UMass Dartmouth

CANVA BRAND KIT

Brand Fonts

HEADINGS, BEBAS NEUE REGULAR

Subheading, Roboto Slab

Body text, Roboto

Primary Colors

Secondary Colors

#003764  #FEC24D  #FF4613  #A1C5E1  #00AEDD  #666660

Logos

Always use the original artwork as provided; never re-create, separate, distort, or reposition the elements in a logo.