



Charlton College of Business UMass Dartmouth


The *U.S. News & World Report* designated the Charlton College of Business (CCB) as having the 135th best undergraduate business programs in the U.S., ranking CCB among the top 1/4th of business schools in the U.S. This marks a 60-spot improvement since 2020, and makes Charlton one of the fastest-rising business schools in the nation.

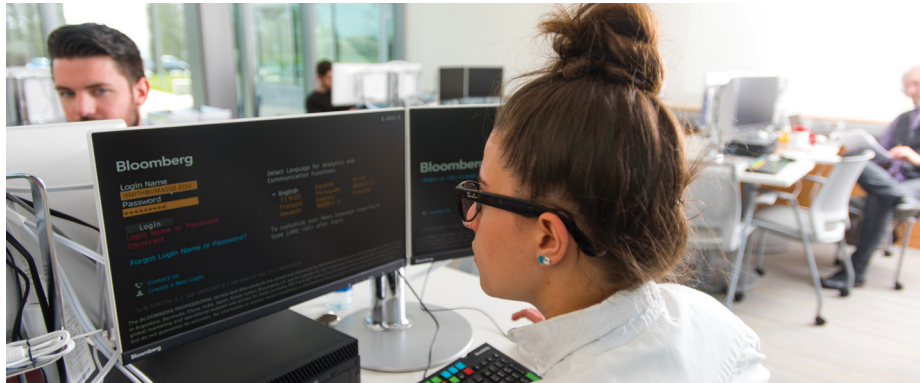
1,685 students 

38%
first-generation students 

38%
students of color 

U.S. NEWS & WORLD REPORT RANKINGS

TOP 25% 
of U.S. undergraduate business programs



#10
Best U.S. online bachelor's in business programs 

CCB RANKINGS

#2 best public
undergraduate business programs in Massachusetts 

#5 best public
undergraduate business programs in New England 

U.S. News & World Report

#8 Online Bachelor's in Finance

#13 Online Bachelor's in Marketing 

#17 Online MBA in Finance

#18 Online Bachelor's in Accounting

Academic Influence

TOP 1/4TH 
of U.S. online MBA programs

#60
Best Online Master's in Business Programs Besides the MBA 



MORE OPPORTUNITIES

- **Accelerated degrees:** Charlton students can accelerate their graduate degree plans through “double count classes” that satisfy both BS and MS/MBA, or MBA and Juris Doctor requirements.
- **VITA:** Last tax season, Charlton students volunteered over 300 hours to our Volunteer Income Tax Assistance (VITA) program, processing 403 tax returns and generating \$635k in refunds.
- **NB100! :** The Charlton College of Business has been awarded \$50,000 to partner with the New Bedford Economic Development Council to promote local entrepreneurship and wealth in the SouthCoast. CCB students can grow their network and gain real-world experience by providing technical assistance to aspiring entrepreneurs in the region.

RESOURCES FOR STUDENT SUCCESS

Career Coaching Center: The Career Coaching Center aims to advance business acumen through personal mentorship, résumé-building, etiquette training, graduate school application assistance and more.

Charlton Technology Center: The Charlton Technology Center provides CCB students access to the very Bloomberg terminals that power Wall Street. The UMassD Student Investment Fund uses these computers for their student-managed fund, which beat the S&P 500 benchmark by 7.12% in fiscal year 2023, outperforming the rest of the UMass system.

CAREERS

Our class of 2022 graduates are working as:

- Data Analysts
- Loan Acquisition Specialists
- Marketers
- Consultants
- Staff Accountants

Our class of 2022 graduates are employed at:

- Boston Children’s Hospital
- Wellington Management
- Ernst and Young
- Fed Ex Logistics

EMPLOYMENT OUTCOMES

96% of undergraduates are employed or enrolled in graduate studies within six months of graduation

95% of graduate students are employed within six months of graduation

NACE Class of 2022 Survey

Undergraduates make

\$62,199

and graduate students make

\$104,650

in their mean starting salary

NACE Class of 2022 Survey