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CHARLTON COLLEGE OF BUSINESS

BUSINESS NEWS

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Faculty Successes

Accepted or Published Manuscripts

Chinnam R.B., Rai B.K. (2007), "Computational Intelligence in Reliability Engineering: New Metaheuristics, Neural and Fuzzy Techniques in Reliability", Chapter on Computation Intelligence in Online Reliability Monitoring, edited by Gregory Levitin, Springer-Verlag New York Inc., ISBN: 978-3-540-37371-1.

Professional Activities, Presentations, and Positions

Evelyn Thrasher served as a panel member for the February 15 CTE Forum on Teaching Tips, Techniques, and Ideas for Engaging Students in Active/Collaborative Learning.

Kellyann Kowalski served as a panel member for the February 21 CTE Forum on Teaching Tips, Techniques, and Ideas for Engaging Students in Active/Collaborative Learning.

Awards and Recognition

Recently, one of **Angappa Gunasekaran's** articles topped 100 citations. In addition, an article co-authored by **Angappa Gunasekaran** and **Ercon Tirtiroglu** has also been cited more than 100 times. These are significant accomplishments for both of these CCB faculty members, and it speaks to the significant contributions of their work. The articles are as follows:

Gunasekaran, A., Patel, C. and Tirtiroglu, E., "Performance Measures and Metrics in a Supply Chain Environment", International Journal of Operations & Production Management, Vol. 21, No. 1/2 (2001), 71-87. (According to Google Scholar.com: Total Number of Citations = 127)

Gunasekaran, A., "Agile Manufacturing: Enablers and an Implementation Framework" International Journal of Production Research, Vol. 36, No. 5 (1998), 1223-1247. (According to Google Scholar.com: Total Number of Citations = 106)

Student News

Advisory Board Meets with Graduating Seniors

Dean Peacock's Advisory board met with graduating seniors on February 21 at a breakfast held in the Charlton College conference room to obtain feedback regarding their experience as CCB business students at UMD. Advisory board members asked students several questions ranging from rating the quality of instruction, career planning, courses preparing you for your career to academic advising. Approximately 30 undergraduates from all majors attended the breakfast and conversation was plentiful and enlightening.

CCB Pathways Fall Accomplishments

The fall semester saw the enrollment of 50 College of Business Pathways freshmen, our largest Pathways enrollment to date. Of those 50, 9 made the fall Chancellor's List and 13 made the Dean's List. This is a tremendous accomplishment for these freshmen.

Upcoming Events

Charlton College of Business Student Advisory Board

CCB announces the establishment of a Student Advisory Board. The board will consist of approximately 30 undergraduate and graduate students. It will meet each semester to discuss student issues and garner suggestions for improvement. It is an opportunity to interface with the Dean and the CCB leadership team in shaping policy and procedures affecting students. The first meeting is scheduled for March 13, 2007, 5:00-7:00pm, CCB conference room 115.

Faculty Development Opportunities

Wednesday, March 7 3:00 – 4:15 pm
Active Learning through Service Learning Projects: Ideas, Resources, and Grading with **Matt Roy** (Management), Shannon Jenkins (Political Science), Barbara Jacobskind (English), Deirdre Healy – Group I, Room 374

Monday, March 12 1:00 – 3:00 pm
Workshop on Integrated Course Design and Development with **Susanne Scott** (Management) – Grp. I, Rm. 374

Friday, March 16 3:00 – 5:00 pm

CCB in the News

Dr. Eileen Peacock has been elected to the board of directors of the Association to Advance Collegiate Schools of Business (AACSB) International. Her three year term begins on July 1, 2007 and lasts through June 30, 2010. She joins 27 other board members from around the world representing academe and business. Dr. Peacock will be the only business school dean in the northeast (New England and New York) serving on the board. The full press release may be accessed at the following link: http://www.umassd.edu/communications/articles/showarticles.cfm?a_key=1212.

CCB recently partnered with New Bedford Mayor Scott Lang's office on an exciting approach to problem solving. In January, 14 MBA students worked with the mayor's office and the New Bedford Economic Development Council to bring concepts of innovation and creativity to real-world problems. They were challenged to develop ideas to improve the business climate and infrastructure for 3 areas of New Bedford. The course was taught by **Garry Clayton**, Visiting Professor; and students met each night for 3 weeks in City Hall. The work and recommendations of these students was featured in the February 14 edition of the Standard Times. The full article can be accessed at the following link: <http://www.southcoasttoday.com/daily/02-07/02-14-07/02opinion.htm>.

Michael Griffin has had an article on the value of good internships featured in the February 21 edition of the Standard Times. In his article, Michael emphasizes the need for internships to be meaningful and an experience that promotes professional development on-the-job learn-

Friday, March 16 3:00 – 5:00 pm
Workshop on Classroom and Program Assessment – **Susanne Scott**
(Management)—Library Viewing Room, 1st Floor

Wednesday, March 28 11:30 – 2:00 pm
Teaching and Learning Interdisciplinarity: Dr. Sherri Linkon, Professor of English, Coordinator of American Studies Programs, Carnegie Scholar, Youngstown State University. CCB, Room 115.

Monday, March 12, 12-1 pm
Terminating Terror: The Legality and Ethics of Targeting Terrorists
Avery Plaw (Political Science), Charlton, Room 115

Tuesday, March 6, 12:30-2 pm,
Presentation on the Sustainability Minor Program, Library Browsing Area

The Future of Learning and Technology

This is a special invitation to all CCB faculty and administrators to hear Dr. David Cavallo's presentation on the Future of Learning and Technology on March 9th from 9:00 - 10:00 AM in the Library Browsing area. David is the co-head of the MIT Media Lab's Future of Learning group, which focuses on the design and implementation of new learning environments and on the design of new technologies that will change the way we think about "learning" and "school." Coffee, tea, bagels, and muffins will be served beginning at 8:30 AM.

opment, on-the-job learning, and an opportunity for students to apply their classroom learning. CCB offers internships for college credit, a practice that further illuminates the importance of internships and the value of these experiences for our students. CCB students are interning with manufacturers, CPA firms, retailers, restaurants and hospitality companies on the SouthCoast and Cape Cod. In addition, a number are doing internships at Putnam Investments and Nestle Waters. The full article may be accessed at the following link: <http://www.southcoasttoday.com/daily/02-07/02-21-07/01opinion.htm>.

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