The U.S. News & World Report designated the Charlton College of Business (CCB) as having the 135th best undergraduate business programs in the U.S., ranking CCB among the top 1/4th of business schools in the U.S. This marks a 60-spot improvement since 2020, and makes Charlton one of the fastest-rising business schools in the nation.

1,685 students

38% first-generation students
38% students of color

CCB RANKINGS

#2 best public undergraduate business programs in Massachusetts
#5 best public undergraduate business programs in New England

U.S. News & World Report

#8 Online Bachelor’s in Finance
#13 Online Bachelor’s in Marketing
#17 Online MBA in Finance
#18 Online Bachelor’s in Accounting

U.S. News & World Report

TOP 25% of U.S. undergraduate business programs

#10 Best U.S. online bachelor’s in business programs

TOP 1/4TH MBA of U.S. online MBA programs

#60 Best Online Master’s in Business Programs Besides the MBA
MORE OPPORTUNITIES

- **Accelerated degrees**: Charlton students can accelerate their graduate degree plans through “double count classes” that satisfy both BS and MS/MBA, or MBA and Juris Doctor requirements.

- **VITA**: Last tax season, Charlton students volunteered over 300 hours to our Volunteer Income Tax Assistance (VITA) program, processing 403 tax returns and generating $635k in refunds.

- **NB100!**: The Charlton College of Business has been awarded $50,000 to partner with the New Bedford Economic Development Council to promote local entrepreneurship and wealth in the SouthCoast. CCB students can grow their network and gain real-world experience by providing technical assistance to aspiring entrepreneurs in the region.

RESOURCES FOR STUDENT SUCCESS

**Career Coaching Center**: The Career Coaching Center aims to advance business acumen through personal mentorship, résumé-building, etiquette training, graduate school application assistance and more.

**Charlton Technology Center**: The Charlton Technology Center provides CCB students access to the very Bloomberg terminals that power Wall Street. The UMassD Student Investment Fund uses these computers for their student-managed fund, which beat the S&P 500 benchmark by 7.12% in fiscal year 2023, outperforming the rest of the UMass system.

CAREERS

**Our class of 2022 graduates are working as**:  
- Data Analysts  
- Marketers  
- Staff Accountants  
- Loan Acquisition Specialists  
- Consultants

**Our class of 2022 graduates are employed at**:  
- Boston Children’s Hospital  
- Ernst and Young  
- Wellington Management  
- Fed Ex Logistics

EMPLOYMENT OUTCOMES

- **96%** of undergraduates are employed or enrolled in graduate studies within six months of graduation  
- **95%** of graduate students are employed within six months of graduation  

Undergraduates make $62,199 and graduate students make $104,650 in their mean starting salary

NACE Class of 2022 Survey