

## Master of Business Administration ONLINE



### Program overview

The University of Massachusetts Dartmouth Online Master of Business Administration (MBA), offered through the Earle P. Charlton College of Business, provides an education that balances theory with practice and promotes your success in any business environment. We focus on developing the skills to manage any size enterprise from a sole proprietor firm to a global corporation. Our fully online program develops modern business skills such as: virtual project teams, web-based presentation and podcasting. Our faculty combine strong academic credentials with a diverse range of corporate, entrepreneurial and consulting experience.

The Charlton Online MBA program requires 30 credit hours for students with an undergraduate business degree or who otherwise complete the foundation courses prior to enrolling. The degree can be completed in two calendar years over five consecutive semesters (spring, summer, fall). The curriculum consists of seven core courses and three electives. Elective courses allow students to delve deeper into a business discipline or pursue an interest such as Corporate Social Responsibility or International Finance.

The goal of the Charlton Online MBA program is your success. Equip yourself with one of the most coveted degrees in today's workplace from an internationally-accredited, globally-recognized University.

### Program strengths and highlights

This program:

- Is accredited by the Association to Advance Collegiate Schools of Business (AACSB). Only 10% of business schools have all undergraduate and graduate programs accredited by AACSB.
- Is grounded in the core business disciplines and the interaction among them.
- Is taught by leading scholars in their academic fields supplemented by a cadre of seasoned practitioners.
- Provides high value, affordability and quality.
- Fits into the busy professional's schedule with two courses per semester for five consecutive semesters.
- Builds modern skills such as the ability to work in virtual work teams and use the latest in digital learning technologies.

### The Curriculum

#### Foundation courses

- ACT 500 Financial Accounting
- FIN 500 Finance and Economics for Managers
- POM 500 Statistical Analysis

#### Core courses

- ACT 650 Accounting for Decision Making
- MKT 650 Marketing Strategy
- FIN 650 Finance for Decision Making
- MIS 650 Information Technology Management
- POM 651 Advanced Operations Analysis
- MGT 650 Advanced Organizational Behavior
- MGT 659 Strategic Management

#### Three electives from this list

- ACT 670 Financial Statement Analysis
- ACT 671 Strategic Cost Management
- ACT 672 International Accounting
- ACT 690 Special Topics
- FIN 670 Investment Management
- FIN 672 International Financial Management
- FIN 698 Financial Institutions Management
- FIN 690 Special Topics
- MIS 672 Digital Economy and Commerce
- MIS 690 Special Topics
- POM 675 International Supply Chain
- POM 677 Logistics Strategy and Management
- POM 690 Special Topics
- MKT 670 Marketing Research
- MKT 671 eCommerce and Digital Marketing
- MKT 672 International Business and Multinational Enterprises
- MKT 690 Special Topics
- MGT 600 Corporate Social Responsibility and Business Law
- MGT 671 Management of Organizational Change
- MGT 675 Managing Across Cultures
- MGT 677 Leading, Motivating, and Empowering Others
- MGT 673 Organizational Structure and Design

## GMAT exceptions

The GMAT requirement for MBA program admission consideration at UMass Dartmouth is waived if the applicant proves, to UMass Dartmouth's satisfaction, any of the following:

- An earned baccalaureate degree (or equivalent of a USA baccalaureate degree) in any major/discipline from an accredited college/university with a cumulative undergraduate GPA of at least 3.00 on a 4.00 scale.
- An earned terminal graduate degree (PhD, MD, JD, DNP, DBA, etc.) from an accredited institution.
- Licensure in the United States as a Certified Public Accountant or Certified Financial Planner. Other certification programs may also qualify for this waiver at the discretion of UMass Dartmouth.
- At least 5 years of managerial/supervisory work experience. Required documentation:
  - Letter of recommendation from at least 1 employer (preferably current employer)
  - Resume that cites months and years of all employment, all employer(s) name(s), all job title(s), and specific description(s) of managerial/supervisory duties
- An earned graduate certificate from the Charlton College of Business with a cumulative GPA of at least 3.30.

Applicants whose GMAT requirement is waived may still be required to take Foundation courses prior to beginning the MBA coursework.

## Application requirements

Admission to the MBA program is available to qualified candidates who hold a bachelor's degree from an accredited institution of higher education. Candidates must submit the required application materials and application fee to the Graduate School. Applications are reviewed and evaluated on the following criteria:

- Previous college experience. An official transcript from all institutions of higher education ever attended is required. The transcript must show dates attended, final grades/credits earned and baccalaureate conferral. Applicants who attended a college/university outside the United States must have their official transcripts translated into English, by a credit evaluation service, showing final GPA scores.
- Official GMAT exam score.
- Two letters of recommendation, preferably one from a faculty member and one from an employer.
- An essay of 200-300 words describing the applicant's motivation and goals.
- A current resume.
- TOEFL Exam: Candidates whose baccalaureate degree was not earned in an approved English language country must submit official scores from either the TOEFL exam (minimum score of 80 for Internet-based or 550 for paper-based) or IELTS exam (minimum overall band score of 6.5).  
Note: An I-20 will not be issued to international students enrolling in the online MBA program.

## For more information

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