

Articulation Agreement of Academic Programs

between

Community College of Rhode Island and University of Massachusetts, Dartmouth

The above institutions hereby enter into an agreement to facilitate the transfer of students enrolled in the Associate's Degree in Business – Marketing Degree at Community College of Rhode Island into the Bachelor of Science in Marketing at University of Massachusetts, Dartmouth.

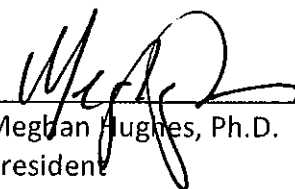
University of Massachusetts, Dartmouth's designated representative will be the Senior Coordinator for New Student Transfer and Community College of Rhode Island's representative will be the Associate Director of Admissions and Transfer.

University of Massachusetts, Dartmouth Approval

Community College of Rhode Island Approval



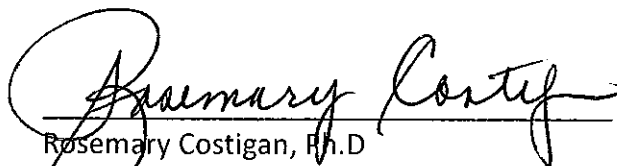
Dr. Mohammad Karim
Provost and Executive Vice Chancellor for Academic and Student Affairs



Meghan Hughes, Ph.D.
President



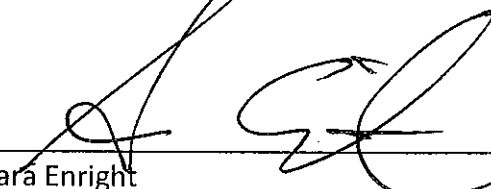
Kathryn Carter, Ph.D
Dean, Charlton College of Business



Rosemary Costigan, Ph.D
V.P. for Academic Affairs



Chan Du, D.B.A.
Interim Associate Dean & Associate Professor
Charlton College of Business



Sara Enright
V.P. for Student Affairs/Chief Outcomes Officer



Catharine Curran, Ph.D
Chairperson, Management & Marketing



Jude Tomasino
Associate Director of Records & Transfer
Manager of Agreement

11-14-2019

Date

Objectives:

1. To attract qualified students to Community College of Rhode Island and University of Massachusetts, Dartmouth.
2. To promote and facilitate an efficient transition of transfer students between institutions.
3. To provide specific information and guidelines for transfer students.
4. To encourage academic coordination and cooperation, including curricular reviews, on-site visits, and joint academic advising for students attending the Community College of Rhode Island and University of Massachusetts, Dartmouth.

Stipulations:

1. University of Massachusetts, Dartmouth guarantees acceptance of the Community College of Rhode Island students who complete the Associate's Degree with an overall GPA of 2.5, as outlined in this document.
2. Transfer students designated above will not be required to take more than 68 additional credits to receive a baccalaureate degree.
3. It is understood that students transferring from two year colleges must complete a minimum of 60 credits for the baccalaureate degree at UMD.

Mutual Responsibilities:

1. Both institutions agree to maintain current listings of the course equivalencies. This will be the responsibility of the two designated representatives.
2. Community College of Rhode Island and University of Massachusetts, Dartmouth will incorporate a summary of this agreement into official publications and web sites.
3. Community College of Rhode Island and University of Massachusetts, Dartmouth agree to encourage qualified students to participate in this program by providing information, advising, and other assistance required to foster a seamless transition from the two-year institution to the four-year institution.

Review/Revision:

1. Both institutions will periodically review this agreement. Substantive changes in the courses or program of either institution will require a review of this articulation agreement. Revisions will be implemented with one- year notice prior to termination of the agreement.

Articulation Agreement

Institution: Community College of Rhode Island

Date: 6/7/2019

Transfer Institution: University of Massachusetts, Dartmouth

Summary of Benefits:

- Guaranteed acceptance with a minimum G.P.A. of 2.5
- Tuition credit with minimum G.P.A. of 3.0 and awarded Associate's Degree
- Guaranteed transfer of credits of all courses with a C- or better
- Students transfer with Junior status with regard to financial aid and registration

CCRI Program: Business – Marketing Degree	CR	UMass-Dartmouth Program: Marketing	CR
General and Elective Requirements			
ENGL 1010 – Composition I	3	ENL 101 – Critical Reading & Writing I	3
General Education Electives – recommend Humanities, Science, or Social Science course	6	University Studies course	6
BUSN 2050 – Principles of Management	3	MGT 201 – Leadership, Teamwork and Collaboration	3
*MATH 2077 – Quant Business Analysis I	3	MTH 146 – Finite Mathematics	3
*MATH 2138 – Quant Business Analysis II	3	Free Elective	3
ACCT 1010 – Financial Accounting	4	ACT 211 – Accounting I	3
ACCT 1020 – Managerial Accounting	4	ACT 212 – Accounting II	3
COMM 1100 – Public Speaking	3	ENL 270 – Speech Communication	3
ECON 2040 - Prin of Macroeconomics	3	ECO 232 – Macroeconomics	3
BUSN 1000 – Workplace Relationship Skills	3	Free Elective	3
BUSN 2065 – Advertising Principles	3	Free Elective	3
BUSN 1010 – Intro to Business	3	MIS 101 – The Business Organization	3
Computer Studies	3	Free Elective	3
BUSN 1020 – Marketing Communication	3	Free Elective	3
ECON 2030 – Prin of Microeconomics	3	ECO 231 - Microeconomics	3
BUSN 2063 – Sales	3	Free Elective	3
BUSN 2060 – Principles of Marketing	3	MKT 311 – Principles of Marketing	3
ENGL 1410 – Business Writing	3	ENL 265 – Business Communications	3
BUSN or ACCT Elective – recommended BUSN 1040 – Personal Finance	3	FIN 320 – Personal Finance	3
** ENGL 2010 – Composition II – recommend completing this course at CCRI in addition to Marketing curriculum	3	ENL 102 – Critical Reading & Writing II	3
Total Credits	65	Total Credits	63

*Students should take the listed courses

**Beneficial for transfer students