows Award. The award recognizes a student’s public involvement and motivation to create lasting change, inspiring not only other students, but their entire campus and surrounding communities. Gabrielle joins a group of 201 student leaders from colleges nationwide who have been recognized. Fellow junior Jacob Miller ’16, of Fairhaven, MA, received the Newman Civic Fellows Award for 2014.

“Gabrielle epitomizes the ideals of active citizenship,” UMass Dartmouth Chancellor Divina Grossman said. “She is a civic leader with vision, insight, and a keen sense for seeing the big picture. Her passions and energy are focused around grassroots organizing, sustainability, and civic engagement. As a political science major, she understands the role that public policy plays in addressing social issues. Gabrielle has already accomplished quite a bit during her time here on campus and we look forward to her continued inspiration to others to be agents of change in our community.”

Gabrielle has applied her humanitarian perspective by dedicating much of her time to volunteer-based organizations such as the Coalition for Social Justice – a group focused on educating lower income citizens on current social and political issues. She served as an AmeriCorps member through her role as Coordinator for SouthCoast Serves – a UMass Dartmouth collaborative dedicated to fostering volunteerism to meet the demands of the SouthCoast region. In addition, Gabrielle is a Resident Assistant and the President of the Hunger Initiative, a food justice student group. Recently, the Hunger Initiative began an on-campus edible ecosystem in the Cedar Dell West Community Garden and has helped establish a local food pantry which is located at the Dartmouth Bible Church.

“My road to civic engagement began many years ago, but it was when I entered college that I found my true path and inner calling – a path that has allowed me to utilize my strengths: grassroots organizing and active citizenship. As an active citizen, I have worked on political campaigns to address sustainable public policies, served as a lead intern with an environmental non-profit on energy efficiency, and tackled food justice issues on the UMass Dartmouth campus,” Gabrielle said. “The intrinsic rewards I received through my service inspired me to become an AmeriCorps member at the Leduc Center for Civic Engagement at UMass Dartmouth. My work there increased service opportunities for local youth, developed my civic leadership skills, and provided a platform for my studies as a Political Science major at UMass Dartmouth.”
UMass Dartmouth Receives Community Engagement Classification from Carnegie Foundation

The Carnegie Foundation for the Advancement of Teaching selected UMass Dartmouth to receive the 2015 Community Engagement Classification. UMass Dartmouth is one of 361 institutions that now hold the Community Engagement Classification, recognizing the University’s commitment to serving the SouthCoast and the Commonwealth. The classification UMass Dartmouth has achieved is valid until 2025.

“Civic engagement is part of UMass Dartmouth’s DNA,” said UMass Dartmouth Chancellor Divina Grossman. “The impact of this activity transforms the community in positive ways as it enhances the learning experience of our students.”

“It is a tremendous honor to earn this classification that shines a light on the transformative impact of community engagement on students, faculty, the community, and the university,” said UMass Dartmouth Assistant Vice Chancellor for Civic Engagement Dr. Matthew Roy. “With community engagement at its core, UMass Dartmouth is a world class learning environment serving as an intellectual catalyst for economic, social, and cultural progress on a global, national, and regional scale.”

UMass Dartmouth earned this designation based on its excellent alignment among campus mission, culture, leadership, resources, and practices that support dynamic and noteworthy community engagement.

The Carnegie Foundation for the Advancement of Teaching is committed to developing networks of ideas, individuals, and institutions to advance teaching and learning. Joining together scholars, practitioners, and designers in new ways to solve problems of educational practice, the Carnegie Foundation works to integrate the discipline of improvement science into education with the goal of building the field’s capacity to improve.
UMass Dartmouth Among Elite in Community Service

For the third year in a row, UMass Dartmouth has been named a finalist for the President’s Award in community service with distinction in interfaith and economic development by the Corporation for National and Community Service (CNCS). This nationwide designation is part of the 2015 President’s Higher Education Community Service Honor Roll, and recognizes UMass Dartmouth and its students for their commitment to service-learning and community service.

UMass Dartmouth was selected because of its strong institutional commitment to service. Last year, UMass Dartmouth students have dedicated 201,547 hours of community service at a value of $5.4 million to the community. More than 100 UMass Dartmouth faculty members taught more than 200 service-learning classes this past academic year that exposed close to 5,000 students to service-learning, taking part in projects that benefit our community.

“The heart and soul of UMass Dartmouth is learning through action. From planting crops at Sharing the Harvest fields at the YMCA in Dartmouth to caring for the sick at nursing clinics in Haiti, our students demonstrate an uncommon character and unwavering commitment to community service,” said UMass Dartmouth Chancellor Divina Grossman. “Thank you to Dr. Roy, Deirdre Healy, and the entire staff of the Leduc Center for Civic Engagement, as well as the students, faculty, and staff across the campus who are engaged in high levels of community service.”

“The UMass Dartmouth community is instilled with a spirit of civic engagement visible throughout the university and the region,” said UMass Dartmouth Assistant Vice Chancellor for Civic Engagement Dr. Matthew Roy. “Our goal is to provide a rich service-learning experience for every student who attends UMass Dartmouth. The experiences our students have in the community are a valuable source of transformative learning that prepares them for life beyond the University.”

In total, more than 760 higher education institutions were named to this year’s Honor Roll. From that group, four schools were selected to receive the President’s Award in one of four categories – general community service, economic opportunity, education, and interfaith community service. An additional 16 schools were named as finalists for the President’s Award, the highest federal honor a higher education institution can receive for its commitment to community service. UMass Dartmouth was among the 16 finalists highlighted for its economic development and interfaith initiatives.
UMass Dartmouth Winner of National Community Service Innovation Challenge

UMass Dartmouth is among three higher education institutions nationwide, and the only public university, to receive the prestigious Service Year + Higher Education: Innovation Challenge prize to fund transformative community engagement initiatives.

The Franklin Project at the Aspen Institute along with the National Conference on Citizenship and the Corporation for National and Community Service selected the winners, which included Drake University and Miami Dade College. Each winner receives $30,000 to implement their proposal.

UMass Dartmouth, through its Leduc Center for Civic Engagement and College of Nursing, plans to establish the Community Health Worker - Advocate! Navigate! Educate! (CHW-ANE) service year. Students who are part of the College Now program, which assists students with the transition from high school to college through a first-year experience, will be trained as Community Health Workers. The goal is to improve the quality and cost-effectiveness of care by assisting patients with self-management of chronic illnesses, medication adherence, and navigation of the health care system. Five students will participate in the program in its first year and receive academic credit for their service and tuition waivers.

Dr. Matthew Roy, Assistant Vice Chancellor for Civic Engagement, said, “Our Community Health Worker service year program is designed to empower students from our community to improve the health and well-being of our community by working with populations that need assistance in understanding healthy life choices or navigating the health care system. It will be transformational for students and community alike.”

Dr. Caitlin Stover in the College of Nursing’s Department of Community Health played a lead role in designing the initiative and lead development and delivery of the program. “Caitlin’s efforts are phenomenal. She is going to positively transform our community!” said Dr. Roy.
UMass Dartmouth has a long and proud history of community engagement spanning over a century. The land grant mission of the institution was created with the express purpose of strengthening our community and the democratic nature of society. In recent years, we have expanded our efforts in community service and service-learning, which has garnered national accolades. Our faculty are teaching more service-learning courses each year. Our students are performing increasingly meaningful service to our community. Yet, the growth in and recognition of service and outreach initiatives has occurred at a greater pace than has the sharing of ideas and information about such initiatives. The Engaged Scholarship Symposium and Collection are designed to promote the creation, application, and integration of knowledge.
Defining Service-learning and Linking to UMD Strategic Plan

Service-Learning (SL) is defined at UMass Dartmouth as a pedagogical method used in credit-bearing courses that is designed with the dual mission of:

a) Student attainment of discipline-specific knowledge through creatively designed, active-learning community based projects and
b) Community benefit through the thoughtful identification and completion of community-based service.

The methodology of Service-Learning requires:

a) A clear link between academic objectives and service experience that is mutually beneficial to the goals of the course and community need.

b) Student reflection as a means to gain a greater understanding of course content and a broader sense of civic responsibility.

Service-Learning and civic engagement are clearly identified in the University’s strategic plan.

Figure I shows the total number of students exposed to service-learning each academic year. The figure shows a positive trend of increased student exposure to service-learning. In this academic year, we reached a new high with 5,850 students exposed to service-learning pedagogy.
However, not all faculty using SL are SL Fellows. Figure II shows the increase in faculty, classes, and class sections offered from (2010/11) to this year (2014/15). The data shows an increase in the number of faculty offering service-learning classes and the number of class sections offered. 72% of the class of 2015 graduated with at least one service-learning experience.

Assessment of SL

Each year the Leduc Center surveys students across all the colleges to determine the impact of SL classes on civic knowledge, skills, and abilities; class learning objectives, and desire to stay at UMD. The data has been overwhelmingly positive. This academic year we surveyed 317 students.
Moreover, respondents in Table II reported that their SL class experience had a strong positive impact on their attitudes regarding the importance of being involved in a program that works on community problems, being concerned about local community issues, and taking responsibility for finding solutions.

### Table I

<table>
<thead>
<tr>
<th>Civic Skills</th>
<th>Pre-mean Skill Score</th>
<th>Post-mean Skill Score</th>
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<tbody>
<tr>
<td>Identify needs and resources of the community*</td>
<td>2.94</td>
<td>4.07</td>
</tr>
<tr>
<td>Apply knowledge and skills gained to real problems/opportunities in my community*</td>
<td>3.05</td>
<td>4.09</td>
</tr>
<tr>
<td>Make connections between learning and issues/needs of the community*</td>
<td>3.05</td>
<td>4.12</td>
</tr>
<tr>
<td>Articulate the value of engagement to other members of the community*</td>
<td>3.00</td>
<td>3.96</td>
</tr>
<tr>
<td>Communicate effectively orally and in writing*</td>
<td>3.40</td>
<td>4.18</td>
</tr>
<tr>
<td>Evaluate and integrate information from multiple sources*</td>
<td>3.31</td>
<td>4.14</td>
</tr>
<tr>
<td>Organize other students to take action on a community problem*</td>
<td>2.78</td>
<td>3.68</td>
</tr>
<tr>
<td>Create a plan to address the issue*</td>
<td>2.99</td>
<td>3.96</td>
</tr>
<tr>
<td>Get people to care about the problem*</td>
<td>2.98</td>
<td>3.83</td>
</tr>
<tr>
<td>Organize and run a meeting*</td>
<td>2.98</td>
<td>3.74</td>
</tr>
<tr>
<td>Find and examine research related to the issue*</td>
<td>3.23</td>
<td>4.06</td>
</tr>
<tr>
<td>Apply what I learned in my service-learning class*</td>
<td>3.01</td>
<td>4.09</td>
</tr>
</tbody>
</table>

*p < .001

Moreover, respondents in Table II reported that their SL class experience had a strong positive impact on their attitudes regarding the importance of being involved in a program that works on community problems, being concerned about local community issues, and taking responsibility for finding solutions.

### Table II

<table>
<thead>
<tr>
<th>Students attitudes involving community “This service-learning class...”</th>
<th>Cum Totals: Agree &amp; Strongly Agree</th>
<th>% of total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Showed me the impact I can have on solving problems that face my community.</td>
<td>226</td>
<td>72.9</td>
</tr>
<tr>
<td>Deepened my concern about community issues</td>
<td>212</td>
<td>68.4</td>
</tr>
<tr>
<td>Made me aware that I am able to see a situation from someone else's point of view.</td>
<td>231</td>
<td>74.3</td>
</tr>
<tr>
<td>Showed me that action by groups can solve social problems.</td>
<td>225</td>
<td>72.8</td>
</tr>
<tr>
<td>Helped me identify needs and resources of the community</td>
<td>222</td>
<td>71.8</td>
</tr>
<tr>
<td>Challenged me to apply knowledge and skills gained to real problems/opportunities in my community.</td>
<td>248</td>
<td>79.7</td>
</tr>
<tr>
<td>Helped me make connections between learning and issues/needs of the community.</td>
<td>237</td>
<td>76.2</td>
</tr>
</tbody>
</table>
Perhaps more importantly, Table III shows that an overwhelming majority of students (71%) responded that their service-learning class is associated with their desire to graduate from UMass Dartmouth.

### Table III

<table>
<thead>
<tr>
<th>Student Retention</th>
<th>Cum Totals: Agree &amp; Strongly Agree</th>
<th>% of total</th>
</tr>
</thead>
<tbody>
<tr>
<td>I am more involved in the campus community.</td>
<td>109</td>
<td>35.1</td>
</tr>
<tr>
<td>I have gotten friends involved in service.</td>
<td>116</td>
<td>37.3</td>
</tr>
<tr>
<td>I feel I am part of the UMD campus.</td>
<td>157</td>
<td>50.5</td>
</tr>
<tr>
<td>I am choosing to graduate from UMD.</td>
<td>221</td>
<td>70.8</td>
</tr>
<tr>
<td>I feel I am part of the local community.</td>
<td>166</td>
<td>53.3</td>
</tr>
</tbody>
</table>

In addition to the aforementioned findings on retention, 75% of respondents answered that they are “thinking about/preparing for a career that helps my community.”

The University of Massachusetts Dartmouth has made great strides toward achieving its Service-Learning strategic goals. We are recognized in our region and nationally as being at the forefront of engaged educational processes. There has been significant growth in faculty involvement and co-jointly a considerable increase in the number of class offerings using this pedagogy. We have grown service-learning to a point where 72% of our graduating class in 2015 were exposed to this pedagogy. Service-learning classes have helped the community address critical issues of educational attainment, environment, community development, youth development, health, economic development, and public safety.

Perhaps most importantly an assessment of SL classes has shown its positive impact on student civic participation and skills, connection to UMass Dartmouth, intention to continue and graduate from UMass Dartmouth, and intent to embark upon a career that helps others. Clearly, SL classes are assisting the University in meeting its goals of educating our students to be active citizens beyond graduation.
AmericaREADS & Counts

Our AmericaREADS & Counts program places college students in local elementary schools and community centers to serve as tutors and mentors, and provide classroom support and individual attention to struggling and at-risk students. Our program continues to grow and improve with better scheduling, expanded and improved training, and increased transportation services.

During the 2014-15 academic year, over 200 UMass Dartmouth students provided approximately 29,232 hours of tutoring and mentoring in the region. This year’s sites included:

- Alma del Mar Charter School, New Bedford
- Boys and Girls Club of Fall River
- Boys and Girls Club of Greater New Bedford
- Carlos Pacheco Elementary School, New Bedford
- Citizens for Citizens, Inc., Head Start, Fall River
- Sgt. William H. Carney Memorial Academy, New Bedford
- St. Andrew’s After-School Program, New Bedford
- YMCA of Greater Fall River

To further the civic engagement, literacy, and service goals of the program, our student tutors also participated in a variety of events, including the African American –READ IN and the 9/11 and MLK Days of Services.

LEADS

LEADS (Leadership for Educational Attainment Developed through Service) teaches students leadership skills that address community needs. This year, we placed five UMass Dartmouth students in the John A. Parker Elementary school and City on a Hill Charter school in New Bedford where they served 171 hours tutoring and mentoring students in math and language arts, the importance of education, and the value of service. The program was funded through the final year of the Performance Incentive Fund, a grant designed to increase service and civic engagement activities for UMass Dartmouth students.
**Summer Camps**
This summer we are hosting a summer creativity camp for 20 students from the SAIL program (Supporting Adults for Inclusive Living) taught by two CVPA students. The creativity camp is packed with fun activities and creative arts experiences that involve learning techniques in clay, graphics, metals, wearable art, textiles and more. The activities are designed to unite art with science, technology, and problem solving that enriches students' summer learning. A graduate student in CVPA developed and will implement the curriculum with the assistance of a CVPA student.

**College Positive**

The College Positive Program is dedicated to helping local youth achieve the dream of a college education by assisting and advising students on the college-bound path.

In its third year, our program once again collaborated with both New Bedford High School and B.M.C. Durfee High School. The freshman class from both high schools participated in a tour of UMass Dartmouth, hosted by our College Positive Corps. Over 300 freshman students were able to attend and learn about the possibility of a college education.

**Kids2College**

In its third year, the Kids2College initiative, a five-week college-awareness curriculum designed to increase students awareness of how education impacts their future life choices engaged over 25 fifth graders from the John A. Parker Elementary school. Students involved in the initiative had the opportunity to learn more about college, explore careers, make the connection between college and job opportunities, and begin planning for their future. Three UMass Dartmouth students delivered the Kids2College curriculum. The program was funded through the final year of the Performance Incentive Fund, a grant designed to increase service and civic engagement activities for UMass Dartmouth students.
**Alternative Spring Breaks**

This year, we collaborated on four Alternative Spring Break programs, that addressed topics such as interfaith service and sustainable permaculture, and brought students to places like Martha’s Vineyard and Puerto Rico.

*HeART Community Art*
Five students worked with the Leduc Center and the Community Economic Development Center on a neighborhood art project to beautify Acushnet Avenue in New Bedford with public art. Together they selected an empty park on the corner of Phillips Avenue to convert into their exhibit to raise awareness of the depleting pollinator population and what community members can do to help. To learn more about the issue, the students spent some time at the Allen’s Pond Wildlife Sanctuary.

“Overall, this experience was truly humbling and it provided me with a different perspective. It is experiences like this that remind me why I love to volunteer and why I want to continue to help others whenever given the opportunity to do so.”
Charlemýa Erasme ’18

*Interfaith Break*
Eight students from different religious and non-religious backgrounds joined together to engage in community service in our local community. The activities ranged from serving meals to those in need at the Salvation Army and Mercy Meals and More, planting seeds at the Sharing the Harvest Community Farm at the Dartmouth YMCA, delivering furniture to people in need with My Brother’s Keeper, and reading scriptures. By the end of the program, the participants realized and understood the personal values that brought them all together in the common goal of serving others.
Learn & Serve: A Native American Experience with the Wampanoag Tribe of Gay Head Aquinnah

Nine diverse students participated in the break organized and led by Francis Ndicu '16. Activities included spotted nap weed removal from the area beaches, clean-up of a playground located on tribal grounds, viewing of the documentary "We Still Live Here" followed by discussion, and a discussion about cultural stereotypes and how they impact the Native American community.

Plentud Puerto Rico

Eight students joined Deirdre Healy, Director of Community Partnerships and Service at the Leduc Center, on a break at Plentud, a nonprofit education farm and learning center in Puerto Rico that focuses on the research, demonstration, and integration of sustainable practices for today’s rural and urban environment. Participants assisted in the maintenance of the farm and performed various community service projects, including working alongside men recovering from substance abuse at a rehabilitation center and visiting the elderly. They also participated in workshops on permaculture design - information they will be implementing on campus in the Cedar Dell Gardens.

“In all, this trip not only taught us the importance of nature and farming in a whole totally creative way, but also taught us the true meaning of teamwork and a bond of friendship we call a family. We are all connected and our memories will always be in our hearts, our pictures, and our minds. This has been the greatest spring break for our team. Go Corsairs!”

Kevin Atkins ‘15
COMMUNITY SERVICE

Leduc Leaders

In its second year, the Leduc Leaders program, which offers students the opportunity to make a difference in the community and develop their leadership skills, recruited 11 students. Students participate in First Saturday of Service events, Donald C. Howard Leadership activities, and a variety of service programs, including Big Brother Big Sister, PACE Food Pantry, and the African-American Read-In. Upon completion of the required 30 hours of service and training, students were awarded a $250 stipend and received recognition from their peers at the annual Leadership Banquet.

First Saturdays of Service

The First Saturdays of Service program offers community service opportunities for students on the first Saturday of each month. The program was created to encourage students to engage in and learn about their surrounding community. This year, approximately 125 students served over 312 hours, participating in activities that included a shoreline clean up with Solution to Pollution, preparation for planting of vegetables at the Sharing the Harvest Community Farm at the Dartmouth YMCA, sorting toys and clothes at Gifts to Give, tree planting at the Urban Tree Farm in Fall River, and cleaning and painting at Battleship Cove.

VITA

Our Volunteer Income Tax Assistance program, in partnership with Charlton College of Business Professor Michael Griffin and the Community Economic Development Center, successfully recruited 35 UMD students who performed over 1,720 hours of service helping prepare tax returns for 1,274 families. Through these efforts, the VITA program helped low-income families residing in Greater New Bedford claim over $2 million in tax refunds, including over $720,000 in Earned Income Tax Credits.

“Volunteering is very rewarding. It gives me a sense of fulfillment to be able to help someone or join a cause for the betterment of society. It’s very humbling to be involved in something that is much more important than whatever it is I am directly affected by or currently focused on. Thinking about others puts my life into perspective and motivates me to do something for the world, the community, a stranger. The only way to create change is to be the change and the only way to be the change is through service. As Mahatma Gandhi once said, “The best way to find yourself is to lose yourself in the service of others.”

Shalini Paliwal ’17
**Fair Trade/Locally Made Campaign**

The Leduc Center, in collaboration with the Frederick Douglass Unity House, the Sustainability Initiative, the Center for Religious and Spiritual Life, and Dr. Lisa Knauer’s class, created a Fair Trade/Locally Made Campaign. The goal of the campaign was to offer students the opportunity to develop and run a market of fair trade and locally made products, while raising awareness about being a socially-conscious consumer. The markets were held in the MacLean Campus Center December 1st-5th and February 11th-13th, where a total of 24 students from the aforementioned groups served a total of 100 hours selling products from Equal Exchange and local vendors while educating consumers.

Faculty, staff, and students toured the Equal Exchange facility and their Fair Trade products in West Bridgewater, Massachusetts. It is a for-profit, worker-owned cooperative that supports Fair Trade as a “way of doing business that ultimately aims to keep small farmers an active part of the world marketplace, and aims to empower consumers to make purchases that support their values. Fair Trade is a set of business practices voluntarily adopted by the producers and buyers of agricultural commodities and hand-made crafts that are designed to advance many economic, social, and environmental goals.”

The tour was designed to engage the participants in a meaningful dialogue about active citizenship, social responsibility, and how to create a more just society - goals that are aligned with the mission of the Leduc Center.

**Hope for Haiti 5K Walk/Run**

The third Annual Hope for Haiti 5K Run/Walk was held on October 25th and 28 people participated, including 23 students. The Leduc Center in collaboration with College Now and the Haitian-American Student Association raised over $1,000 to support the 100 Women Program, a program run by Partners for Change, Inc. that funds 10 young women in Haiti for 10 years with community health related knowledge in Haiti.
The Endeavor Scholars is a program that provides talented students, who might otherwise be unable to afford a college education, the opportunity to attend UMass Dartmouth on a merit scholarship that covers the student’s tuition, fees, and room and board. Endeavor Scholars spend a significant amount of time together in leadership training and development, innovative community-related coursework, that includes service and outreach activities. Scholars participate in a cohort experience that nurtures civic-minded responsibility.

This year 25 UMass Dartmouth Students served over 5,570 hours with the following community partners:

<table>
<thead>
<tr>
<th>Community Partners</th>
<th>Community Partners</th>
</tr>
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<tbody>
<tr>
<td>Albert Cecil Graham Development Centre, Barbados</td>
<td>Plenitud Puerto Rico</td>
</tr>
<tr>
<td>AHA! New Bedford</td>
<td>Samaritans of Fall River/New Bedford, Inc.</td>
</tr>
<tr>
<td>Big Brothers Big Sisters</td>
<td>Sharing the Harvest Community Farm, YMCA</td>
</tr>
<tr>
<td>Big Friends Little Friends</td>
<td>Southcoast</td>
</tr>
<tr>
<td>Boys and Girls Club of Fall River</td>
<td>St. Anne's Hospital Emergency Room</td>
</tr>
<tr>
<td>Boys and Girls Club of Greater New Bedford</td>
<td>UMD Community Companions</td>
</tr>
<tr>
<td>CARE SouthCoast</td>
<td>UMD Food Pantry</td>
</tr>
<tr>
<td>The Cedar’s Assisted Living</td>
<td>UMD Frederick Douglass Unity House</td>
</tr>
<tr>
<td>Heifer International</td>
<td>UMD International Day of Peace</td>
</tr>
<tr>
<td>Humane Society &amp; Shelter SouthCoast</td>
<td>UMD International Women’s Day</td>
</tr>
<tr>
<td>James M. Quinn Elementary School, Dartmouth</td>
<td>UMD Leduc Center Alternative Break Program</td>
</tr>
<tr>
<td>Lynn Community Health Center</td>
<td>UMD Leduc Center SouthCoast Serves</td>
</tr>
<tr>
<td>My Brother’s Keeper</td>
<td>UMD Office of Sustainability</td>
</tr>
<tr>
<td>New Bedford City Hall</td>
<td>UMD Writing and Reading Center</td>
</tr>
<tr>
<td>Our Sisters’ School</td>
<td>UnitedWay of Greater New Bedford</td>
</tr>
<tr>
<td>PAACA</td>
<td>YMCA of Greater Fall River</td>
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</tbody>
</table>

International Day of Peace

Alyssa Nastri ’16 chose to organize events on campus for the International Day of Peace for her Endeavor Scholar global citizenship project. The International Day of Peace is officially celebrated on September 21 and was established in 1981 by the United Nations General Assembly. UMass Dartmouth’s celebrations were based on the Peace One Day campaign which was founded by former actor Jeremy Gilley.

Festivities included a screening of the documentary “One Day on Earth”, a compilation of moments promoting unity, acceptance, and the appreciation of differences; a re-dedication of the campus peace pole, which is located in the rain garden outside of the Marketplace; and a series of soccer games, known as One Day One Goal, on Cressy Field. The peace pole is a monument with the words “May Peace Prevail Written on Earth” written on each side in various languages. Soccer is played in all 193 United Nation member states and is considered the most universal sport.
SouthCoast Serves (SCS), a collaborative facilitated by the Leduc Center, fosters service and volunteerism to meet the needs of our community by leveraging resources, expertise, and capacity to maximize impact. The collaborative continues to develop the infrastructure for service and volunteerism in the region. This year marked the 6th anniversary of its founding. Highlights for the year include:

**9/11 Day of Service and Remembrance Rally** spanned three days this year. With support from a Massachusetts Service Alliance mini-grant, SouthCoast Serves organized a series of events that culminated with the annual rally at the Sharing the Harvest Community Farm at the Dartmouth YMCA.

On September 11th, we honored the victims from the 9/11 attacks and our veterans with a mural dedication and candlelight vigil at Fort Taber in New Bedford. The candlelight vigil, part of an interfaith ceremony, was organized by Dog Tags Navigators, a group that supports and offers resources for veterans and their families.

On September 12th, we dedicated a second mural to celebrate the 20th Anniversary of the AmeriCorps program. Both murals were led by local artist, Lynne Laberge. The veterans mural is a mobile mural composed of three separate panels. It was developed by local AmeriCorps members who collaborated on the project with Lynne and was created by community volunteers and YouthBuild members. The AmeriCorps mural, located at the corner of Ashley Boulevard and Deane Street in New Bedford, was created by Lynne in collaboration with YouthBuild, veterans at the Veterans Transition House, and members from the Community Economic Development Center.

Our annual rally at the Sharing the Harvest Community Farm attracted over 250 volunteers who harvested over 6,000 lbs of crops and removed more than 2 miles of plastic mulch. The service event started with a tree planting to honor our veterans.
The Service Showcase held at the Marine Museum in Fall River highlighted 14 individuals across the region as Volunteer Superstars in recognition of their service. The Showcase included a panel discussion that focused on youth engagement. The moderator for the panel was Jacob Miller ’16 and the panelists included Paula Cruz ’14, RN, St. Luke’s Hospital; Victoria Wood ’14, AmeriCorps member, Our Sisters’ School; Chris LaPorte ’16; and Fredi Fox, Junior, Old Rochester Regional High School.
National Volunteer Week focused on capacity building and was made possible through a mini-grant from the Massachusetts Service Alliance. Events included a t-shirt design contest, social media kick-off, and the launch of a new volunteer tracking program, Our Volts, as a means of reaching more youth in the area. The week ended with a Service Rally at the Battleship Cove in Fall River and a Service Showcase at the Marine Museum. The rally brought together over 100 participants, which included UMass Dartmouth Senior Administration and students, as well as Morton Middle School students and local veterans.

Spring Into Service Week immediately followed National Volunteer Week and resulted in over 150 volunteers serving over 600 hours. Activities included trail maintenance with Allens Pond Wildlife Sanctuary; cedar swamp restoration with the Trustees of Reservations; farm preparation with Sharing the Harvest Community Farm at the Dartmouth YMCA; clean up with the Town of Dartmouth; park maintenance with the Dartmouth Natural Resources Trust; and delivering furniture to needy families with My Brother’s Keeper.

The annual Earth Eve parade on April’s AHA! night featured over 250 participants including UMass Dartmouth students and 37 Morton Middle School students and parents. AHA! (Art • History • Architecture) Night is a free arts & culture event which takes place the 2nd Thursday of every month in Downtown New Bedford. This year, the event was sponsored by Southeastern Environmental Educators Alliance. UMass Dartmouth has been helping to organize this parade since its inception. Professor Kellyann Kowalski’s business students participate in this event annually.

“When I graduate, I want to put it all together for a solution. I want to help others realize that you don’t have to adapt yourself to want the world anticipates. Actually you should get involved and change the cycle. Reach for happiness and you’ll understand that it’s not about you, it’s about serving humanity.”

Chris Laporte ’16
SouthCoast Serves continued their efforts on the **Food Justice Campaign.** A forum was held during National Volunteer Week that included a presentation on the SouthCoast Food Assessment by the Food Security Network and a panel discussion by Dr. David Weed from Healthy City Fall River Initiative, Noreen Kelly from Project Bread, and Professor Isabel Roderigues from UMD's Sociology Department.

The Leduc Center also collaborated with campus organizations and student groups on the opening of a food pantry on campus. Endeavor Scholars, Aubrie Brault '15 and Samantha Smith '15, spearheaded the effort. The pantry opened in the spring and has served over 100 students at the Dartmouth Bible Church, located less than 1 mile from campus. The Leduc Center and SouthCoast Serves also partnered with the Student Health group to organize a group of students to participate in the annual Walk for Hunger in Boston, MA to raise awareness about hunger and food insecurity.

**SouthCoast Serves 60 Pledges** have been taken by more than 410 individuals. This year eight young people have completed their pledges. The SouthCoast 60 Service Pledge asks pledgers to complete 60 hours of service within a year.

A vital resource for SouthCoast Serves has been the Social Capital Inc. AmeriCorps member. As our second AmeriCorps member, Ashley Nunez '14 helped coordinate our efforts, specifically on youth outreach and social media. As a result of her work, membership has increased by over 35%, we have a larger presence on social media, and we are working towards service enterprise certification. We will be welcoming a third AmeriCorps member next year - Sandra Belli who will be taking Ashley's place.

The reach of our collaborative has increased with the addition of new members. Our new members include Bristol County Savings Bank; Preservation of Affordable Housing (POAH): Temple Landing (New Bedford), City of New Bedford Department of Parks Recreation & Beaches (New Bedford), Civic Support (New Bedford), Crystal Springs School (Assonet), Dartmouth Natural Resources Trust (Dartmouth), Rotary Club of Fairhaven (Fairhaven), Life's Epiphany: Regenerative Living (Dartmouth), The Salvation Army (New Bedford), South Coast Mission Hub (Fall River/New Bedford), and UMass School of Law’s Justice Bridge Program (Dartmouth).

Our collaborative is pursuing **Service Enterprise Certification**, which was developed by the Points of Light as a nationally recognized stand for volunteerism. By participating in the diagnostic and training, we have been able to develop concepts and ideas that will increase our effectiveness and help us focus on youth.
Reverend Dr. Robert Lawrence Civic Engagement Summit

UMass Dartmouth’s Rev. Dr. Robert Lawrence Civic Engagement Summit was held on April 17th. It included a discussion on the power of civic engagement in building social capital, expanding economic opportunities, and strengthening our communities. The University welcomed two keynote speakers for the Summit this year:

Russell Krumnow is the Managing Director of Opportunity Nation. He guides the strategy for Opportunity Nation’s diverse mix of initiatives including coalition engagement, events, policy advocacy, and grassroots initiatives. He presented on the Opportunity Index, the nation’s first - and only - tool to holistically measure opportunity. Connecting multiple economic, educational, and civic factors, the Index is a powerful way for communities to track and advance opportunity. It also serves as an innovative frame for the opportunity movement in America.

Wendy Spencer serves as CEO of the Corporation for National and Community Service (CNCS). She delivered a powerful message detailing how community service is changing our country. CNCS is a federal agency that administers AmeriCorps, Senior Corps, the Social Innovation Fund, and other programs. Together these programs engage more than five million Americans in service and volunteering to improve lives, strengthen communities, and foster civic engagement.

Youth Civic Engagement Summit

The second Youth Civic Engagement Summit was held on October 9th. The goal of the Summit was to engage youth as agents of change in their communities. To achieve that goal, over 200 high school students from six local high schools attended.

Welcoming remarks were made by Aubrie Brault ’15, the student emcee, and Chancellor Grossman.

The keynote speaker was Carlos Ojeda Jr., president and CEO of CoolSpeak, LLC, who spoke to the students about the importance of using their voice in creating change. Immediately following the keynote, workshops were held for teachers and students.

To further motivate the students to become agents of change, the Youth Summit ended with the high school students serving alongside UMD students to package 10,000 meals in a meal packaging event with Stop Hunger Now, an international hunger relief organization that coordinates the distribution of food and other life saving aid to crisis-burdened areas.
This year we have received $123,595 in grants. We were honored to be among three higher education institutions nationwide, and the only public university, to receive the prestigious Service Year + Higher Education Innovation Challenge prize to fund transformative community engagement initiatives. The $30,000 prize will support the Community Health Worker Advocate! Navigate! Educate! service year initiative. Students who are part of the College Now program, which assists students with the transition from high school to college through a first-year experience, will be trained as Community Health Workers. The goal is to improve the quality and cost-effectiveness of care by assisting patients with self-management of chronic illnesses, medication adherence, and navigation of the health care system. Five students will participate in the program in its first year and receive academic credit for their service and a stipend.

The Oliver S. and Jennie R. Donaldson Charitable Trust generously made two gifts totaling $40,000. These gifts are designed to inculcate civic engagement throughout the region. We are grateful to the Donaldson Charitable Trust for their investment in our efforts.

We received $20,095 from the Massachusetts Department of Higher Education through their Performance Incentive Fund that increased the breadth and depth of our civic engagement initiatives, including: the development of service-learning modules for training; tutoring and mentoring programs; alternative spring breaks; the continuation of our successful Kids2College initiative, a college and career awareness program for fifth grade students at one elementary school in New Bedford; and an art camp developed and implemented by students from the College of Visual and Performing Arts.

Recently, we were awarded $17,500 from the Community Foundation of Southeastern Massachusetts to support our CONNECT Gateway Cities College Initiative that will increase college and career awareness for New Bedford students. The Massachusetts Service Alliance provided $7,000 to support our 9/11 Day of Service activities in collaboration with Share the Harvest at the YMCA in Dartmouth and our MLK Day of Service activities in collaboration with Gifts to Give in New Bedford and Roosevelt Middle School to honor MLK and his call to service. The Island Foundation has provided $5,000 to support our Youth Leadership Institute that will engage high school students from across the South Coast in service-learning and civic programming. And finally, we have an AmeriCorps member (valued at $45,900) who works on social capital with our SouthCoast Serves initiative, a collaborative of community organizations facilitated by the Leduc Center that fosters service and volunteerism to meet the needs of our community by leveraging resources, expertise, and capacity to maximize impact; and smaller grants.
### Student Community Service Hours

<table>
<thead>
<tr>
<th>Total Service Hours</th>
<th>220,288</th>
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<tbody>
<tr>
<td>Service-learning</td>
<td>117,000</td>
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<tr>
<td>Community Service/Volunteerism</td>
<td>103,288</td>
</tr>
<tr>
<td>Value of Service</td>
<td>$6.1 million</td>
</tr>
</tbody>
</table>

### Service-learning

**Service-learning Courses**
- Faculty: 159
- Course sections: 233
- UMass Students taking a section: 5,850

### Community Service

**9/11 Day of Service**
- Volunteers: 250
- Crops Harvested: 6,000 lbs.

**MLK Day of Service**
- Volunteers: 270
- Hours of Service: 810

**Leduc Leaders**
- Number of UMass Leduc Leaders: 15
- Hours of Service: 900

**First Saturdays of Service**
- UMass Students: 175
- Hours of Service: 340

**SouthCoast Serves 60 Pledge**
- Number of Pledgees: 312
- Hours of Service when completed: 18,270

### Youth Programming

**Youth Civic Engagement Summit**
- High School students: 225
- Meals Packaged for Hunger Relief: 10,000

**Summer Camps**
- Number of camps: 1
- UMass Students: 2
- Students attending: 20

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### Early Literacy

**America READS/Counts**
- Sites: 8
- UMass Students: 174
- Hours of Service: 29,232

### College Awareness

**Kids2College**
- Number of sites: 1
- UMass Students: 3
- Hours of Service: 43
- Fifth Grade students taught: 25

**LEADS**
- Number of sites: 2
- UMass Students: 5
- Hours of service: 171

**College Positive**
- Number of schools: 2
- UMass Students: 13
- High school freshman: 300

### Economic Development

**VITA**
- UMass Students: 35
- Hours of Service: 1,720
- Free tax returns filed: 1,274
- Refund amount w/ EITC: $2 million+

**Locally Made/Fair Trade Campaign**
- UMass Students: 24
- Hours of Service: 100
- Local vendors engaged: 8
We would like to thank our faculty, student, and community partners for dedicating their time and effort in helping build the bridge between learning and community. We would also like to thank and recognize the organizations who have supported the mission of the Leduc Center by funding our programs and projects. This year, the Leduc Center would like to thank:

- BayCoast Bank
- Community Foundation of Southeastern Massachusetts
- Oliver S. and Jennie R. Donaldson Charitable Trust
- Robert & Jeanne Leduc
- Massachusetts Department of Higher Education
- Island Foundation
- The Vision Project
- Performance Incentive Fund
- Massachusetts Service Alliance
- SCI Social Capital Inc.
- Partners for a Healthier Community, Inc.
- The Aspen Institute Franklin Project
- NCoC
- Corporation for National & Community Service
- National Conference on Citizenship

Chartered by Congress
Matthew H. Roy, Ph.D. - Assistant Vice Chancellor for Civic Engagement
Deirdre Healy - Director, Community Service & Partnerships
Gary Marden - Civic Engagement Program Officer
Kathryn Doan - Administrative Assistant