

ZIDDI MSANGI

CONTACT INFORMATION

zmsangi@umassd.edu
508-999-9291

EDUCATION

Cranbrook Academy of Art
Bloomfield Hills, Michigan
Master of Fine Arts,
Graphic Design
1996

Boise State University
Bachelor of Fine Arts,
Graphic Design
1993

San Jose State University
Graphic Design Major
1985-8

Curriculum Vitae

EMPLOYMENT

HIGHER EDUCATION

2026 Interim Chairperson, Design Department, University of Massachusetts Dartmouth (Spring)
2025 Professor, University of Massachusetts Dartmouth
2022-5 Graphic Design Major Coordinator, Art+Design Department, UMass Dartmouth
2014-8 Graduate Program Director, Design Department, University of Massachusetts Dartmouth
2014 Interim Chairperson, Design Department, University of Massachusetts Dartmouth (Fall)
2004 Associate Professor, University of Massachusetts Dartmouth
1998 Assistant Professor, University of Massachusetts Dartmouth
1998 Instructor, Graphic Communications Department, City College of San Francisco

PROFESSIONAL PRACTICE

1998— Ziddi Msangi Design, Graphic Design consultation for social-profit organizations
1996-8 Art Director/Media Producer, Publishing Power Inc., Los Altos, California
1994 Freelance Designer, Greenhouse Design Studio, Boise, Idaho
1992-4 Graphic Designer, Campus Design Office, Boise State University, Boise, Idaho
1988-9 Assistant to the Design Staff, Publishing Power Inc., Palo Alto, California
1986-8 Assistant to the Design Staff, Stanford University Planning Office, Stanford, California

COURSES TAUGHT

UMass Dartmouth

AXD 251 Intro to Graphic Design	DES 251 Graphic Design I
AXD 252 Careers in Graphic Design	Introduction to Graphic Design
AXD 405 Professional Design Practice	DES 298 Experience Program
AXD 450 Adv. Topics: Graphic Design	DES 351 Graphic Design III
AXD 451 GD Community Engagement	Visual Complexity
AXD 452 GD Capstone Project	DES 352 Graphic Design IV
AXD 495 Independent Study	Identity and Branding
ART 512 Visual Thesis	DES 451 Graphic Design V
ART 516 Thesis Report	Professional Design Practice
ART 551/552 Graduate Studio I/II	DES 452 Graphic Design VI
ART 651/652 Graduate Studio III/IV	Graphic Design Capstone

INVITED GROUP EXHIBITIONS & COLLECTIONS

2026 **Why We Make, Gallery One, Crafting stories, V&A East Museum, London, UK**
Kanga design: "The body is just a distraction if one doesn't know the person" [on display](#) as part of the permanent Why We Make galleries, V&A East Museum, April.

2025 **The Fourth Corner Foundation, Windham, VT**
Work featured in the exhibition *Solidarity: Fabric, Thread & Needle*, Textile art exhibition Curated by Cindy Smith, Sep 20 - Dec 5.

2025 **Ford Foundation Gallery, New York, NY**
Work featured in the exhibition *Reverberations: Lineages in Design History*, Curated by Brian Johnson and Silas Munro, March 4 - May 3.

2023 **Acquisition of Kanga cloth designs by the V&A Museum, London, UK**
[Three kanga designs](#) were acquired for the V&A permanent collection by Dr. Madeleine Haddon, Curator [V&A East](#) and Dr. Christine Checinska, Senior Curator—Africa and Diaspora: Textiles and Fashion, V&A South Kensington, March.

2022 **Letterform Archive, San Francisco, CA**
Work featured in the exhibition *Strikethrough: Typographic Messages of Protest*, Curated by Silas Munro of the studio Polymode with Stephen Coles of Letterform Archive.

ZIDDI MSANGI

CONTACT INFORMATION
zmsangi@umassd.edu
508-999-9291

EDUCATION
Cranbrook Academy of Art
Bloomfield Hills, Michigan
Master of Fine Arts,
Graphic Design
1996

Boise State University
Bachelor of Fine Arts,
Graphic Design
1993

San Jose State University
Graphic Design Major
1985-8

Curriculum Vitae

- 2020 **Acquisition of Kanga cloth designs by the Letterform Archive, San Francisco, CA**
Two kanga cloth designs were acquired for the permanent collection, December.
- 2007 **Substance: Diverse Practices from the Periphery, Denver, Colorado**
A juried international group exhibition at the Center for Visual Art Oct 4-27

WORKS FEATURED IN PUBLICATION

- 2026 **Identity Is Variable: Essays, Interviews, & Reflections on Identity & Typography**
Essay included in the book *Identity Is Variable: Essays, Interviews, & Reflections on Identity & Typography*, Designed by Polymode and Ben Warner, published by XYZ Type.
- 2025 **Reverberations: Lineages in Design History Catalog, New York, NY**
Work featured in the catalog *Reverberations: Lineages in Design History*, written by by Brian Johnson and Silas Munro.
- 2025 **Thinking Through Graphic Design History: Challenging the Canon**
Two designs in Aggie Toppins forthcoming book, published by Bloomsbury Visual Arts.
- 2022 **Strikethrough: Typographic Messages of Protest Catalog, San Francisco, CA**
Work featured in the catalog *Strikethrough: Typographic Messages of Protest*, written by Silas Munro of the design studio Polymode.
- 2022 **Design and Culture—The Journal of the Design Studies Forum**
Two designs featured in Aggie Toppins article: *Good Nostalgia/Bad Nostalgia*.
- 2018 **AIGA Eye on Design Interview**
The Secret, Subversive + Revolutionary Language of the East African Kanga.
Words by Margaret Andersen. Published on February 22nd, 2018.

CONFERENCE PRESENTATIONS, PEER-REVIEWED

- 2023 **Association for Art History, Annual Conference, SOAS University of London, London, UK**
The Creation of a Global Tanzanian Artist: new insights into the development of Kiure Francis Msangi. Paper presented as part of the panel: *Vizazi vingi: Tanzanian Modern & Contemporary Art in Regional & Globalising Art Worlds*. April 13.
- 2021 **Design Incubation Colloquium 7.3: Florida Atlantic University, FL**
Stories from the Mchafukoge: Kanga as a form of Visual Communication
Peer-reviewed public presentation of my research performed on April 10.
- 2019 **University of Johannesburg, Material Narratives conference. South Africa**
Stories from the Mchafukoge: Kanga as a form of Visual Communication.
Peer-reviewed lecture performed at the *Material Narratives Conference*. Nov 18-20.
- 2018 **University College Designers Association—Design Education Summit**
Teaching Inclusive Design: Graphic Design with Everyone in Mind. Performed a lecture.
Youngstown State University, Youngstown, OH, May 22
- 2017 **Design Incubation Colloquium 4.0: SUNY New Paltz, NY**
Teaching Inclusive Design: Design with Everyone in Mind.
Peer reviewed public presentation of my research performed on September 9.
- 2015 **Design Incubation Colloquium, Rhode Island School of Design, Providence, RI**
Kanga as a Form of Visual Communication.
Peer reviewed public presentation of my research performed on March 7.
- 2009 **Incorporating Community Outreach Projects in the Graphic Design Curriculum**
Abstract accepted as a poster presentation. National Outreach Scholarship Conference, University of Georgia, Athens, Georgia. September 28-30

INVITED PROJECTS & PRESENTATIONS

- 2022 **Solidarity Book Project catalog design, Amherst College, MA**
Commissioned by Sonya Clark to collaborate on the [design of a 160 page catalog](#) for *The Solidarity Book Project*. Design, layout, image editing and book production.

ZIDDI MSANGI

CONTACT INFORMATION

zmsangi@umassd.edu
508-999-9291

EDUCATION

Cranbrook Academy of Art
Bloomfield Hills, Michigan
Master of Fine Arts,
Graphic Design
1996

Boise State University
Bachelor of Fine Arts,
Graphic Design
1993

San Jose State University
Graphic Design Major
1985-8

Curriculum Vitae

- 2022 **Salon Series 34: Designing Resistance, Letterform Archive, San Francisco, CA**
As part of the Salon series at Letterform Archive, I joined panelists Nikki Juen and Rick Valicenti to discuss my Kanga design featured in the exhibit *Strikethrough*. November 3.
- 2022 **Africa Awareness Week 2022, Bridgewater State University, MA**
Lecture: *Stories from the Mchafukoge: Kanga as a form of Visual Communication*. March 31.
- 2021 **Feminist Designer Social Club (FDSC) lecture series, Seoul, Korea**
As part of the BIPOC Centered Design History project, I was invited to present a lecture and discussion (via Zoom) on *Systems of Slavery and White Supremacy*. August 21.
- 2021 **BiPOC Design History: Black Design in America**
Invitation by Silas Munro of the design studio Polymode, to co-present a lecture and discussion on *Systems of Slavery and White Supremacy*, based on my research about the fabric milled in Massachusetts made from cotton picked in the Carolinas and traded in East Africa. January.
- 2018 **Texas State University, San Marcos, TX**
Designing for People: Inclusive Design with Everyone in Mind. Performed a lecture, critiques and workshop. October 25
- 2014 **Hongik University, Seoul, South Korea**
XD 24/Talk It Out. Lecture and Panel Discussion with Graphic Designers Min Bon of Apple Inc., Cupertino, CA, Ian Lynam from Tokyo, Japan and Yoon Soo Lee of UMass Dartmouth. Seoul, Korea, July 10.

GRANTS & AWARDS

- 2023 **Provost Faculty Travel Grant, UMass Dartmouth**
Funding to travel to the AHA annual conference in London, UK. (\$500+\$500 Dean)
- 2019 **Provost Faculty Travel Grant, UMass Dartmouth**
Funding to support attendance *Material Narratives* conference in Johannesburg. (\$1680)
- 2018 **Provost Summer Fellowship, UMass Dartmouth**
Kanga Cloth as a Historically Situated Form of Visual Communication in Tanzania. (\$4425)
- 2018 **Provost Faculty Travel Grant, UMass Dartmouth**
Funding to travel to the UCDA-Design Education Summit in OH. (\$500+\$500 dept)
- 2009 **Service Learning Faculty Fellow Conference Travel Grant, UMass Dartmouth**
Funding to attend the National Outreach Scholarship Conference in Georgia. (\$1000)
- 2009 **Provost Faculty Travel Grant, UMass Dartmouth**
Funding to travel to the National Outreach Scholarship Conference in Georgia. (\$500)
- 2005 **Center for Teaching & Learning Research Grant, UMass Dartmouth**
Funding to study Anthropological research practices and the active role graphic designers can play as visual researchers. (\$3000)

VISITING CRITIC

- 2018 **Texas State University, San Marcos, TX**
Designing for People: Inclusive Design with Everyone in Mind. Performed a lecture, critiques and workshop. October 25
- 2014 **Hongik University, Seoul, South Korea**
Thoughts on Education, Identity, Design and Typography. Co-facilitated a workshop with Prof. Yoon Soo Lee for 40 students. Seoul, Korea, July 7-8.
- 2005 **Rhode Island School of Design, Providence, Rhode Island**
Invited by Nancy Skolos to review degree projects of graphic design students.