



GRADUATE CERTIFICATE IN PUBLIC MANAGEMENT LEARNING COMPETENCIES

NASPAA accreditation, Standard 5, outlines five domains of competency for public policy curriculum as follows:

1. To lead and manage in public governance;
2. To participate in and contribute to the policy process;
3. To analyze, synthesize, think critically, solve problems and make decisions;
4. To articulate and apply a public service perspective;
5. To communicate and interact productively with a diverse and changing workforce and citizenry.

We offer a Graduate Certificate in Public Management that is meant to meet these competency domains as follows:

| Course | Competency | NASPAA Domain(s) |
|--------|--|------------------|
| POL500 | Foundations of Public Policy, Modeling, and Analysis/Evaluation. Students are provided an overview of public policy, processes, models, and evaluations of policy. Their capstone course requirement is the application of these concepts into developing a policy paper overview of a policy issue of their choosing. | 1, 2, 3, 5 |
| POL510 | Public management provides an overview and practical application required of a public manager. | 1, 2, 3, 5 |
| POL531 | Program evaluation provides an application of social science research methodology to assess the effectiveness and efficiency of public and non-profit sector programs and policies. | 1, 2, 3, 5 |
| POL536 | Regional economic development examines the dynamics of cities and regions in terms of economic growth from a policy development, implementation, and evaluations framework. | 1, 2, 3, 5 |
| POL541 | State and local public finance explores the major economic decisions of subnational governments regarding taxation and expenditures. | 1, 2, 3, 5 |
| POL611 | Administrative law. Students learn how policy is filtered before-and-after through our administrative legal system. They gain practical understanding of how constitutional and administrative law principles impact the development, implementation, and evaluation of public policy. | 1, 2, 3 |
| POL661 | Environmental law focuses on the implementation and legitimation stages of environmental policy from a legal frameworks perspective. | 1, 2, 3, 5 |