

**Articulation Agreement of Academic Programs**

**between**

**Bristol Community College and University of Massachusetts, Dartmouth**

The above institutions hereby enter into an agreement to facilitate the transfer of students enrolled in the **Associate’s Degree in Business Administration, Marketing** at Bristol Community College into the **Bachelor of Science in Marketing** option at University of Massachusetts, Dartmouth.

University of Massachusetts, Dartmouth’s designated representative will be the Senior Coordinator for New Student Transfer and Bristol Community College’s representative will be the Director of Transfer Affairs.

**University of Massachusetts, Dartmouth  
Approval**

**Bristol Community College Approval**

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Dr. Robert Johnson  
Chancellor

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Dr. Laura Douglas  
President

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Dr. Mohammad Karim  
Provost and Vice Chancellor for Academic  
Affairs

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Mr. Greg Sethares  
Vice President for Academic Affairs

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Dr. Magali Carrera  
Vice Provost for Academic Affairs

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Dr. Michael Vieira  
Associate Vice President of Academic Affairs

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Dr. Kathryn Carter  
Dean, Charlton College of Business

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Dr. William Berardi  
Dean of Business & Information Management

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Steve White  
Interim Chairperson, Marketing and  
Management

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Mr. Cecil Leonard  
Department Chairperson and Professor of  
Business Management

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Date

**Objectives:**

1. To attract qualified students to Bristol Community College and University of Massachusetts, Dartmouth.
2. To promote and facilitate an efficient transition of transfer students between institutions.
3. To provide specific information and guidelines for transfer students.
4. To encourage academic coordination and cooperation, including curricular reviews, on-site visits, and joint academic advising for students attending Bristol Community College and University of Massachusetts, Dartmouth.

**Stipulations:**

1. University of Massachusetts, Dartmouth guarantees acceptance of Bristol Community College students who complete the Associate's Degree with an overall GPA of 2.5, as outlined in this document. All criteria of MassTransfer will apply.
2. Transfer students designated above will not be required to take more than 68 additional credits to receive a baccalaureate degree.
3. It is understood that students transferring from two year colleges must complete a minimum of 45 credits of work to meet the residency requirement at UMass Dartmouth. At least 30 credits of advanced specialized courses must be completed.

**Mutual Responsibilities:**

1. Both institutions agree to maintain current listings of the course equivalencies. This will be the responsibility of the two designated representatives.
2. Bristol Community College and University of Massachusetts, Dartmouth will incorporate a summary of this agreement into official publications and web sites.
3. Bristol Community College and University of Massachusetts, Dartmouth agree to encourage qualified students to participate in this program by providing information, advising, and other assistance required to foster a seamless transition from the two-year institution to the four-year institution.

**Review/Revision:**

1. Both institutions will periodically review this agreement. Substantive changes in the courses or program of either institution will require a review of this articulation agreement. Revisions will be implemented with one- year notice prior to termination of the agreement.

Fall 2019

## Articulation Agreement

**Institution: Bristol Community College**

**Date:**

**Transfer Institution: University of Massachusetts, Dartmouth**

**Summary of Benefits:**

- Guaranteed acceptance with a minimum G.P.A. of 2.5
- Guaranteed transfer of credits of all courses with a C- or better.
- Eligibility for Tuition credit with GPA of 3.0 or higher and Associate’s Degree
- Students transfer with Junior status with regard to financial aid and registration

<b>BCC Program: Business Administration, Marketing Management</b>	<b>CR</b>	<b>UMass-Dartmouth Program: Marketing</b>	<b>CR</b>
<b>General and Elective Requirements</b>			
ENG 101 Composition I: College Writing	3	ENL 101 – Critical Reading & Writing I	3
ENL 102 Composition II: Writing about Lit	3	ENL 102 – Critical Reading & Writing II	3
MAN 101 – Prin of Management	3	MGT 201 – Leadership, Teamwork & Coll	3
BUS 111 – Business and Financial Math	3	MTH 109 – Problem Solving & Reasoning <i>(substitute for MTH 146 with placement testing)</i>	3
HST 112 – The West and the World II	3	HST 102 – History of Western Civ II	3
ACC 101 – Principles of Accounting I	4	ACT 211 – Principles of Accounting I	3
ACC 102 – Principles of Accounting II	4	FRE 800 – Free Elective	3
*ACC 257 – Managerial Accounting	3	ACT 212 – Principles of Accounting II	3
COM 114 – Professional Speaking or COM 101 – Fund of Public Speaking	3	FRE 800 – Free Elective or ENL 270 – Speech Communication	3
Elective Science with lab	3/4	The Natural World Requirement	3/4
ECN 111 – Prin of Economics – Macro	3	ECO 232 – Prin of Macroeconomics	3
MAR 101 – Prin of Marketing	3	MKT 311 – Prin of Marketing	3
MAR 253 – Sales Management	3	FRE 800 – Free Elective	3
CSS 101 – College Career Seminar	1	FRE 800 – Free Elective	1
CIS 111 – Intro to Bus Info Systems	3	MIS 101 – The Business Organization	3
MAR 114 – Sales Principles	3	FRE 800 – Free Elective	3
MAR 255 – Advertising Principles	3	FRE 800 – Free Elective	3
**BUS 253 – Corporation Finance	3	FIN 312 – Financial Management	3
BUS 251 – Business Law	3	MGT 312 – Legal Framework of Business	3
RMN 118 – Workshop in Team Development and Managerial Comm	1	FRE 800 – Free Elective	1
Elective	3	FRE 800 – Free Elective	3
Program Elective	3	FRE 800 – Free Elective	3
<b>Total Credits</b>	<b>64/65</b>	<b>Total Credits</b>	<b>62/63</b>

\*Must choose ACC 257 as elective

\*\*Must choose BUS 253

\*\*\*recommend student take ECN 112 in addition to program prior to transfer