



University of Massachusetts Dartmouth

The Charlton College of Business

Appendix A: AACSB Prescribed Tables

Appendix A: AACSB Prescribed Tables.....	51
Table 2-1: Intellectual Contributions.....	52
Table 2-2: Five Year Summary of Peer Reviewed Journals and Number of Publications in Each Discipline (AY 2014/15 through AY 2018/19).....	56
Table 15-1: Faculty Sufficiency and Qualifications Summary (AY 2018/19).....	60
Table 15-2: Deployment of Participating and Supporting Faculty (AY 2018/19).....	66

Table 2-1 Intellectual Contributions

Part A: A 5-year Summary of Intellectual Contributions																
	Portfolio of Intellectual Contributions				Types of Intellectual Contributions										Percentages of Faculty Producing Intellectual Contributions	
Assigned Discipline	BDS	AIS	TLS	Total	PRJ	ERJ	Proc	Pres	Grant	Txbk	Case	PPS	OIC	Total	Part	All
Accounting [15 members, 12.00 FTE]	52.00	12.00	27.00	91.00	38.00		4.00	34.00					15.00	91.00	80.90%	75.00%
Finance [7 members, 5.38 FTE]	28.00	1.00		29.00	19.00		1.00	9.00						29.00	100.00%	97.67%
Management [21 members, 14.88 FTE]	46.50	2.50	14.50	63.50	25.00		9.00	24.00					5.50	63.50	68.29%	48.74%
Management Information Systems [11 members, 6.75 FTE]	50.00	3.50	9.50	63.00	32.00		23.00	6.00	1.00				1.00	63.00	95.24%	77.78%
Marketing [8 members, 7.25 FTE]	67.50	18.50	49.50	135.50	14.00		25.50	27.00	3.00				66.00	135.50	82.76%	82.76%
Production and Operations Management [14 members, 9.25 FTE]	16.00	39.50	3.50	59.00	23.00		5.50	13.00					17.50	59.00	84.85%	79.73%
College Totals: [76 members, 55.50 FTE]	260.00	77.00	104.00	441.00	151.00	0.00	68.00	113.00	4.00				105.00	441.00	82.76%	72.30%

BDS: Basic or Discovery Scholarship; **AIS:** Applied Integrative/Application Scholarship; **TLS:** Teaching and Learning Scholarship; **PRJ:** Articles in peer-reviewed journals; **ERJ:** Articles in editor-reviewed journals; **Proc:** Articles in Academic/Professional Meeting Proceedings; **Pres:** Academic/Professional Meeting Presentations; **Grant:** New Competitive Research Grants Funded; **Txbk:** Textbooks; **Case:** Cases; **PPS:** Professional Practice Standards or Public Policy; **OIC:** Other Intellectual Contributions, Book: Book, Book: Monograph, Book: Compilation, Book: Manual/Guide, Chapter: Chapter, Chapter: Reading, Chapter: Supplement, Other: Patent, Other: Research Report, Other: Software [Non Instructional], Other: Software [Non Instructional-Revision], Other: Software [Instructional], Other: Software [Instructional-Revision], Presentation: Exhibit, Presentation: Podium, Presentation: Poster, Presentation: Round Table, Presentation: Symposium, Presentation: Faculty Workshop, Research: Newspaper Articles or Columns, Research: Other Publications, Research: Web Publications, Non-refereed journal articles. %: Percent of Member FTEs Producing Intellectual Contributions.

Part B: Alignment with Mission, Expected Outcomes, and Strategy

Consistent with the mission, CCB strives to increase faculty research productivity. Faculty are encouraged to address the following research goals:

- a) Advance the body of knowledge in their discipline through innovative and high impact research. CCB is committed to knowledge-based research that can enhance management practices and contribute to classroom learning and teaching.
- b) Demonstrate commitment to the mission, values of integrity and act in the service of our communities.
- c) Maintain recognition as a prominent regional business school.
- d) Generate intellectual contributions that meet the needs of our external stakeholders.

CCB faculty produced a total of 441 intellectual contributions over the past five years. Of these, 260 are basic or discovery scholarship (BDS), 77 are applied integrative/application scholarship (AIS), and 104 represent teaching and learning scholarship (TLS). The distribution of the intellectual contributions is aligned with our goal to support scholarship in all three areas, with an emphasis on basic and discovery research and teaching. Of these 441 intellectual contributions, 151 are peer reviewed journal articles (PRJ). The PRJs are appropriately distributed across disciplines with 38 in Accounting, 19 in Finance, 25 in Management, 32 in MIS, 14 in Marketing, and 23 in Operations. Equally important, the PRJs are also well-distributed among full-time faculty with research expectations, with 86.5% (32 of 37) of full-time tenure-track faculty. The full-time tenure-track faculty averaged 3.9 articles over the past five years. One tenure-track faculty member not producing any PRJs retired in June 2019 and another member is a new Ph.D. with a first publication after June 2019. The 55.5 CCB FTE faculty reported an average of 2.7 PRJs. The distribution of the PRJs across departments reflects not only relative productivity and department size, but also the age/career stage profile of the faculty.

CCB is pleased with these research outcomes as they mirror our mission and incorporate a number of new faculty early in their careers.

Part C: Quality of 5-year Portfolio of Intellectual Contributions

CCB faculty have largely embraced the University mission to become a research university and are selecting their target journals appropriately. In the previous review, CCB accepted 'peer-reviewed' as the working definition of acceptable journal quality. After completing the new promotion and tenure standards, CCB recently elevated that definition to include articles with a Cabells acceptance rate under 40% or other evidence of quality such as ABDC ranking. While the new definition establishing a floor to publications is very new, a summary of the PRJs over the past five years illustrates that the majority of CCB faculty were already targeting higher quality journals. Also, the faculty focus on generating basic or discovery scholarship is in line with the mission of both the University and the College.

Table B5 summarizes the quality of the 151 reported articles, in 113 unique journals, produced over the past five years. It is worth noting that 81 or 54% of the articles had a 20% or less Cabells acceptance rate or were rated A or B by ABDC, and 96 or 64% of the articles had a 30% or less Cabells acceptance rate or were rated A or B by ABDC. The faculty published in high quality journals such as *European Financial Management*, *Expert Systems With Applications: An International Journal*, *Financial Analysts Journal*, *International Journal of Business Innovation and Research*, *International Journal of Advertising*, *Journal of Banking and Finance*, *Journal of Business Finance and Accounting*, *Journal of Financial Intermediation*, *Journal of Technology Management and Innovation*, *Management Science*, *Organization Science*, *Personnel Psychology*, *Sam Advanced Management Journal*, and *Transportation Research Part E: Logistics and Transportation Review*.

CCB will review and revise journal quality expectations when the promotion and tenure standards undergo review during the next AACSB review period. CCB will likely move the Cabells threshold up at that time to 30% and no lower than B in ABDC. CCB will also likely retain the opportunity for faculty to demonstrate quality and relevance if a journal is not listed in either Cabells or ABDC.

Part D: Impact of Intellectual Contributions

CCB relies on several measures to evaluate the impact of faculty intellectual contributions. CCB measures faculty research influence by the number of CCB faculty citations reported in Google Scholar 1) over their career and 2) over the past five years. The results are presented in Table B1 in Appendix B. Two indices are reported – the “h-index” and the “i10-index.” The h-index reflects the number of published papers, h, that have been cited at h times. This value captures both the level of scholarly productivity and its impact on other researchers. The i10 index reflects the number of publications that have been cited at least 10 times. The table reports the raw citation counts, h-index, and i10-index for each faculty member. Our faculty report a total of 24,616 citations over their careers and a total of 10,429 over the past five years and an average of 547 citations over their career and 232 over the past five years.

In addition to these two citation impact measures, CCB also uses ten other measures as indicators of research impact. These measures and respective faculty contributions follow: 1) proceedings: 68; 2) presentations: 113; 3) grants (external): 4; 4) textbooks: 0; 5) cases 0; 6) faculty editorship of journals or editorial board memberships: 24 journals; 7) faculty leadership positions in professional organizations: 8; 8) faculty appointments as visiting professor: 3; 9) faculty invited as keynote speakers at conferences or other university: 1; 10) faculty reviewers of journal articles or honors, masters, or Ph.D. thesis: 26 faculty, 148 items reviewed. The faculty output on these expanded measures further support our intellectual contribution impact.

Lastly, CCB values the impact of the distribution of the expanded faculty intellectual contributions across discipline and by basic or discovery scholarship, applied integrative/application scholarship, or teaching and learning scholarship. Tables B2 to B4 summarize these expanded faculty intellectual contribution distributions by discipline, department and type of scholarship. The CCB intellectual contributions impacted all disciplines and the distribution of the intellectual contributions across BDS, AIS or TLS mirrors both the University and College missions. The 758 intellectual contributions were distributed across disciplines as follows: Accounting: 149, Finance: 47, Management: 123; MIS: 94, Marketing: 240, and Production: 105. Additionally, of the 758 intellectual contributions, 488 were basic or discovery scholarship, 78 were applied integrative/application scholarship, and 192 were teaching and learning.

Table 2-2: 5-Year (2014-2015 through 2018-2019) Summary of Peer Reviewed Journals and Number of Publications in Each Discipline

	Accounting	Number of Publications
1	Internal Auditing	3.00
2	International Journal of Accounting and Information Management	3.00
3	Asian Review of Accounting	2.00
4	Business Education Innovation Journal *	2.00
5	Journal Of Information Systems	2.00
6	Pacific Accounting Review	2.00
7	Review Of Quantitative Finance And Accounting *	2.00
8	Accounting Horizons	1.00
9	Accounting and Business Research	1.00
10	Accounting and Finance Research	1.00
11	Advances in Quantitative Analysis of Finance and Accounting *	1.00
12	Auditing: A Journal of Practice and Theory	1.00
13	CPA Journal	1.00
14	Corporate Social Responsibility and Environmental Management	1.00
15	IEEE Engineering Management Review	1.00
16	International Journal Of Accounting Information Systems	1.00
17	International Journal of Accounting and Finance	1.00
18	Journal Of Accountancy	1.00
19	Journal Of Accounting And Public Policy	1.00
20	Journal Of Accounting Auditing And Finance	1.00
21	Journal Of Business Finance & Accounting	1.00
22	Journal Of Financial Intermediation	1.00
23	Journal of Accounting and Finance	1.00
24	Journal of Emerging Technologies in Accounting	1.00
25	Journal of Forensic and Investigative Accounting	1.00
26	Journal of Higher Education Theory and Practice	1.00
27	Journal of International Financial Management & Accounting	1.00
28	Review of Accounting and Finance	1.00
29	e-Journal of Business Education & Scholarship of Teaching	1.00
	38.00 Articles in 29 Peer-Reviewed Journals	38.00
	Finance	
30	Advances in Quantitative Analysis of Finance and Accounting *	2.00
31	Journal Of Banking And Finance	2.00
32	Review Of Quantitative Finance And Accounting *	2.00
33	China Journal of Accounting Studies	1.00
34	European Financial Management	1.00
35	Financial Analysts Journal	1.00
36	International Journal Of Finance	1.00
37	International Journal of Banking, Accounting and Finance	1.00
38	Journal Of Applied Business Research	1.00
39	Journal Of Consumer Affairs	1.00

40	Journal Of Economics And Finance	1.00
41	Journal of Financial Stability	1.00
42	Journal of Investment Consulting	1.00
43	Management Science	1.00
44	Managerial Finance	1.00
45	Quarterly Review Of Economics And Finance	1.00
	19.00 Articles in 16 Peer-Reviewed Journals	19.00
	Management	
46	Management Research Review	3.00
47	International Journal of Education and Social Science *	2.50
48	Journal Of Business and Management	2.00
49	Journal of Management History	2.00
50	Education + Training *	1.50
51	Asia-Pacific Journal of Management Research and Innovation	1.00
52	Business Education Innovation Journal *	1.00
53	Group Dynamics: Theory, Research, and Practice	1.00
54	International Business Review	1.00
55	International Journal of Arts and Sciences *	1.00
56	International Journal of Business and Emerging Markets	1.00
57	International Journal of Economics & Business Administration	1.00
58	International Journal of Markets and Business Systems	1.00
59	International Journal of Operational Research	1.00
60	Journal of Advances in Management Research	1.00
61	Journal of Strategy and Management	1.00
62	Organization Science	1.00
63	Personnel Psychology	1.00
64	Sam Advanced Management Journal	1.00
	25.00 Articles in 19 Peer-Reviewed Journals	25.00
	Management Information Systems	
65	International Journal of Project Management	4.00
66	International Journal of Arts and Sciences *	3.00
67	Expert Systems With Applications: An International Journal	2.00
68	Journal Of Computer Information Systems	2.00
69	Journal of Information Systems Education	2.00
70	Journal of Teaching and Education	2.00
71	The Online Journal of Distance Learning Administration	2.00
72	Communications of the ICISA	1.00
73	Decision Sciences Journal of Innovative Education	1.00
74	Information Technology & People	1.00
75	Information Technology and Management	1.00
76	International Journal of Business and Information	1.00
77	International Journal of Information Systems and Change Management	1.00
78	International Journal of Information Systems in the Service Sector	1.00
79	International Journal of Information and Communication Technology Education	1.00
80	International Journal of Knowledge Management	1.00

81	Journal of Organizational and End User Computing	1.00
82	Open Learning: The Journal of Open and Distance Learning	1.00
83	American Journal of Theoretical and Applied Business *	0.50
84	Education + Training *	0.50
85	Interdisciplinary Journal of Information, Knowledge, and Management *	0.50
86	International Journal of Big Data and Analytics in Healthcare *	0.50
87	International Journal of Business Intelligence Research *	0.50
88	International Journal of Education and Social Science *	0.50
89	Journal Of High Technology Management Research *	0.50
90	Journal of Electronic Commerce Research *	0.50
	32.00 Articles in 26 Peer-Reviewed Journals	32.00
	Marketing	
91	Management and Marketing. Challenges for the Knowledge Society	2.00
92	American Journal of Management	1.00
93	Benchmarking: An International Journal	1.00
94	Environment, Development and Sustainability	1.00
95	International Journal of Advertising	1.00
96	International Journal of Management Science and Business Administration	1.00
97	Journal of Brand Management	1.00
98	Journal of Global Scholars of Marketing Science	1.00
99	Journal of Marketing Development and Competitiveness	1.00
100	Journal of Retailing and Consumer Services	1.00
101	Journal of Technology Management & Innovation	1.00
102	Psychology & Marketing	1.00
103	Sport, Business and Management	1.00
	14.00 Articles in 13 Peer-Reviewed Journals	14.00
	Production and Operations Management	
104	Annals of Operations Research	2.00
105	International Journal of Production Economics	2.00
106	Journal of Statistical Physics	2.00
107	PLoS ONE	2.00
108	Computers & Industrial Engineering	1.00
109	Industrial and Commercial Training	1.00
110	International Journal Of Business Innovation and Research	1.00
111	International Journal of Big Data Intelligence	1.00
112	International Journal of Education and Human Developments	1.00
113	International Journal of Management Entrepreneurship & Technology	1.00
114	International Journal of Productivity and Quality Management	1.00
115	Journal Of Statistical Computation And Simulation	1.00
116	Journal of Contemporary Management	1.00
117	Service Science	1.00
118	Total Quality Management & Business Excellence	1.00
119	Transportation Research Part E: Logistics and Transportation Review	1.00
120	American Journal of Theoretical and Applied Business *	0.50
121	Interdisciplinary Journal of Information, Knowledge, and Management *	0.50

122	International Journal of Big Data and Analytics in Healthcare *	0.50
123	International Journal of Business Intelligence Research *	0.50
124	Journal Of High Technology Management Research *	0.50
125	Journal of Electronic Commerce Research *	0.50
	23.00 Articles in 22 Peer-Reviewed Journals	23.00
Grand Total: 151 Articles in 113 Unique Peer-Reviewed Journals		151.00

* Journal is unique to more than one Area.

Table 15-1: Sufficiency and Qualifications Summary for 2018-2019 (Terms included: **2018-Fall, 2019-Spring**)

Organizational Unit: *Discipline* **Status source:** *Teaching Schedule* **Aggregation Unit:** *Student Credit Hour*

Discipline: Accounting [ACT]											
Portfolio			Sufficiency *			% of Time Devoted to Mission for Each Qualification Group*					
Faculty Member Name	Appointment	Degree, Year	Participating	Supporting	Responsibilities	SA	PA	SP	IP	Oth	Description
Almond, Karl	Spring 2019	M.B.A., 2004	18.00		UT,MT,SER				12.50%		Academic Preparation: MBA, CPA, CGMA, Certified in Production and Inventory Management (CPIM), Certified Supply Chain Professional (CSCP); Professional Preparation: Professional employment in the primary teaching area with significant achievement; Professional Engagement: Continued employment and maintenance of certification, business advisory board member.
Du, Chan [NTF]	Fall 2009	D.B.A., 2006			UT,MT,RES,ADM,SER	100.00%					Academic preparation: DBA in Accounting and MS. Research proficiency: 4 PRJs; Academic engagement: Interim Associate Dean from 2016-current, 12 conference presentations, 1 AAA CTIA Membership Committee member, 1 AAA CTIA Northeast Pilot Task Force member, 1 AAA Accounting Literature Award Screening committee member, 2 members of editorial review boards, 3 awards, 2 internal grants, Reviewer for 9 articles and 1 textbook;
Griffin, Michael	Fall 1987	M.B.A., 1982	837.00		UT,MT,SER				100.00%		Academic preparation: MBA, CPA, CMA, CFM, CFP, and ChFC; Academic engagement: 1 journal article in SumNews, MSCPA's magazine, 2 books, 4 study guides in accounting, 1 guide on internship, 2 contributing editors for Harvard Business Publishing, 1 teaching award, 1 New Bedford City Council Citation of Recognition, and meet CPA CE requirements.
Gupta, Dawn	Fall 2016	M.B.A., 2001	594.00		UT,MT,SER				100.00%		Academic preparation: MBA, CPA; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Professional engagement: 1 teaching award, Junior Achievement campus coordinator, and meet CPA CE requirements.
Han, Shipeng	Fall 2015	Ph.D., 2015	474.00		UT,MT,RES,SER	100.00%					Academic preparation: Ph.D. in Accounting, MS, and MA. Research proficiency: 3 PRJs; Academic engagement: 5 conference presentations, Reviewer for 4 articles, 2 travel grants.
Hsieh, Tien-Shih	Fall 2013	Ph.D., 2013	516.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Accounting in 2013, MS in Accounting, and MBA; Research proficiency: 8 PRJs; Academic engagement: 7 conference presentations.
Jacobsen, Christopher	Fall 2011	M.B.A., 2010	960.00		UT,MT,SER			100.00%			Academic preparation: MBA, CPA; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Academic proficiency: 1 PRJs; Academic engagement: 1 conference proceeding, 1 conference presentation, 1 award for excellence in teaching, 1 member of board of directors, and meet CPA CE requirements.
Lin, Ling	Fall 2009	D.B.A., 2010	588.00		UT,MT,RES,SER	100.00%					Academic preparation: DBA in Accounting; Research proficiency: 9 PRJs; Academic engagement: 1 conference presentation, Reviewer for 7 journal articles, 2 awards.
Osborne, Nancy	Fall 2017	M.S., 2008	852.00		UT,MT,SER				100.00%		Academic preparation: MS in Taxation, CPA, CFP; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Professional engagement: meet CPA CE requirements.
Sanford, Stephen	Spring 2019	M.B.A., 1982		12.00	UT				12.50%		Academic Preparation: MBA; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Academic Engagement: Continued employment.
Song, Liang	Fall 2015	Ph.D., 2011	738.00		UT,MT,RES,SER	100.00%					Academic preparation: Ph.D. in Management with Accounting and Finance Concentration, CMA; Research proficiency: 8 PRJs; Academic engagement: 5 conference presentations.
Szargowicz, Lisa	Fall 2007	M.S.T., 2001		93.00	UT				12.50%		Academic Preparation: MST, CPA, CGMA; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Academic Engagement: Continued employment and maintenance of certification.
Walter, Bruce	Fall 2017	M.B.A., 1978		174.00	UT,MT				62.50%		Academic Preparation: MBA, CPA; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Academic Engagement: Continued employment and maintenance of certification.
Wu, Jia	Fall 2005	Ph.D., 2006	771.00		UT,MT,RES,SER,ADM	100.00%					Academic preparation: PhD in Accounting Information Systems, MBA and MA; Research proficiency: 4 PRJs; Academic engagement: Reviewer for 2 articles, 1 dissertation committee member.
Xu, Hongkang	Fall 2017	Ph.D., 2016	255.00		UT,MT,RES,SER	100.00%					Academic preparation: Ph.D. in Accounting, MS; Research proficiency: 5 PRJs; Academic engagement: 2 conference proceedings, 7 conference presentations, reviewer for 1 textbook and 13 articles, 2 Best Paper awards.
Accounting [ACT]:			6,603.00	279.00	FTE:	7.00		1.00	4.00		

Discipline: Finance [FIN]

Portfolio			Sufficiency *			% of Time Devoted to Mission for Each Qualification Group *					
Faculty Member Name	Appointment	Degree, Year	Participating	Supporting	Responsibilities	SA	PA	SP	IP	Oth	Description
Anderson, Michael	Fall 1998	Ph.D., 1990	637.50		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Finance and MBA in Finance, CFA; Research proficiency: 2 PRJs; Academic engagement: 2 conference presentations.
Escalazy, Holson	Spring 2019	M.B.A., 2011		39.00	UT,MT				12.50%		Academic Preparation: MBA, Series 7, Series 63; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Academic Engagement: Continued employment and maintenance of certification.
Jackson, Raymond	Fall 1973	Ph.D., 1967		87.00	MT,RES	25.00%					Academic preparation: PhD in Economics, MBA in Management Science; Research proficiency: 1 PRJs.
Nguyen, Duong	Fall 2006	Ph.D., 2006	840.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Finance and MBA, CFA, FRM; Research proficiency: 4 PRJs; Academic engagement: 1 Conference presentation, 1 member of conference program committee, 1 vice president of research in Vietnamese Finance Association Internationals, reviewer for 3 articles, 1 award for excellence in teaching.
Sun, Zhenzhen Tina	Fall 2017	Ph.D., 2010	498.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Finance and MS; Research proficiency: 7 PRJs; Academic engagement: 4 Conference presentations, Reviewer for 3 articles.
Vasudevan, Gopola	2004	Ph.D., 1994	753.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Finance and MS in Industrial Engineering; Research proficiency: 5 PRJs; Academic engagement: 1 article in conference proceeding, 3 Conference presentations.
Xu, Zhaojin	Fall 2010	Ph.D., 2007	696.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Finance and MBA; Research proficiency: 3 PRJs, Academic engagement: Reviewer for 4 journal articles, 1 honors thesis chair.
Finance [FIN]:			3,424.50	126.00	FTE:	5.25			0.13		

Discipline: Management [MGT]											
Portfolio			Sufficiency *			% of Time Devoted to Mission for Each Qualification Group *					
Faculty Member Name	Appointment	Degree, Year	Participating	Supporting	Responsibilities	SA	PA	SP	IP	Oth	Description
Bacdayan, Paul	Fall 1997	Ph.D., 1997	465.00		UT,MT,RES,SER					100.00%	Academic preparation: Ph.D. in Organizational Behavior, MBA; Academic engagement: Interim Associate Dean from 2013-2015; Professional engagement: significant student professional development and industry related activities, 1 award for excellence in teaching.
Bejtlich, Michael	Fall 2006	M.B.A., 1990		387.00	UT,MT				75.00%		Academic Preparation: MBA; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Professional Engagement: Continued employment and consulting work.
Bell, David	Spring 2016	M.B.A., 1984	540.00		MT,UT,SER				100.00%		Academic Preparation: MBA; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Professional Engagement: Generated numerous student/industry interactions, Continued consulting work.
Coury, Michael	Fall 2015	B.S., 1986		60.00	UT					12.50%	Academic Preparation: BS, IPMA-SCP, SHRM-SCP; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Professional Engagement: Continued work experience.
Einstein, Jacqueline	Fall 2012	D.B.A., 2013	678.00		UT,MT,SER,RES	100.00%					Academic preparation: DBA in Management and MBA; Research proficiency: 2 PRJs; Academic engagement: 1 conference proceeding, 1 advisor of the year, 2 awards for excellence in teaching; Professional Engagement: significant industry interactions and community partners liaison, treasurer and finance committee chair of Nemasket Group, executive board member of United Way of Greater Fall River, Mentor for EforAll.
Girard, Jeanne	Spring 2012	M.B.A., 2002		525.00	UT				75.00%		Academic Preparation: MBA; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Professional Engagement: Continued work experience at Academic Center for Entrepreneurship (ACE).
Golen, Richard	Fall 1983	J.D., 1983		729.00	UT		75.00%				Academic preparation: JD and MBA; Academic engagement: Visiting Professor at UPMF in France in 2015, Professional engagement: Continued work experience as Attorney, member of Dartmouth Town Conservation Commission.
Hess, Patricia	Fall 2005	M.B.A., 1986		162.00	UT,MT				25.00%		Academic Preparation: MBA and MS (Behavioral Science); Professional preparation: employment in the primary teaching area with significant achievement; Academic engagement: 1 book; Professional Engagement: continued work experience, member of search committee of Brewster, Vice chair of Brewster Vision Advisory Group, member of Brewster Historical Commission, member of Brewster Health and Human Services committee, and member of Advisory Council Community Development Partnership.
Jamro, Konrad	Fall 2015	Ph.D., 2015	477.00		UT,MT,RES,SER	100.00%					Academic preparation: Ph.D. in Organization & Management, MBA, and MS; Research proficiency: 1 PRJ, Academic engagement: 1 conference proceeding, 4 conference presentations, reviewer for 1 grant and 9 articles, 1 OBTC Early Educator Institute scholarship, 1 AOM outstanding reviewer.

Joardar, Arpita	Fall 2016	Ph.D., 2005	402.00		UT,MT,RES,SER	100.00%					Academic preparation: Ph.D. in Management; Research proficiency: 4 PRJs; Academic engagement: 6 conference presentations, 1 associate editor, 1 AOM career division award committee member, reviewer for 3 articles, and 3 awards.
Kalisz, Frederick	Fall 2016	D.L.P., 2011		399.00	UT				50.00%		Academic Preparation: Doctor of Law and Policy (D.L.P.) and MA; Professional preparation: employment in the primary teaching area with significant achievement; Professional Engagement: Continued work experience.
Karlson, Peter	Spring 2017	B.S., 1990	54.00		UT,MT,SER					25.00%	Academic Preparation: BS in Computer Science, Professional courses at MIT Sloan Executive Education; Professional preparation: employment in the primary teaching area with significant achievement; Professional Engagement: continued work experience and Board member of Cape Abilities, CCB Business advisory board, Southern New England entrepreneurs forum, Workforce Development Board Cape Cod, Boston technology leadership council, and Leadership committee member of EForAll Southcoast.
Knell, Gail	Fall 2017	M.S., 1984		537.00	UT				75.00%		Academic Preparation: MS; Professional preparation: employment in the primary teaching area with significant achievement; Professional Engagement: continued work experience and Director of Cape Cod Chamber of Commerce.
Kowalski, Kellyann	Fall 1998	Ph.D., 1997	291.00		UT,RES,MT,SER					100.00%	Academic preparation: PhD in Management and MBA in HRM; Academic engagement: 5 conference proceedings; 5 Conference presentations, 1 award for excellence in teaching.
Kush, Jonathan	Fall 2016	Ph.D., 2016	459.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Organizational Behavior; Research proficiency: 2 PRJs; Academic engagement: 7 Conference presentations, Reviewer for 19 articles and 1 journal proposal, 1 best paper award.
Levinson, Michael	Fall 2015	J.D., 2006		225.00	UT				25.00%		Academic Preparation: J.D.; Professional preparation: employment in the primary teaching area with significant achievement; Professional Engagement: continued work experience.
Maher, Vincent	Fall 2015	J.D., 1986		249.00	MT,UT	37.50%					Academic Preparation: J.D.; Research proficiency: 3 PRJs; Academic Engagement: 22 conference presentations, reviewer for 10 articles, 1 best paper award.
Papenhausen, Chris	Fall 2003	Ph.D., 2004	558.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Strategic Management and MBA in Finance; Research proficiency: 4 PRJs; Academic engagement: 2 conference proceedings, 3 Conference presentations, 2 awards for excellence in teaching.
Parayitam, Satya	Fall 2008	Ph.D., 2005	618.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Strategic Management and PhD in Organizational Behavior; Research proficiency: 15 PRJs; Academic engagement: 3 Conference presentations, 15 external examiners for evaluation of Ph.D. dissertations, outstanding citations award from commonwealth of Massachusetts, and chancellor's award for recognizing excellence in service.
Suchon, Kathleen	Fall 1989	Ph.D., 1989	498.00		UT					100.00%	Academic preparation: PhD in Administrative Behavior and MBA in MIS; Academic engagement: 1 network coordinator of eastern academy of management annual meeting. Retired in May 2019.
Tierney, Terence	Spring 2016	J.D., 1980		72.00	UT,MT				25.00%		Academic Preparation: J.D.; Professional preparation: employment in the primary teaching area with significant achievement; Professional Engagement: continued work experience.
Management [MGT]:			5,040.00	3,345.00	FTE:	6.38	0.75		4.50	3.38	

Discipline: Management Information Systems [MIS]											
Portfolio			Sufficiency *		Responsibilities	% of Time Devoted to Mission for Each Qualification Group *					Description
Faculty Member Name	Appointment	Degree, Year	Participating	Supporting		SA	PA	SP	IP	Oth	
Fernandes, Jessica	Spring 2014	Ph.D., 2015		237.00	UT				50.00%		Academic Preparation: PhD in Management, MBA; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Academic Engagement: Continued employment.
Gouck, Neal	Spring 2011	M.B.A., 2009	162.00		UT,ADM				25.00%		Academic Preparation: MBA; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Academic Engagement: Continued employment and maintenance of certification through membership in professional organizations, workshops and seminars.
Huang, Rui	Fall 2015	Ph.D., 2007	1,107.00		UT,MT,SER		100.00%				Academic preparation: PhD in MIS, MS, BMC, IBM Data Science Professional certificate; Academic engagement: 4 conference proceedings, 5 Conference presentations, 1 grant from National Natural Science Foundation, 3 technology related training, board member of Dover Technology Advisory Board.
Li, Yuzhu	Fall 2008	Ph.D., 2008	810.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in MIS, MS in Technology Management, Project Management Professional; Research proficiency: 10 PRJs; Academic engagement: 9 Articles in conference proceedings, Reviewer of 9 articles, and Co-treasurer of Heights PTO.
Meshram, Amruta	Spring 2017	A.B.D., 2019		102.00		25.00%					Academic Preparation: ABD in Applied Science and Engineering, MS; Research proficiency: 2 PRJs.
Odufuye, Hajararat	Fall 2018	M.B.A., 2011		57.00	UT				12.50%		Academic Preparation: MBA; Professional preparation: employment in the primary teaching area with significant achievement.

Oliveira, Elizabeth	Spring 2015	M.B.A., 2014		312.00	UT					50.00%	Academic Preparation: MBA; Professional preparation: employment in the primary teaching area with significant achievement.
Piracha, Sapna	Fall 2018	M.B.A., 2015		48.00	UT				12.50%		Academic Preparation: MBA; Professional preparation: employment in the primary teaching area with significant achievement; Professional Engagement: continued work experience.
Shea, Timothy	Fall 2000	Ph.D., 1994	471.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in MIS, MBA; Research proficiency: 2 PRJs; Academic engagement: 4 conference proceedings.
Shi, Zhengzhong	Fall 2005	Ph.D., 2001	183.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Manufacturing Management and Engineering, MS; Research proficiency: 1 PRJs; Academic engagement: Interim Associate Dean from 2015-2016; 3 Articles in conference proceedings, 1 Conference presentation, 1 PRJ Editorial Review Board, reviewer for 3 articles.
Wang, Shouhong	1998	Ph.D., 1990	843.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in MIS, MBA; Research proficiency: 21 PRJs; Academic engagement: 4 Articles in conference proceedings, 4 board members of PRJ Editorial Review Boards.
Management Information Systems [MIS]:			3,576.00	756.00	FTE:	4.25	1.00		1.00	0.50	

Discipline: Marketing [MKT]											
Portfolio			Sufficiency *		Responsibilities	% of Time Devoted to Mission for Each Qualification Group*					Description
Faculty Member Name	Appointment	Degree, Year	Participating	Supporting		SA	PA	SP	IP	Oth	
Barnes, Nora	1985	Ph.D., 1979	288.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Sociology and Consumer Behavior; Research proficiency: 3 PRJs, 2 chapters in book; Academic engagement: 3 external grants, 1 NR publication, 8 articles in conference proceedings; 3 Conference presentations, 58 research reports, 78 media citations, 1 keynote address, 1 award for excellence in teaching, 1 Manning Prize for excellence in teaching, and 1 travel grant.
Chang, Wencheng Joseph	Fall 2015	Ph.D., 2006	480.00		SER,UT,MT,RES	100.00%					Academic preparation: PhD in Marketing, MBA; Research proficiency: 5 PRJs; Academic engagement: 15 conference proceeding, 14 Conference presentations, Reviewer of 3 articles and 1 grant, 1 best paper award.
Curran, Catharine	Fall 2004	Ph.D., 2000	480.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Business Administration and MBA; Academic engagement: 1 conference proceeding, 2 conference presentations, 2 other research activities, 1 award for excellence in teaching, President of Faculty Federation.
Izadi, Anoosha	Fall 2017	Ph.D., 2017	393.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Business Administration and MBA; Academic engagement: reviewer of 1 journal article, 1 conference paper, and 1 honors thesis.
Kara, Selcan	Fall 2016	Ph.D., 2016	474.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Marketing; Research proficiency: 2 PRJs; Academic engagement: 6 Conference presentations.
Mora, Jose	Fall 2010	Ph.D., 2010	438.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Marketing, MA in communication management; Research proficiency: 2 PRJs; Academic engagement: 2 Articles in conference proceedings; 6 Conference presentations, 1 Editorial Review Board, reviewer for 5 articles.
Pacheco, Melissa	Fall 2016	M.B.A., 2007	66.00		UT,ADM,MT				25.00%		Academic Preparation: MBA; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Professional engagement: 1 member of Southcoast Chamber of Commerce, 3 members of Westport Committees and subcommittees, 2 Chairs of Westport School Committee Subcommittees (Budget and Policy).
White, D. Steven	1998	D.B.A., 1996	1,128.00		UT,MT,RES,SER	100.00%					Academic preparation: DBA in Marketing, MBA, MA; Research proficiency: 3 PRJs, Academic engagement: 3 Conference presentations, 1 Grant, 1 award for excellence in teaching, 1 research report, 1 certification.
Marketing [MKT]:			3,747.00		FTE:	7.00			0.25		

Discipline: Production and Operations Management [POM]											
Portfolio			Sufficiency *		Responsibilities	% of Time Devoted to Mission for Each Qualification Group*					Description
Faculty Member Name	Appointment	Degree, Year	Participating	Supporting		SA	PA	SP	IP	Oth	
Allen, Sharon	Fall 2013	M.B.A., 2008		363.00	UT				37.50%		Academic Preparation: MBA; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Academic Engagement: Continued employment in professional organization.
Braha, Dan	2004	Ph.D., 1996	771.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Industrial Engineering, MS; Research proficiency: 4 PRJs, 1 Book; Academic engagement: 2 awards for excellence in teaching.
Desmarais, Michael	Fall 2008	M.B.A., 1991	174.00		UT,SER				25.00%		Academic Preparation: MBA, Graduate Certificate in Supply Chain Management; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Academic Engagement: Continued employment in professional organization, business advisory board member.

Forker, Laura	Fall 1997	Ph.D., 1993	483.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Operations Management, MA, MS; Research proficiency: 3 PRJs; Academic engagement: 1 conference proceeding, 1 conference presentation, member of board of directors of APICS: The association for operations management, 1 Executive Board Member of the Ora J. DeJesus Gerontology Center, 1 honor.
Govindraj, Suvinda	Fall 2016	M.B.A., 2013		90.00	UT				12.50%		Academic Preparation: MBA, MS; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Professional Engagement: Continued employment.
Jha, Uday	Fall 2016	M.S., 2017	1,173.00		UT,SER,MT			100.00%			Academic preparation: MS in applied statistics, Master in aviation management, MS in physics, MS in mathematics; Research proficiency: 1 PRJ, Academic engagement: 2 invited presentations, 1 thesis committee member, 2 certificates, BMC, IBM data science professional certificate. Professional engagement: 1 member of committee of Maryada Family Foundation, significant interaction with industry.
Khalil, Nadia	Fall 2018	M.S., 2014		120.00	UT			37.50%			Academic Preparation: MS in Finance, Graduate Certificate in business analytics; Professional Preparation: professional employment in the primary teaching area with significant achievement; Research proficiency: 2 PRJs; Academic Engagement: 1 conference proceeding, 1 conference presentation; Professional engagement: continued employment in professional organization.
Pierson, Raymond	Fall 2018	M.B.A., 1984		51.00	UT				12.50%		Academic Preparation: MBA, Certified in Production & Inventory Management (CPIM); Professional Preparation: professional employment in the primary teaching area with significant achievement; Professional engagement: continued employment.
Plummer, Brian	Fall 2008	M.B.A., 1993	165.00		UT,SER,MT				37.50%		Academic Preparation: MBA; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Professional Engagement: Continued employment, business advisory board member.
Rai, Bharatendra	Fall 2006	Ph.D., 2004	663.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Industrial Engineering, MS; Research proficiency: 8 PRJs; Academic engagement: 3 Conference presentations, reviewer of 1 textbook and 1 dissertation.
Sadeghzadeh, Keivan	Fall 2017	Ph.D., 2015	588.00		UT,RES,SER,MT	100.00%					Academic preparation: PhD in industrial engineering, MS; Research proficiency: 1 PRJ; Academic engagement: 4 proceedings, 14 conference presentations, 1 grant, 3 certificates, program committee members of ASEE NE Section Conference and IIE Northeast Regional Conference, 1 member of honors thesis committee, 3 research awards, 3 fellowships.
Sibdari, Soheil	2005	Ph.D., 2005	432.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Industrial and Systems Engineering, MS; Research proficiency: 3 PRJs; Academic Engagement: Visiting scholar at the Engineering Science Division at MIT in 2015-2016.
Stapleton, Tobias	Fall 2011	M.B.A., 2017	462.00		MT,UT,SER				62.50%		Academic Preparation: Ph.D. in Education Leadership and Policy Studies; Professional Preparation: Professional employment in the primary teaching area with significant achievement; Academic Engagement: Continued employment and 7 advisory board members.
Wang, Gang	Fall 2014	Ph.D., 2012	537.00		UT,MT,RES,SER	100.00%					Academic preparation: PhD in Supply Chain Management, PhD in Operations Research; Research proficiency: 6 PRJs; Academic engagement: 6 conference presentations, 2 PRJs Editorial Board Member, 2 dissertation committees member, reviewers of 17 articles, 3 travel grants, 2 research awards.
Production and Operations Management [POM]:			5,448.00	624.00	FTE:	6.00		1.38	1.88		
College Totals [76 members]:			27,838.50	5,130.00	FTE:	35.88	1.75	2.38	11.75	3.88	

[NTF] Member did not teach in the terms selected.

Table 15-1 (Cont.): Sufficiency and Qualifications Summary Benchmarks for 2018-2019 (Terms included: **2018-Fall, 2019-Spring**)

Organizational Unit: *Discipline* Status source: *Teaching Schedule* Aggregation Unit: *Student Credit Hour*

Unit Summary Benchmarks	Faculty Sufficiency Indicators *				Full-Time Equivalents						Faculty Qualifications Indicators **		
Discipline	Participating	Supporting	Total	% Taught by Participating	SA	PA	SP	IP	Oth	Total	SA (50%)	SA+PA+SP (60%)	SA+PA+SP+IP (90%)
Accounting [ACT]	6,603.00	279.00	6,882.00	95.95% ✓	7.00		1.00	4.00		12.00	58.33% ✓	66.67% ✓	100.00% ✓
Finance [FIN]	3,424.50	126.00	3,550.50	96.45% ✓	5.25			0.13		5.38	97.67% ✓	97.67% ✓	100.00% ✓
Management [MGT]	5,040.00	3,345.00	8,385.00	60.11% ✓	6.38	0.75		4.50	3.38	15.00	42.50% ✗	47.50% ✗	77.50% ✗
Management Information Systems [MIS]	3,576.00	756.00	4,332.00	82.55% ✓	4.25	1.00		1.00	0.50	6.75	62.96% ✓	77.78% ✓	92.59% ✓
Marketing [MKT]	3,747.00		3,747.00	100.00% ✓	7.00			0.25		7.25	96.55% ✓	96.55% ✓	100.00% ✓
Production and Operations Management [POM]	5,448.00	624.00	6,072.00	89.72% ✓	6.00		1.38	1.88		9.25	64.86% ✓	79.73% ✓	100.00% ✓
College Totals:	27,838.50	5,130.00	32,968.50	84.44% ✓	35.88	1.75	2.38	11.75	3.88	55.63	64.49% ✓	71.91% ✓	93.03% ✓

Faculty Sufficiency Indicators *

Discipline: $P/(P+S) \geq 60\%$ required to be taught by participating members
 College: $P/(P+S) \geq 75\%$ required to be taught by participating members

Faculty Qualifications Indicators **

Aggregation of the qualifications of participating and supporting members, based on % dedicated to mission.
 Minimum SA: $(SA)/(SA+PA+SP+IP+Oth) \geq 50\%$ (CCB Target)
 Minimum SA + PA + SP: $(SA+PA+SP)/(SA+PA+SP+IP+Oth) \geq 60\%$
 Minimum SA + PA + SP + IP: $(SA+PA+SP+IP)/(SA+PA+SP+IP+Oth) \geq 90\%$

✗ Fails to meet Sufficiency or Qualification requirement

✓ Meets Sufficiency or Qualification requirement

This report *includes* all participating and supporting faculty members who have formal teaching responsibilities.

This report *includes* all faculty members who joined the College for any part of the Most Recently Completed Normal Academic Year.

This report *excludes* all faculty members who left the College during the Most Recently Completed Normal Academic Year.

In the Teaching Schedules: If a faculty member teaches in both semesters, enter the % assigned for each semester (if he/she teaches 1 course, and 4 courses in a semester is considered full-time, then enter 25%). If a faculty member only teaches in one semester, enter the annualized % assigned in the semester he/she taught (if he/she teaches 1 course for the year, and 8 courses in a year is considered full-time, then enter 12.5% in the semester he/she taught).

**Table 15-2: Deployment of Participating and Supporting Faculty by Qualification Status
in Support of Degree Programs for 2018-2019**

Degree Program Level	Qualification Status					Row Total
	SA	PA	SP	IP	Oth	
Bachelor's Programs (Summary)	57.21%	5.95%	7.89%	22.87%	6.09%	100%
BS	56.23%	7.28%	8.23%	21.80%	6.46%	100%
BSOnline	61.57%		6.40%	27.62%	4.42%	100%
Master's Programs (Summary)	75.29%	3.69%	1.58%	19.28%	0.16%	100%
MBA	59.75%		7.25%	32.25%	0.75%	100%
MBAOnline	87.58%	6.61%		5.81%		100%
MSA	60.57%			39.43%		100%
MSHM	80.65%			19.35%		100%
MSHMOL	83.60%	9.52%		6.88%		100%
MSTM	69.48%			30.52%		100%
Doctoral Programs						
Other Programs						
Unassigned						
Qualification Status Totals:	60.23%	5.57%	6.83%	22.27%	5.10%	100.00%

This report gives an analysis of the percentage of SA, PA, IP, SP and Other Faculty by Degree Level and Program using SCH.

% Distribution of 32,968.50 *Student Credit Hour* by Program Level and Qualification Status

Terms included: 2018-Fall, 2019-Spring



University of Massachusetts Dartmouth

The Charlton College of Business

Appendix B: Summary of the Charlton College of Business Research Impact (AY 2014/15 through AY 2018/19)

Table B1: CCB Faculty Research Influence.....	68
Table B2: Research Impact by Department of Accounting & Finance.....	69
Table B3: Research Impact by Decision and Information Sciences.....	73
Table B4: Research Impact by Management and Marketing.....	80
Table B5: CCB Journal Quality Assessment.....	86

Table B1: CCB Faculty Research Influence (Source: Google Scholar, Fall 2019)

		All Year			Over Last 5 Years		
Department	Name	Citations	h-index	i10-index	Citations	h-index	i10-index
ACT/FIN	Wu, Jia	254	9	9	170	7	7
	Anderson, Michael H.	123	6	4	46	4	0
	Du, Chan	315	6	5	168	6	5
	Griffin, Michael	283	5	1	210	3	1
	Gupta, Dawn	0	0	0	0	0	0
	Han, Shipeng	26	1	1	26	1	1
	Hsieh, Tien-Shih	131	4	3	131	4	3
	Jacobsen, Chris	0	0	0	0	0	0
	Lin, Ling	288	6	6	268	6	5
	Nguyen, Duong	200	8	7	101	5	3
	Osborne, Nancy**	0	0	0	0	0	0
	Song, Liang	44	4	2	44	4	2
	Sun, Zhenzhen (Tina)*	141	7	5	99	5	5
	Vasudevan, Gopala	986	12	14	283	9	9
	Xu, Hongkang*	26	2	1	26	2	1
	Xu, (Zhaojin) Lily	96	5	3	57	4	2
DIS	Rai, Bharatendra	891	14	18	471	11	11
	Braha, Dan	3,498	28	40	1,364	21	30
	Forker, Laura	1,803	14	18	443	9	9
	Huang, Rui	787	9	8	482	7	6
	Jha, Uday	2	1	0	2	1	0
	Li, (Yuzhu) Julia	466	12	12	290	9	9
	Sadeghzadeh, Keivan*	101	5	2	75	5	2
	Shea, Timothy	735	12	12	299	7	6
	Shi, Zhengzhong	338	7	5	78	4	4
	Sibdari, Soheil	243	8	6	132	7	3
	Wang, Gang	680	10	10	570	7	6
	Wang, Shouhong	2,727	31	64	766	15	26
	Curran, Cathy	483	8	6	220	4	2
	Bacdayan, Paul	2,211	8	6	557	6	4
MGT/MKT	Barnes, Nora Ganim	1,973	26	51	1,036	20	32
	Bell, David**	0	0	0	0	0	0
	Chang, Joseph	50	2	1	19	2	1
	Einstein, Jacqueline	28	3	1	27	3	1
	Izadi, Anoosha*	58	5	3	47	5	2
	Jamro, Konrad	58	0	0	58	0	0
	Joardar, Arpita	155	6	3	116	5	2
	Kara, Selcan	9	1	0	9	1	0
	Kowalski, Kellyann	468	6	3	151	4	3
	Kush, Jonathan	25	2	2	21	2	1
	Mora, Jose	108	5	2	71	4	2
	Papenhausen, Chris	461	8	8	187	7	4
	Parayitam, Satya	1,505	18	25	773	15	18
	Suchon, Kathleen	19	3	0	0	0	0
	White, Steve	1,820	20	28	536	11	13
College Total		24,616	347	395	10,429	252	241
College Mean		547	8	9	232	6	5

* Newly hired tenure-track faculty (within past 2 years) ** newly hired Full Time Lecturer

Table B2: Research Impact by Department of Accounting & Finance

Accounting

Faculty	Types of Intellectual Contributions	IC that advances the body of knowledge in the discipline (BDS)	IC that supports business / community (AIS)	IC that enhances the practice of teaching and learning (TLS)	Single-authored PRJ(s)	Co-authored PRJ(s)
Du, Chan, Associate Professor/ Interim Associate Dean, Accounting	<i>Peer-Reviewed Journal Articles</i>	2 articles examine incentives, accounting quality, accounting disclosure, and riskiness		2 articles investigate cooperative learning in accounting class and data analytics in accounting.	1	3
	<i>Conference Presentations</i>			12 on cooperative learning, online learning, visual aids, differential instruction on accounting curriculum and instruction methodology		
	<i>Grants and Awards</i>	3 (1 Emerald Literati Network Outstanding Paper Awards for Excellence, 1 Dean's regular research award, 1 Corporate Board: Role, Duties and Composition Distinguished Reviewer award)				
	<i>Editors and Editorial Boards</i>	1 Editorial Board (Corporate Board: Role, Duties and Composition)				
	<i>Leadership in Organizations</i>			1 (AAA CTLA Northeast Pilot Task Force member)		
	<i>Reviewer of Articles and Thesis</i>	12 (5 Journal articles, 4 for conferences, 3 Honors' theses)				
	<i>Other Intellectual Contributions</i>			Review 1 textbook		
Griffin, Michael P, FTL, Accounting	<i>Books</i>		1 book on how to write business plan	1 book on financial statement		
	<i>Other Intellectual Contributions</i>		1 publication in SumNews, MSCPA's magazine.	8 (5 study guides in accounting and internship, 2 contributing editor for Harvard Business Publications, 1 Pearson Education test bank editor for numerous accounting textbooks)		
Gupta, Dawn M., FTL, Accounting	<i>Reviewer of Articles and Thesis</i>	1 Honors thesis				

Faculty	Types of Intellectual Contributions	IC that advances the body of knowledge in the discipline (BDS)	IC that supports business / community (AIS)	IC that enhances the practice of teaching and learning (TLS)	Single-authored PRJ(s)	Co-authored PRJ(s)
Han, Shipeng, Assistant Professor, Accounting	<i>Peer-Reviewed Journal Articles</i>	3 articles examine earnings quality, investment, and audit risk				3
	<i>Conference Presentations</i>	5 on corporate social responsibilities				
	<i>Reviewer of Articles and Thesis</i>	4 (1 journal article and 3 for conferences)				
Hsieh, Tien-Shih, Associate Professor, Accounting	<i>Peer-Reviewed Journal Articles</i>	8 articles examine CEO overconfidence, XBRL, and CSR				8
	<i>Conference Presentations</i>	7 on CEO overconfidence, XBRL, and CSR				
Jacobsen, Christopher, FTL, Accounting	<i>Peer-Reviewed Journal Articles</i>			1 article examines class design	1	
	<i>Conference Proceedings</i>		1 on accounting students and CPA life	1 on teaching in marketing and accounting		
	<i>Conference Presentations</i>	1 on financial literacy				
Lin, Ling, Associate Professor, Accounting	<i>Peer-Reviewed Journal Articles</i>	7 articles examine internal control quality, auditor independence, and institutional ownership	1 article examine segment reporting	1 article examine teacher training for Ph.D. Students	1	8
	<i>Conference Presentations</i>	1 on CEO compensation in Dual-class firms				
	<i>Grants and Awards</i>	1 Dean's Prestigious Research Award				
	<i>Reviewer of Articles and Thesis</i>	7 journal articles				
Song, Liang, Associate Professor, Accounting	<i>Peer-Reviewed Journal Articles</i>	8 articles examine accounting regulation, accounting quality, risk and return			2	6
	<i>Conference Presentations</i>	4 on accounting regulation and value relevance		1 on student organization, service learning, and cooperation.		
	<i>Grants and Awards</i>	2 (1 Provost's Summer Research Fellowship Program (SRFP) Grant, 1 Emerald Literati Network Outstanding Paper Awards for Excellence)				

Faculty	Types of Intellectual Contributions	IC that advances the body of knowledge in the discipline (BDS)	IC that supports business / community (AIS)	IC that enhances the practice of teaching and learning (TLS)	Single-authored PRJ(s)	Co-authored PRJ(s)
Wu, Jia, Associate Professor/ Chair, Accounting	<i>Peer-Reviewed Journal Articles</i>	3 articles examine earnings quality and disclosure	1 article examines continuous data level auditing system design			4
	<i>Grants and Awards</i>	1 Emerald Literati Network Outstanding Paper Awards for Excellence				
	<i>Reviewer of Articles and Thesis</i>	4 (2 journal articles, 1 honors thesis, 1 dissertation)				
Xu, Hongkang, Assistant Professor, Accounting	<i>Peer-Reviewed Journal Articles</i>	5 articles on earnings quality, audit fees and audit quality			1	4
	<i>Conference Proceedings</i>	2 on annual report readability, trade credit, auditor and classification shifting				
	<i>Conference Presentations</i>	7 on earnings quality and audit quality				
	<i>Grants and Awards</i>	2 (1 AAA Mid-Atlantic Region meeting Best Paper Award, 1 Northeast Business & Economics Association Best Paper Award)				
	<i>Reviewer of Articles and Thesis</i>	13 (7 journal articles and 6 for conferences)				
	<i>Other Intellectual Contributions</i>			Review 1 textbook		
Total: Accounting		114	5	30	6	36

Finance

Anderson, Michael, Professor, Finance	<i>Peer-Reviewed Journal Articles</i>	2 articles examine rent-to-own and payday loans.				2
	<i>Conference Presentations</i>	2 on subprime lending and pay day loans				
	<i>Editors and Editorial Boards</i>			1 Consulting Editor (Journal of Education for Business)	1	
Jackson, Raymond, PTL, Finance	<i>Peer-Reviewed Journal Articles</i>	1 article examines payday loans				1

Faculty	Types of Intellectual Contributions	IC that advances the body of knowledge in the discipline (BDS)	IC that supports business / community (AIS)	IC that enhances the practice of teaching and learning (TLS)	Single-authored PRJ(s)	Co-authored PRJ(s)
Nguyen, Duong, Professor, Finance	<i>Peer-Reviewed Journal Articles</i>	4 articles examine ex-dividend day behavior of REITS, information asymmetry and accounting restatement, market reaction and multiple financial restatements				4
	<i>Conference Proceedings</i>	1 on market reaction and multiple financial restatement				
	<i>Leadership in Organizations</i>	1 (Vice President of Research of Vietnamese Finance Association Internationals)				
	<i>Reviewer of Articles and Thesis</i>	3 journal articles				
Sun, Zhenzhen Tina, Assistant Professor, Finance	<i>Peer-Reviewed Journal Articles</i>	7 articles examine financial crisis, insurance, bond, and mutual fund				7
	<i>Conference Presentations</i>	3 on debt financing, bond, and insurance				
	<i>Reviewer of Articles and Thesis</i>	3 journal articles				
Vasudevan, Gopala, Professor, Finance	<i>Peer-Reviewed Journal Articles</i>	4 articles examine bond pricing, acquisition, and ex-dividend day stock price	1 article examines investor protection and firm value			5
	<i>Conference Proceedings</i>	1 on dividends, taxes, REITS				
	<i>Conference Presentations</i>	3 on dividends, taxes, REITS, bank stock liquidity				
	<i>Editors and Editorial Boards</i>	1 Editorial Board (International Journal of Accounting and Finance)	1 Editorial Board (International Journal of India Culture and business Management)			
Xu, Zhaojin, Associate Professor, Finance	<i>Peer-Reviewed Journal Articles</i>	3 articles examine mutual fund herding, risk shifting, and buy and sell decisions.				3
	<i>Reviewer of Articles and Thesis</i>	5 (4 journal articles, 1 Honors thesis)				
Total: Finance		44	2	1	0	22
Total: Accounting and Finance		158	7	31	6	58

Table B3: Research Impact by Decision and Information Sciences

Management Information Systems

Faculty	Types of Intellectual Contributions	IC that advances the body of knowledge in the discipline (BDS)	IC that supports business / community (AIS)	IC that enhances the practice of teaching and learning (TLS)	Single-authored PRJ(s)	Co-authored PRJ(s)
Huang, Rui, FTL, MIS	<i>Conference Proceedings</i>	4 articles examine E-commerce, E-business, IS leadership, management innovations.				
	<i>Conference Presentations</i>	5 on E-commerce, IS leadership, and management innovations.				
	<i>Grants and Awards</i>	1 grant from National Natural Science Foundation				
Li, Yuzhu, Associate Professor, MIS	<i>Peer-Reviewed Journal Articles</i>	9 articles on information systems, leadership, projects, cluster-based smartphone predictive analytics.	1 article examines electronic word-of-mouth (eWOM).			10
	<i>Conference Proceedings</i>	9 examine information security stress, leadership, team, and software development projects.				
	<i>Leadership in Organizations</i>	4 (Track Associate Editor for 2016 and 2017 International Conference on Information Systems (ICIS); Track Associate Editor for the 2016 and 2018 Pacific Asia Conference on Information Systems (PACIS))				
	<i>Appointment as Visiting Professors</i>	1 (National Sun Yat-Sen University, Taiwan)				
	<i>Reviewer of Articles and Thesis</i>	9 (6 journal articles and 3 for conferences)				
Meshram, Amruta A, PTL, MIS	<i>Peer-Reviewed Journal Articles</i>		2 articles examine freezing of gait in Parkinson's disease, big data in healthcare management.			2

Faculty	Types of Intellectual Contributions	IC that advances the body of knowledge in the discipline (BDS)	IC that supports business / community (AIS)	IC that enhances the practice of teaching and learning (TLS)	Single-authored PRJ(s)	Co-authored PRJ(s)
Shea, Timothy, Associate Professor, MIS	<i>Peer-Reviewed Journal Articles</i>	1 article examines content analysis on assessment.		1 article examines service-learning projects in Higher Education.		2
	<i>Conference Proceedings</i>		1 on mobile money transfer	3 on cyber security learning, flipped classroom, and community partnerships.		
	<i>Editors and Editorial Boards</i>	2 (1 Associate Editor - International Journal of Enterprise Information Systems; 1 Editorial Board - International Journal of Business Information Systems)				
Shi, Zhengzhong, Associate Professor, MIS	<i>Peer-Reviewed Journal Articles</i>	1 article examines big-data ERP and business analytics.				1
	<i>Conference Proceedings</i>	2 on modularity, community participation, and innovation community learning construct.	1 on open source software (OSS) development.			
	<i>Conference Presentations</i>	1 on modularity and community participation				
	<i>Grants and Awards</i>	1 Dean's Regular Research Award				
	<i>Editors and Editorial Boards</i>	2 (1 Associate Editor - International Journal of Enterprise Information Systems; 1 Editorial Board - International Journal of E-Business Development)				
	<i>Reviewer of Articles and Thesis</i>	3 for conferences				

Faculty	Types of Intellectual Contributions	IC that advances the body of knowledge in the discipline (BDS)	IC that supports business / community (AIS)	IC that enhances the practice of teaching and learning (TLS)	Single-authored PRJ(s)	Co-authored PRJ(s)
Wang, Shouhong, Professor, MIS	<i>Peer-Reviewed Journal Articles</i>	17 articles examine information systems analysis and design, shared services management, social-media-based knowledge sharing, ontology modularization to human-web interface design for knowledge sharing, open source ERP systems, thematic analysis of interdisciplinary journal of Information, Knowledge, and Management, sustainable open educational resources in higher education, business models associated with distance learning, database technology for all business majors, soft operations research approach to fostering systems thinking using strategic options development and analysis maps plus joint analytical process.		4 articles examine open educational resources (OER) textbook, information technology course for small business, and MBA business analytics programs.	1	20
	<i>Conference Proceedings</i>	2 on social media-based knowledge sharing and big data.		2 on open educational resources (OER) textbook and post-project learning.		
	<i>Editors and Editorial Boards</i>	4 Editorial Boards (Informing Science Institute, Journal of Computer Information Systems, Idea Group Publishing, Expert Systems with Applications)				
	<i>Reviewer of Articles and Thesis</i>	1 Honors thesis				
Total: Management Information Systems		79	5	10	1	35

Operations Management

Faculty	Types of Intellectual Contributions	IC that advances the body of knowledge in the discipline (BDS)	IC that supports business / community (AIS)	IC that enhances the practice of teaching and learning (TLS)	Single-authored PRJ(s)	Co-authored PRJ(s)
Braha, Dan, Professor, Operations Management	<i>Peer-Reviewed Journal Articles</i>	4 articles examine connected networks, social influence, voting contagion, and collective panic.				4
	<i>Books</i>	1 book Unifying Themes in Complex Systems IX				
	<i>Editors and Editorial Boards</i>	1 Editorial Board (Advanced Engineering Informatics)				
	<i>Reviewer of Articles and Thesis</i>	1 Honors thesis				
Forker, Laura, Professor, Operations Management	<i>Peer-Reviewed Journal Articles</i>	1 article examines factors influence customer satisfaction of insurance service in India.	1 article examines health insurance policies in India.	1 article examine service recovery simulation	1	2
	<i>Conference Proceedings</i>			1 on learning with role-play		
	<i>Conference Presentations</i>			1 on learning with role-play		
	<i>Leadership in Organizations</i>		1 BOD Member of APICS: The Association for Operations Management			
Jha, Uday, FTL, Operations Management	<i>Peer-Reviewed Journal Articles</i>	1 article examines dimensionality reduction of high-dimensional multivariate grapevine dataset				1
	<i>Conference Presentations</i>	1 on predicting nutrients using regularization and functional methods				
	<i>Reviewer of Articles and Thesis</i>	1 Honors thesis				
	<i>Other Intellectual Contributions</i>	1 on high-dimensional linear and functional analysis of multivariate grapevine data				

Faculty	Types of Intellectual Contributions	IC that advances the body of knowledge in the discipline (BDS)	IC that supports business / community (AIS)	IC that enhances the practice of teaching and learning (TLS)	Single-authored PRJ(s)	Co-authored PRJ(s)
Khalil, Nadia, PTL, Operations Management	<i>Peer-Reviewed Journal Articles</i>	2 articles examine research productivity of business faculty members and thematic analysis of interdisciplinary journal.				2
	<i>Conference Proceedings</i>	1 on perceived research barriers for faculty and the influence of individual characteristics.				
	<i>Conference Presentations</i>	1 on Inc. 500 and social media.				
Rai, Bharatendra, Professor, Operations Management	<i>Peer-Reviewed Journal Articles</i>	2 articles examine factors influence customer satisfaction of microinsurance service in India, cluster-based smartphone predictive analytics.	6 articles examine service quality, eWOM, freezing of gait in Parkinson's disease, big data in healthcare management, health insurance policies in India, HR management in healthcare.			8
	<i>Conference Presentations</i>		3 examine freezing of gait in Parkinson's disease, housing data, research methodology in business study.			
	<i>Editors and Editorial Boards</i>	3 Editorial Boards (International Journal of Business Excellence, International Journal of Management Development, International Journal of Industrial and Systems Engineering)				
	<i>Reviewer of Articles and Thesis</i>	Reviewer of 1 dissertation				
	<i>Other Intellectual Contributions</i>	2 publications examine housing data using random forest and predict drill-bit breakage using degradation signals.		Reviewer of 1 textbook		

Faculty	Types of Intellectual Contributions	IC that advances the body of knowledge in the discipline (BDS)	IC that supports business / community (AIS)	IC that enhances the practice of teaching and learning (TLS)	Single-authored PRJ(s)	Co-authored PRJ(s)
Sadeghzadeh, Keivan, Assistant Professor, Operations Management	<i>Peer-Reviewed Journal Articles</i>		1 article examines big data in healthcare operations.			1
	<i>Conference Proceedings</i>		4 on big data, failure data, high-dimensional data, ranking classification, and survival data analysis.			
	<i>Conference Presentations</i>		14 on big data, failure data, survival data, time-to-event data, and hospital readmissions.			
	<i>Grants and Awards</i>	4 (1 Office of Research Development Research grant, 1 Mary G. and Joseph Natrella Scholarship Award from American Statistical Association, 1 Alfred Ferretti Fellowship for Excellence, 1 Best Poster Excellent Award)	1 Industry Studies Research Grant from University of Pittsburgh			
	<i>Reviewer of Articles and Thesis</i>	1 Honors thesis				
	<i>Other Intellectual Contributions</i>	1 publication on time-to-event data				
Sibdari, Soheil, Associate Professor, Operations Management	<i>Peer-Reviewed Journal Articles</i>	3 articles on fuel cost, passenger demand, airline capacity decisions, revenue management, credit scoring quality, and virtual organization (VO)				3
	<i>Editors and Editorial Boards</i>	1 Editorial Board (International Journal of Operational Research)				
	<i>Appointment as Visiting Professors</i>	1 (Visiting scholar at the Engineering Science Division at MIT in 2015-2016)				

Faculty	Types of Intellectual Contributions	IC that advances the body of knowledge in the discipline (BDS)	IC that supports business / community (AIS)	IC that enhances the practice of teaching and learning (TLS)	Single-authored PRJ(s)	Co-authored PRJ(s)
Wang, Gang, Assistant Professor, Operations Management	<i>Peer-Reviewed Journal Articles</i>	2 articles examine big-data ERP, business analytics, and sustainable supply chain dynamics.	4 articles examine big data analytics in logistics and supply chain management, operations scheduling in reverse supply chains, and integrated operations scheduling with delivery deadlines.			6
	<i>Conference Presentations</i>	1 on operations planning with non-linear penalty costs	5 on supply chain design, big data analytics, reverse logistics.			
	<i>Grants and Awards</i>	2 (1 Dean's research award, 1 INFORMS Poster Competition Finalist award)				
	<i>Editors and Editorial Boards</i>	2 Editorial Boards (International Journal of Applied Management Science, International Journal of Business Analytics)				
	<i>Reviewer of Articles and Thesis</i>	19 (Reviewer of 15 journal articles, 2 for conferences, 2 dissertations)				
Total: Production and Operations Management		61	40	4	1	27
Total: Decision and Information Sciences		140	45	14	2	62

Table B4: Research Impact by Management and Marketing

Management

Faculty	Types of Intellectual Contributions	IC that advances the body of knowledge in the discipline (BDS)	IC that supports business / community (AIS)	IC that enhances the practice of teaching and learning (TLS)	Single-authored PRJ(s)	Co-authored PRJ(s)
Bacdayan, Paul Associate Professor, Management	<i>Reviewer of Articles and Thesis</i>	1 for conference				
Einstein, Jacqueline E, FTL, Management	<i>Peer-Reviewed Journal Articles</i>	2 articles examine critical biography				2
	<i>Conference Proceedings</i>	1 on critical biography				
Golen, Richard F., FTL, Management	<i>Appointment as Visiting Professors</i>			1 (UPMF)		
Jamro, Konrad, FTL, Management	<i>Peer-Reviewed Journal Articles</i>	1 article examines cross-cultural managers' trustworthy behavior				1
	<i>Conference Proceedings</i>	1 on effective change management Model				
	<i>Conference Presentations</i>	3 on income Inequality and Social Trust		1 on leading with no authority case		
	<i>Grants and Awards</i>	1 OBTC Early Educator Institute scholarship, 1 Academy of Management Outstanding Reviewer Award				
	<i>Reviewer of Articles and Thesis</i>	9 (1 journal review, 8 for conferences)				
	<i>Other Intellectual Contributions</i>	Review 1 grant proposal				

Faculty	Types of Intellectual Contributions	IC that advances the body of knowledge in the discipline (BDS)	IC that supports business / community (AIS)	IC that enhances the practice of teaching and learning (TLS)	Single-authored PRJ(s)	Co-authored PRJ(s)
Joardar, Arpita, Assistant Professor, Management	<i>Peer-Reviewed Journal Articles</i>	4 articles examine research on foreignness, game theory, optimism and performance in emerging economies				4
	<i>Conference Presentations</i>	6 on foreignness and entrepreneurial orientation, sustainability, and expatriate career.				
	<i>Grants and Awards</i>	3 (1 Academy of International Business FIU/AIB Best Theory Paper Award; 1 Academy of Management Careers Best International Paper Award, 1 AOM Carolyn Dexter Award)				
	<i>Editors and Editorial Boards</i>	1 Associate Editor (Organization Management Journal)				
	<i>Reviewer of Articles and Thesis</i>	3 for conferences				
Kowalski, Kellyann, Associate Professor, Management	<i>Conference Proceedings</i>	2 on work-family balance		3 on in-class learning teams and online discussion boards		
	<i>Conference Presentations</i>	2 on work-family balance		3 on in-class learning teams and online discussion boards		
Kush, Jonathan, Assistant Professor, Management	<i>Peer-Reviewed Journal Articles</i>	2 articles examine transactive memory systems and group performance			1	1
	<i>Conference Presentations</i>	7 on transactive memory systems, communication networks, group processes and performance.				
	<i>Grants and Awards</i>	1 Best Student Paper Award at INGRoup				
	<i>Reviewer of Articles and Thesis</i>	20 (11 journal articles, 8 for conferences, and 1 journal proposal)				

Faculty	Types of Intellectual Contributions	IC that advances the body of knowledge in the discipline (BDS)	IC that supports business / community (AIS)	IC that enhances the practice of teaching and learning (TLS)	Single-authored PRJ(s)	Co-authored PRJ(s)
Papenhausen, Chris, Professor, Management	<i>Peer-Reviewed Journal Articles</i>	3 articles examine cooperative conflict management, agreement-seeking behavior, cognition-based trust, and team effectiveness.		1 article examines simulations as a pedagogical tool		4
	<i>Conference Proceedings</i>			2 examine simulations as a pedagogical tool		
	<i>Conference Presentations</i>			3 examine simulations as a pedagogical tool		
Parayitam, Satya, Professor, Management	<i>Peer-Reviewed Journal Articles</i>	12 articles examine customer satisfaction, conflict management, entry barriers, CEO compensation, and strategic risk		3 articles examine service learning, faculty engagement, and simulations as pedagogical tool		15
	<i>Conference Presentations</i>	3 examine research methodology for doctoral students and employers' satisfaction with college graduates				
	<i>Editors and Editorial Boards</i>	1 Editorial Board (International Journal of Business Excellence)				
	<i>Reviewer of Articles and Thesis</i>	15 Ph.D. dissertations				
	<i>Other Intellectual Contributions</i>		1 publication on stress, health consciousness, Yoga and Ayurveda.			
Total: Management		105	1	17	1	27

Marketing

Faculty	Types of Intellectual Contributions	IC that advances the body of knowledge in the discipline (BDS)	IC that supports business / community (AIS)	IC that enhances the practice of teaching and learning (TLS)	Single-authored PRJ(s)	Co-authored PRJ(s)
Barnes, Nora, Professor, Marketing	<i>Peer-Reviewed Journal Articles</i>	2 articles examine Electronic Word of Mouth (eWOM), social commerce, and the millennial shopper		1 article examines social identity and social commerce for the millennial shopper	2	1
	<i>Chapters</i>	2 on eWOM and social media, and bookmobile to blogosphere.				
	<i>Conference Proceedings</i>	2 on blogging among the Fortune 500, EWOM, and social commerce.	1 on scholarship program.	5 (4 refereed papers on value added professor, client-based project, chat bots, and perceived research barriers for faculty; 1 non-refereed paper on effective strategies for reaching millennial learners)		
	<i>Conference Presentations</i>	2 on blogging among the fortune 500 and college textbook alternatives.		1 on social media.		
	<i>Grants and Awards</i>	3 (External Grants examine consumer seafood perception, shellfish farming industry, shellfish among wholesalers, and consumer behaviors)				
	<i>Leadership in Organizations</i>		1 (Center for Marketing Research)			
	<i>Invited Keynote Talks</i>		1 at Southern MA Chapter meeting			
	<i>Other Intellectual Contributions</i>		17 (1 publication at Ayurveda Journal of Health, 16 research reports)	120 (42 research reports, 78 media citations)		

Faculty	Types of Intellectual Contributions	IC that advances the body of knowledge in the discipline (BDS)	IC that supports business / community (AIS)	IC that enhances the practice of teaching and learning (TLS)	Single-authored PRJ(s)	Co-authored PRJ(s)
Chang, Wencheng Joseph, Assistant Professor, Marketing	<i>Peer-Reviewed Journal Articles</i>	5 articles examine moral character and warmth, adverse effects of inferior innovations, and transgressions.			4	1
	<i>Conference Proceedings</i>	15 on brand, moral character, and transgression.				
	<i>Conference Presentations</i>	14 on brand, spillover, transgressions, and moral character.				
	<i>Grants and Awards</i>	2 (1 best paper award of international conference on innovation and management, 1 best paper honorable mention award at Journal of Global Scholars of Marketing Science)				
	<i>Reviewer of Articles and Thesis</i>	3 for conferences				
	<i>Other Intellectual Contributions</i>	Reviewer of 1 grant				
Curran, Catharine, Associate Professor/ Chair, Marketing	<i>Conference Proceedings</i>			1 on online learning environment.		
	<i>Conference Presentations</i>			1 on discussion boards		
	<i>Other Intellectual Contributions</i>	1 on ethical marketing		1 on classroom teaching moments		
Izadi, Anoosha, Assistant Professor, Marketing	<i>Reviewer of Articles and Thesis</i>	3 (1 journal article, 1 conference paper, and 1 Honors thesis)				
Kara, Selcan, Assistant Professor, Marketing	<i>Peer-Reviewed Journal Articles</i>	2 articles examine shared brand consumption, relational brand connections, and alphanumeric brand names.				2
	<i>Conference Presentations</i>	6 on shared brand consumption, relational brand connections, and social media.				

Faculty	Types of Intellectual Contributions	IC that advances the body of knowledge in the discipline (BDS)	IC that supports business / community (AIS)	IC that enhances the practice of teaching and learning (TLS)	Single-authored PRJ(s)	Co-authored PRJ(s)
Mora, Jose, Associate Professor, Marketing	<i>Peer-Reviewed Journal Articles</i>	2 articles examine group consumption, co-exposure, advertising, companion shopping, social context.			1	1
	<i>Conference Proceedings</i>	2 examine interpersonal utility of shopping.				
	<i>Conference Presentations</i>	6 examine interpersonal utility of shopping, group consumption, and advertising effects.				
	<i>Editors and Editorial Boards</i>	1 Editorial Review Board (Journal of Advertising Research)				
	<i>Reviewer of Articles and Thesis</i>	5 (2 journal articles and 3 for conferences)				
White, D. Steven, Professor, Marketing	<i>Peer-Reviewed Journal Articles</i>	2 articles examine performance measures and metrics and adverse effects of inferior innovations.	1 article examines happiness, development, income, and carbon emissions			3
	<i>Conference Presentations</i>	2 on future of management and dataset for using of cannabis	1 on cannabis and hemp academia			
	<i>Grants and Awards</i>		1 grant from University of Massachusetts Office of the President			
	<i>Editors and Editorial Boards</i>	1 Editorial Board (International Journal of Business Innovation and Research)	1 Editorial Board (International Journal of India Culture and Business Management)			
	<i>Reviewer of Articles and Thesis</i>	1 Honors thesis				
	<i>Other Intellectual Contributions</i>		1 examines economic impact of providing U.S. Customs clearance at the Port of Hyannis to the international yachting community			
Total: Marketing		85	25	130	7	8
Total: Management & Marketing		190	26	147	8	35
Total: CCB		488	78	192	16	155

Table B5: CCB Journal Quality Assessment

No.	113 Peer and Editorial-Reviewed Journals (151 Articles)	Publications	On Cabell's list	Cabells Acceptance Rate	Other documentation	Journal Acceptance	ISSN
1	International Journal of Arts and Sciences	4	No		Double-blind refereed, 20% accept rate on website	Yes/2019*	1944-6934
2	International Journal of Project Management	4	Yes	20%		Yes	0263-7863
3	Review Of Quantitative Finance And Accounting	4	Yes	15-25%		Yes	0924-865x
4	Advances in Quantitative Analysis of Finance and Accounting	3	No		ABDC/B	Yes	1793-0952
5	Business Education Innovation Journal	3	Yes	30%		Yes	1945-0915
6	Internal Auditing	3	No		ABDC/C	Yes/2019*	0897-0378
7	International Journal of Accounting and Information Management	3	Yes	20%		Yes	1834-7649
8	International Journal of Education and Social Science	3	No		25% - 35% Journal accept rate on website	Yes	2415-1246
9	Management Research Review	3	Yes	19%		Yes	2040-8269
10	Annals Of Operations Research	2	Yes	16%		Yes	0254-5330
11	Asian Review of Accounting	2	Yes	11%		Yes	1321-7348
12	Education + Training	2	Yes	36%		Yes	0040-0912
13	Expert Systems With Applications: An International Journal	2	Yes	8-10%		Yes	0957-4174
14	International Journal of Production Economics	2	Yes	20%		Yes	0925-5273
15	Journal Of Banking And Finance	2	Yes	15%		Yes	0378-4266
16	Journal Of Business and Management	2	Yes	20%		Yes	1535-668X
17	Journal Of Computer Information Systems	2	No		ABDC/A	Yes	0887-4417
18	Journal Of Information Systems	2	Yes	37%		Yes	1558-7959
19	Journal of Information Systems Education	2	Yes	20%		Yes	1055-3096
20	Journal of Management History	2	Yes	52%	ABDC/A	Yes	1751-1348
21	Journal of Statistical Physics	2	No		In top 20% of all STM journals for citations	Yes	0022-4715

22	Journal of Teaching and Education	2	No		Flagship journal for AACTE (American Assoc. of Colleges for Teacher Education)/Michigan State	Yes	2156-6266
23	Management and Marketing. Challenges for the Knowledge Society	2	Yes	30%		Yes	1842-0206
24	PLoS ONE	2	No		Peer-reviewed open access scientific journal published by the Public Library of Science	Yes/2019*	1932-6203
25	Pacific Accounting Review	2	Yes	32%		Yes	0114-0582
26	The Online Journal of Distance Learning Administration	2	No		Publication of Center for Excellence in Teaching and Learning, Kennesaw State University, Online, blind reviewed,	Yes/2019*	1556-3847
27	Accounting Horizons	1	Yes	15%		Yes	0888-7993
28	Accounting and Business Research	1	Yes	16%		Yes	0001-4788
29	Accounting and Finance Research	1	No		ABDC/C	Yes/2019*	1927-5986
30	American Journal of Management	1	Yes	20%		Yes	2165-7998
31	American Journal of Theoretical and Applied Business	1	No		Blind reviewed open access, online and print, (policy makers, practitioners & researchers)	Yes/2019*	2469-7834
32	Asia-Pacific Journal of Management Research and Innovation	1	No		Quarterly, double-blind, peer-reviewed journal of Asia-Pacific Institute of Management, New Delhi, SAGE Journal	Yes/2019*	2321-0729
33	Auditing: A Journal of Practice and Theory	1	Yes	16%		Yes	0278-0380
34	Benchmarking: An International Journal	1	Yes	58%	ABDC/B	Yes	1463-5771
35	CPA Journal	1	Yes	37%		Yes	0732-8435
36	China Journal of Accounting Studies	1	No		ABDC/B	Yes	2169-7213

37	Communications of the ICISA	1	No		Publication of the international Chinese Information Systems Association	Yes/2019*	1533-2454
38	Computers & Industrial Engineering	1	Yes	25%		Yes	0360-8352
39	Corporate Social Responsibility and Environmental Management	1	Yes	50%	ABDC/C	Yes/2019*	1535-3958
40	Decision Sciences Journal of Innovative Education	1	Yes	25%		Yes	1540-4595
41	e-Journal of Business Education & Scholarship of Teaching	1	No		e-journal, Australian Business Education Research Association	Yes/2019*	1835-9132
42	Environment, Development and Sustainability	1	Yes	N/A	Springer/ international, multidisciplinary, IF 1.67, print & online,	Yes/2019*	1387-585X
43	European Financial Management	1	Yes	5%		Yes	1354-7798
44	Financial Analysts Journal	1	Yes	7%		Yes	0015-198X
45	Group Dynamics: Theory, Research, and Practice	1	No		Peer-reviewed, Division of the American Psychological Association, 5-year IF 1.778	Yes	1089-2699
46	IEEE Engineering Management Review	1	Yes	N/A	Publication of Institute of Electrical and Electronics Engineers, IF .39	Yes/2019*	0360-8581
47	Industrial and Commercial Training	1	Yes	41%		Yes	0019-7858
48	Information Technology & People	1	No		ABDC/A	Yes	0959-3845
49	Information Technology and Management	1	Yes	15%		Yes	1385-951X
50	Interdisciplinary Journal of Information, Knowledge, and Management	1	Yes	25%		Yes	1555-1229
51	International Business Review	1	Yes	15%		Yes	0969-5931
52	International Journal Of Accounting Information Systems	1	Yes	20%		Yes	1467-0895

53	International Journal Of Business Innovation and Research	1	Yes	11-20%		Yes	1751-0260
54	International Journal Of Finance	1	No		ABDC/C	Yes/2019*	1041-2743
55	International Journal of Accounting and Finance	1	Yes	15%		Yes	1752-8224
56	International Journal of Advertising	1	Yes	11%		Yes	0265-0487
57	International Journal of Banking, Accounting and Finance	1	Yes	22%		Yes	1755-3830
58	International Journal of Big Data Intelligence	1	No		Refereed publication	Yes/2019*	2053-1397
59	International Journal of Big Data and Analytics in Healthcare	1	No		Double blind reviewed by 3+ editorial review board, specialized journal	Yes/2019*	2379-738X
60	International Journal of Business Intelligence Research	1	Yes	15%		Yes	1947-3591
61	International Journal of Business and Emerging Markets	1	Yes	40%		Yes	1753-6219
62	International Journal of Business and Information	1	No		ABDC/C	Yes/2019*	1728-8673
63	International Journal of Economics & Business Administration	1	No		Refereed publication	Yes/2019*	2241-4754
64	International Journal of Education and Human Developments	1	No		International, open-access, peer reviewed and refereed journal published by Center for global Research Development	Yes/2019*	2415-1254
65	International Journal of Information Systems and Change Management	1	Yes	11-20%		Yes	1479-3121
66	International Journal of Information Systems in the Service Sector	1	Yes	21-30%		Yes	1935-5688
67	International Journal of Information and Communication Technology Education	1	No		ABDC/C	Yes/2019*	1550-1876
68	International Journal of Knowledge Management	1	Yes	20%		Yes	1548-0666
69	International Journal of Management Entrepreneurship & Technology	1	No		Double-blind peer-review,	Yes/2019*	2162 157X

70	International Journal of Management Science and Business Administration	1	No		Refereed	Yes/2019*	1849-5419
71	International Journal of Markets and Business Systems	1	Yes	30%		Yes	2056-4120
72	International Journal of Operational Research	1	Yes	11-20%		Yes	1745-7645
73	International Journal of Productivity and Quality Management	1	Yes	11-20%		Yes	1746-6482
74	Journal Of Accountancy	1	Yes	11-20%		Yes	0021-8448
75	Journal Of Accounting And Public Policy	1	Yes	12-14%		Yes	0278-4254
76	Journal Of Accounting Auditing And Finance	1	Yes	10%		Yes	0148-558X
77	Journal Of Applied Business Research	1	No		2018 Acceptance rate 25% on journal website	Yes	0892-7626
78	Journal Of Business Finance & Accounting	1	Yes	10%		Yes	1468-5957
79	Journal Of Consumer Affairs	1	Yes	13-14%		Yes	0022-0078
80	Journal Of Economics And Finance	1	Yes	20%		Yes	1055-0925
81	Journal Of Financial Intermediation	1	Yes	10%		Yes	1042-9573
82	Journal Of High Technology Management Research	1	Yes	11-20%		Yes	1047-8310
83	Journal Of Statistical Computation And Simulation	1	Yes	20%		Yes	0094-9655
84	Journal of Accounting and Finance	1	Yes	20%		Yes	2158-3625
85	Journal of Advances in Management Research	1	Yes	34%		Yes	0972-7981
86	Journal of Brand Management	1	Yes	30%		Yes	1350-231X
87	Journal of Contemporary Management	1	No		Peer-reviewed, open access, published by Better Advances Press (BAP), sponsored by Academic Research Centre of Canada	Yes/2019*	1929-0128
88	Journal of Electronic Commerce Research	1	Yes	10%		Yes	1938-9027
89	Journal of Emerging Technologies in Accounting	1	Yes	56%	ABDC/B	Yes	1554-1908
90	Journal of Financial Stability	1	Yes	10-15%		Yes	1572-3089
91	Journal of Forensic and Investigative Accounting	1	Yes	35-40%		Yes	2165-3755

92	Journal of Global Scholars of Marketing Science	1	Yes	35%		Yes	2163-9159
93	Journal of Higher Education Theory and Practice	1	No		2018 h-index is 13	Yes	2158-3595
94	Journal of International Financial Management & Accounting	1	Yes	10%		Yes	1467-646X
95	Journal of Investment Consulting	1	Yes	N/A	Double-blind review, published by Investments & Wealth Institute	Yes/2019*	1524-6035
96	Journal of Marketing Development and Competitiveness	1	Yes	13-19%		Yes	2155-2843
97	Journal of Organizational and End User Computing	1	Yes	15%		Yes	1546-2234
98	Journal of Retailing and Consumer Services	1	Yes	11-20%		Yes	0969-6989
99	Journal of Strategy and Management	1	Yes	42%	ABDC/C	Yes/2019*	1755-425X
100	Journal of Technology Management & Innovation	1	Yes	10%		Yes	0718-2724
101	Management Science	1	Yes	9-10%		Yes	0025-1909
102	Managerial Finance	1	Yes	20%		Yes	0307-4358
103	Open Learning: The Journal of Open and Distance Learning	1	No		Peer-reviewed, two anonymous referees	Yes/2019*	0268-0513
104	Organization Science	1	Yes	10-11%		Yes	1047-7039
105	Personnel Psychology	1	Yes	8%		Yes	0031-5826
106	Psychology & Marketing	1	Yes	10%		Yes	1520-6793
107	Quarterly Review Of Economics And Finance	1	Yes	15%		Yes	1062-9769
108	Review of Accounting and Finance	1	Yes	11%		Yes	1475-7702
109	Sam Advanced Management Journal	1	Yes	10%		Yes	0749-7075
110	Service Science	1	Yes	23-24%		Yes	2164-3970
111	Sport, Business and Management	1	Yes	32%		Yes	2042-678X
112	Total Quality Management & Business Excellence	1	Yes	15-20%		Yes	1478-3363
113	Transportation Research Part E: Logistics and Transportation Review	1	Yes	10%		Yes	1366-5545
Grand Total: 151 Articles in 113 Peer-Reviewed Journals							